

20.03.2016

# **Curriculum at Lahti University of Applied Sciences** 2016-2017

# Master's degree in Business management and regenerative leadership 16S

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Code	Name	1 y	2 y	ECTS total
LIYLUJ16-1004 CORE COMPETENCE				60
LIYLUJ16-1000 Business management				15
LI00BB59	Futures and strategies for international business	5		5
LI00BB60	Digitalization and client to market relationships in an international context	5		5
LI00BB61	Management and strategic accounting	5		5
LIYLUJ16-1001 Innovative leadership and development			15	
LI00BB62	Innovation management	5		5
LI00BB63	Processes and management	5		5
LI00BB64	Regenerative leadership	5		5
LIYLUJ16-1002 Thesis				30
LIYLUJ16-1003 COMPLEMENTARY COMPETENCE				30

## LIYLUJ16-1004 CORE COMPETENCE: 60 ECTS

#### Learning outcomes of the study module

The student is able to

- work in a changing environment
- develop creatively and strategically an organisation

#### LIYLUJ16-1000 Business management: 15 ECTS

#### Learning outcomes of the study module

A student is able to

- strategically assess and approach an international business opportunity
- successfully articulate the financial and marketing issues related to their chosen strategy.

#### LI00BB59 Futures and strategies for international business: 5 ECTS

#### Learning outcomes

A student is able to

- explain the relevant trends and issues to be considered in developing a future business opportunity
- develop a strategic approach to developing the future business opportunity. Concepts such as working in projects, co-creation, collaborative networks, design thinking, circular economies, blue

ocean and creating new market spaces will be explored.

Able to recommend solutions that could be implemented in actualizing the chosen strategy to create the business opportunity

## LI00BB60 Digitalization and client to market relationships in an international context: 5 ECTS

#### Learning outcomes

A student is able to

- explain and determine the critical issues in customer centric management
- search and evaluate, perspectives, and solutions in order to create a customer centric business in
- recognize and analyze possibilities of digitalization, networks and customer relationships

#### LI00BB61 Management and strategic accounting: 5 ECTS

#### Learning outcomes

A student is able to

- explain the importance of financial management in the strategic processes of an organization
- measure and support the strategic financial objectives of the organization
- interpret financial management tools and utilize financial management in budgeting.

#### LIYLUJ16-1001 Innovative leadership and development: 15 ECTS

#### Learning outcomes of the study module

A student is able to

- analyze the current state of an organizations processes
- drive a creative and innovative culture, for example, to create new business models
- lead and manage change processes

#### LI00BB62 Innovation management: 5 ECTS

#### Learning outcomes

A student is able to

- explain the relevant concepts of innovation and innovation process
- drive the innovative processes and creatively overcome the impediments of innovation, in or between, organizations and the emerging business opportunity
- use different idea generation tools

### LI00BB63 Processes and management: 5 ECTS

#### **Learning outcomes**

A student is able to

- explain the relevant concepts of process and process management
- analyze the state of process management in an organization and plan how to systematically (e.g. lean) develop those processes
- model and evaluate a process and use participative tools



#### LI00BB64 Regenerative leadership: 5 ECTS

#### **Learning outcomes**

The student is able to

- identify the current phenomena of management and to follow the current discussion of management and of working life
- identify the factors which affect a commitment to the change in an organisation and the elements of a successful change and change communication
- develop innovative solutions to the challenges of an organization

#### LIYLUJ16-1002 Thesis: 30 ECTS

#### Learning outcomes of the study module

A student is able to

- generate new knowledge and renew ways of working combining competencies from various sectors
- manage research, development and innovation projects and apply research and development methods
- utilise the research data in operational management and development
- critically analyse, reflect on and combine different approaches to operational development

#### LIYLUJ16-1003 COMPLEMENTARY COMPETENCE: 30 ECTS

#### Courses included in the study module

Please choose 30 credits from LAMK complementary competencies basket