# Master's Degree Programme in Social and Health Care Digitalisation and Business Competence 17

Code	Name	1 y	2 у	ECTS total
STYSTD17-1000	CORE COMPETENCE			60
STYSTD17-1001	Advanced Professional Studies			30
STYSTD17-1015 Digitalisation trends in healthcare and social services				15
ST00BB32	Knowledge management and reformed service strategy	5		5
ST00BB33	Utilising digital technologies in citizen services	5		5
ST00BB34	Storage, organisation and modification of digital information	5		5
STYSTD17-1016 Business competence in health and social services 5 cr 15				
ST00BB35	Customer insight in health and social services	5		5
ST00BB36	Service need assessment and case management		5	5
ST00BK44	Business competence: productivity and efficiency			0
STYSTD17-1017 Thesis				30
LA00BF06	Thesis	20	10	30
STYSTD17-1003 COMPLEMENTARY COMPETENCE				30

# STYSTD17-1000 CORE COMPETENCE: 60 ECTS

# STYSTD17-1001 Advanced Professional Studies: 30 ECTS

# STYSTD17-1015 Digitalisation trends in healthcare and social services: 15 ECTS

# ST00BB32 Knowledge management and reformed service strategy: 5 ECTS

#### Learning outcomes

2017-2018

The student is able to

- assess the motivation and working culture of a workplace organisation in digitalisation

- proactively develop the digitalisation competencies of a workplace by applying team competencies

- systematically analyse healthcare and social service reform at the national level and individual organisations' strategies in the planning and implementation of digital services

# ST00BB33 Utilising digital technologies in citizen services: 5 ECTS

#### Learning outcomes

The student is able to

- identify and describe the meaning of digital services from the citizen's perspective
- regenerate services in a digital environment with an innovative approach
- guide customers in the use of digital services and promote self-directedness

#### ST00BB34 Storage, organisation and modification of digital information: 5 ECTS

#### Learning outcomes

The student is able to

- recognise the security aspect of customer data, data processing and systems
- resolve issues related to values and ethics in digital environments
- exploit channel diversity and adaptability in digital communications and activities

## STYSTD17-1016 Business competence in health and social services 5 cr: 15 ECTS

## ST00BB35 Customer insight in health and social services: 5 ECTS

#### Learning outcomes

The student is able to

- use new communication and action methods in digital interaction with customers
- apply service design innovatively

- integrate customers, networks and multisectoral professionals in service development and provision

#### ST00BB36 Service need assessment and case management: 5 ECTS

#### Learning outcomes

The student is able to

- critically evaluate customers' service and guidance needs
- systematically build multiprofessional expertise and partnerships
- analyse customer information in service provision and case management

#### ST00BK44 Business competence: productivity and efficiency: 5 ECTS

#### Learning outcomes

The student is able to

- critically analyse the benefit, performance and economic efficiency of services

- apply business competence in the planning and implementation of services in a sustainable manner

- develop and lead from an entrepreneurial approach

# STYSTD17-1017 Thesis: 30 ECTS

# LA00BF06 Thesis: 30 ECTS

Learning outcomes The student is able to - generate new knowledge and renew ways of working combining competencies from various sectors

- manage research, development and innovation projects and apply research and development methods

- utilise the research data in operational management and development

- critically analyse, reflect on and combine different approaches to operational development

# STYSTD17-1003 COMPLEMENTARY COMPETENCE: 30 ECTS

#### Courses included in the study module

You can find Complementary competence courses from separate "Complementary competence courses taught in English, Master's Degree, 17S-" Curriculum.

In addition, you can choose Professional Core Competence courses of other Master's Degree Programmes as Complementary competence courses.