15.08.2024

# **Curriculum at LAB University of Applied Sciences** 2025-2026

# Bachelor of Business Administration, Business and Logistics 25K, full-time studies, online studies

						БОТО					
Code	Name	1 y	2 y	3 у	4 y	ECTS total					
LLTILIL25KV-1001 CORE COMPETENCE 135											
LLTILIL25KV-1002 Common Studies 15											
AY00BU33	Developing professional competence 1	1				1					
AY00BU34	Developing professional competence 2		1			1					
AY00BU35	Developing professional competence 3			1		1					
A300CE13	Orientation to Sustainability Thinking	2				2					
KE00BT61	English for Work	4				4					
KR00BU42	Swedish for Work, Spoken	1				1					
KR00BU43	Swedish for Work, Written	1				1					
KS00BT59	Expert Communication Skills	4				4					
LLTILIL25KV-1003 Professional Core Competence 75											
LLTILIL25KV-10	004 Project Management and Networking					15					
AL00CD58	Project Management and Project Work	5				5					
AL00CD59	Digital Tools and Visual Content Editing	7				7					
AL00CD60	Professional Branding	3				3					
LLTILIL25KV-1005 Business Models and Processes 20											
AL00CD61	Customer Relations and Marketing	5				5					
AL00CD62	Logistics and Supply Chain Management	5				5					
AL00CD64	Financial Accounting	5				5					
AL00CT70	Management and Leadership	5				5					
LLTILIL25KV-1006 Basis and Development of Business 30											
AL00CD65	Economics	3				3					
AL00CD66	Business Mathematics	4				4					
AL00CD70	Business Law	4				4					
AL00CD67	Profitability and Budgeting		5			5					
AL00CD68	Anticipating Future Trends and Innovation Process		5			5					
AL00CD69	Entrepreneurship, Transforming Innovations into Sustainable Business		4			4					
AL00CD71	Research and Development		5			5					
LLTILIL25KV-10	007 Languages and Culture					10					
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	AL00CD72	Professional Reading	3				3			
	AL00CD73	Meetings and Presentations		4			4			
	AL00CD74	Business Writing		3			3			
	LLTILIL25KV-1008 Practical Training									
	HA00CD56	Practical Training	2,5	5	2,5		10			
	HA00BU37	Practical Training 2		6,5	3,5		10			
	HA00BU38	Practical Training 3		5	5		10			
	LLTILIL25KV-1009 Thesis 15									
	AO00BU39	Thesis Planning			5		5			
	AO00BU40	Thesis Project			5		5			
	AO00BU41	Thesis Report			5		5			
LLTILIL25KV-1010 COMPLEMENTARY COMPETENCE							75			
	LLTILIL25KV-1011	Logistics					70			
	LLTILIL25KV-1012	Digital marketing and customer experience					15			
	LLTILIL25KV-1013	Supply Chain Development					15			
	LLTILIL25KV-1014	Managing import and export processes					15			
	LLTILIL25KV-1015	Procurement					15			
	LLTILIL25KV-1016	Sustainable Supply Chain					10			
	LLTILIL25KV-1017	Digital marketing and customer experience					40			
	LLTILIL25KV-1018	Management, HR and Entrepreneurship					45			
	LLTILIL25KV-1019	Financial Accounting					70			
	LLTILIL25KV-1020	Management Accounting					20			
	LLTILIL25KV-1021	Financial Markets					20			
	LLTILIL25KV-1022	Good Accounting Practice					20			
	LLTILIL25KV-1023	Taxation and Planning the Financial Statements					15			
	LLTILIL25KV-1024	Individual courses, which are not included in any of the modules					0			
	LLTILIL25KV-1025	Other studies in LAB (i.e. Language and communication)					0			
	LLTILIL25KV-1026	Other University Level Studies					0			
	LLTILIL25KV-1027	Exchange studies					0			

# **LLTILIL25KV-1001 CORE COMPETENCE: 135 ECTS**

# LLTILIL25KV-1002 Common Studies: 15 ECTS

# AY00BU33 Developing professional competence 1: 1 ECTS

#### Learning outcomes

- plan their own learning and cooperate in situations related to their own field of studies
- recognize their own competence and the needs to develop them further and to plan their career path observing them
- act as a group member
- operate in the learning environments of LAB University of Applied Sciences

- picture their own field of studies and its future skills
- give feedback on tuition and services and thus participate in the development of education

### AY00BU34 Developing professional competence 2: 1 ECTS

#### Learning outcomes

The student is able to

- utilize various learning opportunities in curriculum
- recognize and aim their own competences to be in level with the future career requirements
- create a study plan that supports the future career goal
- give feedback on tuition and services and thus participate in the development of education

### AY00BU35 Developing professional competence 3: 1 ECTS

#### **Learning outcomes**

The student is able to

- identify themselves as a learner and develop their own learning skills
- evaluate innovative or alternative future competences required in their own field
- recognize and aim their own competences to be in level with the future career requirements
- masters the professional concepts of their own field and is able to point out their competencies during job recruitment processes
- give feedback on tuition and services and thus participate in the development of education

### A300CE13 Orientation to Sustainability Thinking: 2 ECTS

#### Learning outcomes

Identify and define central concepts and frameworks related to sustainability. Recognize the interconnectedness of economic, social and environmental sustainability issues. Understand and develop own individual role in driving sustainability.

#### **Evaluation criterias**

Level 1

Pass-Fail

# **KE00BT61 English for Work: 4 ECTS**

#### Learning outcomes

Proficiency level: B2

The student is able to

- communicate clearly and effectively in different generic and field-specific workplace situations both orally and in writing
- find, evaluate and use information effectively
- function collaboratively in international working environments.

# KR00BU42 Swedish for Work, Spoken: 1 ECTS

#### **Learning outcomes**

- convey and validate arguments
- use vital field-specific vocabulary
- communicate essential matters about their education, work experience and tasks
- present their field-specific operational environment
- communicate in various working life situations in Swedish.

The student completes the Public Administration Language Test in Swedish.

### KR00BU43 Swedish for Work, Written: 1 ECTS

#### Learning outcomes

The student is able to

- use vital field-specific vocabulary
- communicate essential matters about their education, work experience and tasks
- understand and produce various short texts related to studies and working life
- acquire information on their field in Swedish
- -use online dictionaries.

The student completes the Public Administration Language Test in Swedish.

# **KS00BT59 Expert Communication Skills: 4 ECTS**

#### **Learning outcomes**

Proficiency level: C2

The student masters Finnish language as a mother tongue in all professional spoken and written communication situations.

# LLTILIL25KV-1003 Professional Core Competence: 75 ECTS

# LLTILIL25KV-1004 Project Management and Networking: 15 ECTS

# AL00CD58 Project Management and Project Work: 5 ECTS

#### Learning outcomes

Student is able to

- plan, implement and evaluate a project
- use the methods and participatory tools used in project management
- apply innovative project solving

# AL00CD59 Digital Tools and Visual Content Editing: 7 ECTS

#### Learning outcomes

- utilise essential office applications in their studies
- utilise cloud services as part of team work
- function in an online learning environment
- produce and edit images and videos

### **AL00CD60 Professional Branding: 3 ECTS**

### **Learning outcomes**

The student is able to

- understand the phenomenon of personal branding.
- use different kinds of tools in personal branding
- build a personal brand.
- apply social media in building a personal brand.

### LLTILIL25KV-1005 Business Models and Processes: 20 ECTS

### AL00CD61 Customer Relations and Marketing: 5 ECTS

#### Learning outcomes

The student is able to

- determine the key concepts of marketing and customer-oriented business
- identify the phases of a marketing and sales process
- recognise customer needs and understand their significance for the success of a company

### **AL00CD62 Logistics and Supply Chain Management: 5 ECTS**

#### **Learning outcomes**

Student is able to

- -use basic concepts of logistics and supply chain management.
- the principles of value chain formation.
- identify the impact of logistics and supply chains on the company's profitability and competitiveness.
- describe the importance of customer orientation and stakeholder cooperation throughout the supply chain.

# **AL00CD64 Financial Accounting: 5 ECTS**

#### Learning outcomes

The student is able to

- take care of the accounting of a small company and draw up the financial statements
- understand the principles of VAT
- recognise how product costs are formed and apply this knowledge in the analysis of company profitability

# **AL00CT70 Management and Leadership: 5 ECTS**

#### Learning outcomes

Students knows:

- key management & leadership models and methods.
- the characteristics of modern management & leadership and the importance of the organization of the work community.
- the diverse field of responsibilities of managers and their own role in it.
- basics of labor law

### LLTILIL25KV-1006 Basis and Development of Business: 30 ECTS

### **AL00CD65 Economics: 3 ECTS**

#### Learning outcomes

The student is able to

- describe the basic concepts of micro- and macroeconomics
- recognise the causes and effects for internal balance problems in economy
- understand the special features of labour market
- describe the reasons and consequences of economic fluctuations and the central channels of influence in economic policy
- understand the basic functions of foreign exchange market

### **AL00CD66 Business Mathematics: 4 ECTS**

#### Learning outcomes

Student is able to

- understand common mathematical methods used in real business life and when to use them.
- practice critical thinking and handles the problem solving skills.
- find and utilise up to date information.
- find confidence by gaining routine of calculation.

### **AL00CD70 Business Law: 4 ECTS**

#### Learning outcomes

The student is able to:

- Describe the fundamental aspects of the Finnish legal system, legal entities and legal relationships
- Use legal sources and search engines
- Take into account the main legal risks and opportunities in business planning

# AL00CD67 Profitability and Budgeting: 5 ECTS

#### Learning outcomes

The student is able to

- produce cost-volume-profit analyses
- identify cost drivers and apply cost data in price setting
- draw up budgets and define the budgeting process

# AL00CD68 Anticipating Future Trends and Innovation Process: 5 ECTS

#### Learning outcomes

- anticipate the changes in their own operational environment
- utilise the futures research materials produced by national and international societies in their own field of studies
- use the terminology and methods of futures research in the research and development of their own field

# AL00CD69 Entrepreneurship, Transforming Innovations into Sustainable Business: 4 ECTS

### **Learning outcomes**

Student is able to

- understand entrepreneurship through personal development
- find and utilize different customer oriented business opportunities
- evaluate profitability of business idea
- develop business models

### AL00CD71 Research and Development: 5 ECTS

#### **Learning outcomes**

The student is able to

- obtain, utilise and assess R&D-related information and their sources critically
- follow the rules of ethical principles applied in all research activities
- use the most typical research and development methods of their own field
- write a scientific report and is familiar with the requirements for language and style and how to document the sources

## LLTILIL25KV-1007 Languages and Culture: 10 ECTS

### AL00CD72 Professional Reading: 3 ECTS

#### **Learning outcomes**

Proficiency level: B2

Students are able to

- comprehend, analyze and summarize authentic professional texts in English
- learn and master strategies for expanding professional vocabulary
- use strategies for effective reading.

# **AL00CD73 Meetings and Presentations: 4 ECTS**

#### Learning outcomes

The student is able to

- implement meeting practices and produce meeting documents
- communicate fluently in professional conversations, meetings and negotiations
- present convincingly considering the audience

# **AL00CD74 Business Writing: 3 ECTS**

#### **Learning outcomes**

Proficiency level: B2

- interpret business transaction documents
- use field-specific business terminology and style of writing
- prepare clear and accurate business messages in correct English

- prepare explicit and effective texts for use within and outside the organization, and to meet the communicative needs.

### **LLTILIL25KV-1008 Practical Training: 30 ECTS**

# **HA00CD56 Practical Training: 10 ECTS**

#### **Learning outcomes**

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence int the work done in practical training

# **HA00BU37 Practical Training 2: 10 ECTS**

#### **Learning outcomes**

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence int the work done in practical training

# **HA00BU38 Practical Training 3: 10 ECTS**

#### Learning outcomes

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence int the work done in practical training

### LLTILIL25KV-1009 Thesis: 15 ECTS

# AO00BU39 Thesis Planning: 5 ECTS

#### Learning outcomes

- describe the objectives and core contents of their thesis
- plan and describe the stages of the thesis process
- take into account the possible research permit and copyright issues.

### AO00BU40 Thesis Project: 5 ECTS

#### **Learning outcomes**

The student is able to:

- implement the thesis on the basis of an approved thesis plan.

### **AO00BU41 Thesis Report: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- present the results or output of their thesis
- report on their thesis in writing in accordance with the thesis guidelines of LAB University of Applied Sciences
- write a maturity test.

LLTILIL25KV-1010 COMPLEMENTARY COMPETENCE: 75 ECTS

LLTILIL25KV-1011 Logistics: 70 ECTS

LLTILIL25KV-1012 Digital marketing and customer experience: 15 ECTS

LLTILIL25KV-1013 Supply Chain Development: 15 ECTS

LLTILIL25KV-1014 Managing import and export processes: 15 ECTS

LLTILIL25KV-1015 Procurement: 15 ECTS

LLTILIL25KV-1016 Sustainable Supply Chain: 10 ECTS

LLTILIL25KV-1017 Digital marketing and customer experience: 40 ECTS

LLTILIL25KV-1018 Management, HR and Entrepreneurship: 45 ECTS

**LLTILIL25KV-1019 Financial Management: 70 ECTS** 

LLTILIL25KV-1020 Management Accounting: 20 ECTS

LLTILIL25KV-1021 Financial Markets: 20 ECTS

**LLTILIL25KV-1022 Good Accounting Practice: 20 ECTS** 

LLTILIL25KV-1023 Taxation and Planning the Financial Statements: 15 ECTS

LLTILIL25KV-1024 Individual courses, which are not included in any of the modules: 0 ECTS

LLTILIL25KV-1025 Other studies in LAB (i.e. Language and communication): 0 ECTS

LLTILIL25KV-1026 Other University Level Studies: 0 ECTS

**LLTILIL25KV-1027 Exchange studies: 0 ECTS**