

Curriculum at Lahti University of Applied Sciences 2017-2018

Bachelor's Degree Programme in Business 17

Code	Name	1 y	2 y	3 y	4 y	ECTS total
LILII17-1000 CORE COMPETENCE						135
LILII17-1001 Common core competence						25
LA00BE73	English for Work	3				3
LA00BE74	Swedish language, Oral Communication	1				1
LA00BE75	Swedish language, Written Communication	2				2
LA00BE76	Professional communication	4				4
LA00BE77	Developing professional competence 1	2				2
LA00BQ87	Developing professional competence 2		2			2
LA00BQ88	Developing professional competence 3			1		1
LA00BE78	Research and Development		5			5
LA00BE79	Anticipating Future Trends		5			5
LILII17-1002 Professional core competence						110
LILII17-1006 Project management and networking						15
LI00BF64	Project management	5				5
LI00BF65	Digital tools and personal branding	10				10
LILII17-1007 Business models and processes						20
LI00BF72	Supply network	5				5
LI00BF73	Accounting	5				5
LI00BF74	Managerial work	5				5
LI00BF75	Customer relations and marketing	5				5
LILII17-1008 Transforming ideas into business						15
LI00BF66	Fundamentals of business law and economics	5				5
LI00BF67	Profitable enterprise	5				5
LI00BF68	Successful business	5				5
LILII17-1009 Think Big - Global Approach to Business						15
LI00BF69	Global Communication in Business		5			5
LI00BF70	Presentation and Public Speaking Skills		5			5
LI00BF71	Global Business Opportunities		5			5
LILII17-1003 Practical Training						30
LA00BO03	Practical Training			10		10
LA00BO04	Practical Training 2			10		10
LA00BO05	Practical Training 3			10		10

LILII17-1004 Thesis**15**

LA00BN99	Thesis planning				5	5
LA00BO00	Thesis research and writing				5	5
LA00BO01	Thesis publication				5	5

LILII17-1005 COMPLEMENTARY COMPETENCE**75****LILII17-1000 CORE COMPETENCE: 135 ECTS****LILII17-1001 Common core competence: 25 ECTS****LA00BE73 English for Work: 3 ECTS****Learning outcomes**

The student is able to

- recognise the different sources and tools to help them improve their English skills
- gain confidence and manage in written and oral communication situations required in professional studies and in the work life
- describe their education and qualifications
- understand the terminology and concepts of their own field

LA00BE74 Swedish language, Oral Communication: 1 ECTS**Learning outcomes**

The student is able to

- express and justify their opinions
- use the key terminology of their own field
- tell about their education, work experience and duties e.g. in job-seeking situations
- present a company of their own trade

LA00BE75 Swedish language, Written Communication: 2 ECTS**Learning outcomes**

The student is able to

- use the key terminology of their own field
- tell about their education, work experience and duties e.g. in job-seeking situations
- write a job application
- obtain information related to their own field of studies in Swedish e.g. on the Internet
- use online dictionaries

LA00BE76 Professional communication: 4 ECTS**Learning outcomes**

The student is able to

- plan and produce grammatically correct texts
- write an article or an essay that fulfils the criteria of a scientific text related to their own field of

studies

- perform actively in professional group communication situations
- retrieve information from a variety of sources and evaluate it critically

LA00BE77 Developing professional competence 1: 2 ECTS

Learning outcomes

The student is able to

- plan their own learning and cooperate in situations related to their own field of studies
- recognize their own competence and the needs to develop them further and to plan their career path observing them
- act as a group member
- operate in the learning environments of Lahti UAS
- picture their own field of studies and its future skills
- give feedback on tuition and services and thus participate in the development of education

LA00BQ87 Developing professional competence 2: 2 ECTS

Learning outcomes

The student is able to

- utilize various learning opportunities in curriculum
- recognize and aim their own competences to be in level with the future career requirements
- create a study plan that supports the future career goal
- give feedback on tuition and services and thus participate in the development of education

LA00BQ88 Developing professional competence 3: 1 ECTS

Learning outcomes

The student is able to

- identify themselves as a learner and develop their own learning skills
- evaluate innovative or alternative future competences required in their own field
- recognize and aim their own competences to be in level with the future career requirements
- masters the professional concepts of their own field and is able to point out their competencies during job recruitment processes
- give feedback on tuition and services and thus participate in the development of education

LA00BE78 Research and Development: 5 ECTS

Learning outcomes

The student is able to

- obtain, utilise and assess R&D-related information and their sources critically
- follow the rules of ethical principles applied in all research activities
- use the most typical research and development methods of their own field
- write a scientific report and is familiar with the requirements for language and style and how to document the sources

LA00BE79 Anticipating Future Trends: 5 ECTS

Learning outcomes

The student is able to

- anticipate the changes in their own operational environment
- utilise the futures research materials produced by national and international societies in their own field of studies
- use the terminology and methods of futures research in the research and development of their own field

LILII17-1002 Professional core competence: 110 ECTS**LILII17-1006 Project management and networking: 15 ECTS****LI00BF64 Project management: 5 ECTS****Learning outcomes**

The student is able to

- apply creative problem solving
- plan, implement and evaluate a project
- use the methods and participatory tools used in project management

LI00BF65 Digital tools and personal branding: 10 ECTS**Learning outcomes**

The student is able to

- use spreadsheet, text and presentation applications
- process and produce images and other visual material
- script out, record and edit a video
- recognise, create and act in networks
- negotiate and act in meetings
- visualise their own skills

LILII17-1007 Business models and processes: 20 ECTS**LI00BF72 Supply network: 5 ECTS****Learning outcomes**

The student is able to

- describe the supply network entity and understand its role in a company's profitability
- use the methods applied in the development and monitoring of a supply network

LI00BF73 Accounting: 5 ECTS**Learning outcomes**

The student is able to

- take care of the accounting of a small company and draw up the financial statements

- understand the principles of VAT
- recognise how product costs are formed and apply this knowledge in the analysis of company profitability

LI00BF74 Managerial work: 5 ECTS

Learning outcomes

The student is able to

- recognise the key prospects of HRM and labour legislation
- find solutions for successful team operation
- communicate effectively in a workplace community

LI00BF75 Customer relations and marketing: 5 ECTS

Learning outcomes

The student is able to

- determine the key concepts of marketing and customer-oriented business
- identify the phases of a marketing and sales process
- recognise customer needs and understand their significance for the success of a company

LILII17-1008 Transforming ideas into business: 15 ECTS

LI00BF66 Fundamentals of business law and economics: 5 ECTS

Learning outcomes

The student is able to

- recognise the key juridical risks and opportunities when planning business operations
- describe the causes and effects for internal and external problems in economics
- describe the reasons and consequences of economic fluctuations and the central channels of influence in economic policy

LI00BF67 Profitable enterprise: 5 ECTS

Learning outcomes

The student is able to

- use business mathematics methods applied in business activities
- draw up profitability calculations and budgets for business operations
- explain the value of entrepreneurship

LI00BF68 Successful business: 5 ECTS

Learning outcomes

The student is able to

- assess competition and market conditions
- recognise business opportunities
- plan and demonstrate distinctive business activities

- acknowledge customer- and user-friendly approaches when planning business operations

LILII17-1009 Think Big - Global Approach to Business: 15 ECTS

LI00BF69 Global Communication in Business: 5 ECTS

Learning outcomes

The student is able to

- identify aspects related to global corporate communication
- understand the communication process in purchasing and sales
- communicate both orally and in writing in different kinds of communication situations
- conduct meetings and negotiations in a global business environment

LI00BF70 Presentation and Public Speaking Skills: 5 ECTS

Learning outcomes

The student is able to

- prepare and deliver business presentations in English
- become aware of different techniques used in presentations
- understand the role cultural aspects play in presentations

LI00BF71 Global Business Opportunities: 5 ECTS

Learning outcomes

The student is able to

- analyse global success stories and identify success factors
- become aware of and understand how a country's culture influences national and individual mode of thinking and behaving
- become aware of cultural differences in global business

LILII17-1003 Practical Training: 30 ECTS

LA00BO03 Practical Training: 10 ECTS

Learning outcomes

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence into the work done in practical training

LA00BO04 Practical Training 2: 10 ECTS

Learning outcomes

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence into the work done in practical training

LA00BO05 Practical Training 3: 10 ECTS**Learning outcomes**

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence into the work done in practical training

LILII17-1004 Thesis: 15 ECTS**LA00BN99 Thesis planning: 5 ECTS****Learning outcomes**

The student is able to

- apply the acquired theoretical knowledge to the problems and phenomena of the working life
- solve problems, organise and perceive wholes
- work interactively, tenaciously and systematically
- work according to the practices of their own line of trade
- gather information and evaluate sources critically - report their work orally, in writing and visually

LA00BO00 Thesis research and writing: 5 ECTS**Learning outcomes**

The student is able to

- apply the acquired theoretical knowledge to the problems and phenomena of the working life
- solve problems, organise and perceive wholes
- work interactively, tenaciously and systematically
- work according to the practices of their own line of trade
- gather information and evaluate sources critically - report their work orally, in writing and visually

LA00BO01 Thesis publication: 5 ECTS**Learning outcomes**

The student is able to

- apply the acquired theoretical knowledge to the problems and phenomena of the working life
- solve problems, organise and perceive wholes
- work interactively, tenaciously and systematically
- work according to the practices of their own line of trade
- gather information and evaluate sources critically - report their work orally, in writing and visually

LILII17-1005 COMPLEMENTARY COMPETENCE: 75 ECTS

Courses included in the study module

You can find Complementary competence courses from separate "Complementary competence courses taught in English, Bachelor's Degree, 17S-" Curriculum.

In addition, you can choose Professional Core Competence courses of other Bachelor's Degree Programmes as Complementary competence courses.