

## Curriculum at LAB University of Applied Sciences 2024-2025

# Bachelor of Business Administration, International Business 24S, full-time studies, Lahti

Code	Name	1 y	2 y	3 y	4 y	ECTS total
<b>LLTIIB24S-1001 CORE COMPETENCE</b>						<b>135</b>
<b>LLTIIB24S-1002 Common Studies</b>						<b>15</b>
AY00CE71	Developing Professional Competences 1	3				3
AY00CE72	Developing Professional Competences 2		1			1
AY00CE73	Developing Professional Competences 3			1		1
A300CE13	Orientation to Sustainability Thinking	2				2
KE00CE74	Intercultural Awareness	3				3
KE00CE75	English for Professional Communication	5				5
<b>LLTIIB24S-1003 Professional Core Competence</b>						<b>75</b>
<b>LLTIIB24S-1004 Transferable Competences</b>						<b>35</b>
K200CE69	Finnish 1	3				3
K200CE70	Finnish 2	3				3
KR00BU42	Swedish for Work, Spoken	1				1
KR00BU43	Swedish for Work, Written	1				1
KS00BT59	Expert Communication Skills	4				4
AL00CE26	Anticipating Future Trends and Innovation Management		5			5
AL00CE27	Research and Development		5			5
AL00CE28	Project Management and Project work		5			5
AL00CE29	Digital Tools	5				5
AL00CE30	Presentation and Promotion Skills	5				5
AL00CE31	Business Mathematics	4				4
<b>LLTIIB24S-1005 Fundamentals of International Business</b>						<b>40</b>
AL00CE32	Economics	3				3
AL00CE33	International Business Law	4				4
AL00CE34	Global Business Environment and Opportunities	4				4
AL00CE35	Profitability and Budgeting		5			5
AL00CE36	Financial Accounting	5				5
AL00CE37	Customer Relations and Marketing	5				5
AL00CE38	Management and Leadership		5			5
AL00CE39	Logistics and Supply Chain Management	5				5

AL00CE40	Entrepreneurship, Transforming Innovations into Sustainable Business	4				4
<b>LLTIIB24S-1006 Practical Training</b>						<b>30</b>
HA00CE59	Practical Training			10		10
HA00CE60	Practical Training 2			10		10
HA00CE61	Practical Training 3			10		10
<b>LLTIIB24S-1007 Thesis</b>						<b>15</b>
AO00CE62	Thesis planning				5	5
AO00CE63	Thesis Research and Writing				5	5
AO00CE64	Thesis Publication				5	5
<b>LLTIIB24S-1008 COMPLEMENTARY COMPETENCE</b>						<b>75</b>
<b>LLTIIB24S-1009 Financial Management</b>						<b>20</b>
<b>LLTIIB24S-1010 Automation and analytics</b>						<b>20</b>
<b>LLTIIB24S-1011 Management and Leadership</b>						<b>0</b>
<b>LLTIIB24S-1012 Marketing</b>						<b>0</b>
<b>LLTIIB24S-1013 Digital Marketing Office - Lably</b>						<b>60</b>
<b>LLTIIB24S-1014 International Business Operations</b>						<b>15</b>
<b>LLTIIB24S-1015 Supply Chain Management</b>						<b>0</b>
<b>LLTIIB24S-1016 Sustainable Supply Chain</b>						<b>10</b>
<b>LLTIIB24S-1017 Digital Supply Chain</b>						<b>0</b>
<b>LLTIIB24S-1018 Managing Import and Export Processes</b>						<b>0</b>
<b>LLTIIB24S-1019 Business Development and Innovation</b>						<b>20</b>
<b>LLTIIB24S-1020 Other courses</b>						<b>15</b>
<b>LLTIIB24S-1021 Other studies in LAB (i.e. Language and communication)</b>						<b>0</b>
<b>LLTIIB24S-1022 Exchange studies</b>						<b>0</b>
<b>LLTIIB24S-1023 Other University Level Studies</b>						<b>0</b>

## **LLTIIB24S-1001 CORE COMPETENCE: 135 ECTS**

### **LLTIIB24S-1002 Common Studies: 15 ECTS**

### **AY00CE71 Developing Professional Competences 1: 3 ECTS**

#### **Learning outcomes**

The student is able to

- plan their own learning and cooperate in situations related to their own field of studies
- recognize their own competence and the needs to develop them further and to plan their career path observing them
- act as a group member
- operate in the learning environments of LAB University of Applied Sciences
- picture their own field of studies and its future skills
- give feedback on tuition and services and thus participate in the development of education

### **AY00CE72 Developing Professional Competences 2: 1 ECTS**

**Learning outcomes**

The student is able to

- utilize various learning opportunities in curriculum
- recognize and aim their own competences to be in level with the future career requirements
- create a study plan that supports the future career goal
- give feedback on tuition and services and thus participate in the development of education

**AY00CE73 Developing Professional Competences 3: 1 ECTS****Learning outcomes**

The student is able to

- identify themselves as a learner and develop their own learning skills
- evaluate innovative or alternative future competences required in their own field
- recognize and aim their own competences to be in level with the future career requirements
- masters the professional concepts of their own field and is able to point out their competencies during job recruitment processes
- give feedback on tuition and services and thus participate in the development of education

**A300CE13 Orientation to Sustainability Thinking: 2 ECTS****Learning outcomes**

Identify and define central concepts and frameworks related to sustainability. Recognize the interconnectedness of economic, social and environmental sustainability issues. Understand and develop own individual role in driving sustainability.

**Evaluation criterias**

Level 1

Pass-Fail

**KE00CE74 Intercultural Awareness: 3 ECTS****Learning outcomes**

Students are able to

- understand cultural similarities and differences
- work effectively with international partners
- analyze business and work life cultures including Finland using different cultural frameworks
- understand culture adaptation and adjustment.

**KE00CE75 English for Professional Communication: 5 ECTS****Learning outcomes**

Proficiency level: B2

The student is able to

- identify the characteristics of academic texts and to apply academic conventions to their writing
- demonstrate critical thinking and find, evaluate and use information effectively
- communicate clearly and effectively in different generic and field-specific workplace situations both orally and in writing
- function collaboratively in contemporary working environments in English.

## **LLTIIB24S-1003 Professional Core Competence: 75 ECTS**

## **LLTIIB24S-1004 Transferable Competences: 35 ECTS**

### **K200CE69 Finnish 1: 3 ECTS**

#### **Learning outcomes**

The student is able to

- identify and use the course vocabulary and phrases for common everyday situations
- tell about oneself and understand basic questions
- read and write simple sentences related to the course topics.

Proficiency level: A1

### **K200CE70 Finnish 2: 3 ECTS**

#### **Learning outcomes**

The student is able to

- communicate in most common everyday situations
- understand slowly and clearly spoken Finnish when the topic and the vocabulary are familiar
- understand and write a simple message or text
- use the basic vocabulary and some grammatical structures of Finnish.

Proficiency level: A1

### **KR00BU42 Swedish for Work, Spoken: 1 ECTS**

#### **Learning outcomes**

The student is able to

- convey and validate arguments
- use vital field-specific vocabulary
- communicate essential matters about their education, work experience and tasks
- present their field-specific operational environment
- communicate in various working life situations in Swedish.

The student completes the Public Administration Language Test in Swedish.

### **KR00BU43 Swedish for Work, Written: 1 ECTS**

#### **Learning outcomes**

The student is able to

- use vital field-specific vocabulary
- communicate essential matters about their education, work experience and tasks
- understand and produce various short texts related to studies and working life
- acquire information on their field in Swedish
- use online dictionaries.

The student completes the Public Administration Language Test in Swedish.

## **KS00BT59 Expert Communication Skills: 4 ECTS**

### **Learning outcomes**

Proficiency level: C2

The student masters Finnish language as a mother tongue in all professional spoken and written communication situations.

## **AL00CE26 Anticipating Future Trends and Innovation Management: 5 ECTS**

### **Learning outcomes**

Student is able to

- link foresight and innovation into the strategic management of an organization in a changing operating environment
- search, structure, create and utilize foresight information
- innovate and create new solutions with agile development methods

## **AL00CE27 Research and Development: 5 ECTS**

### **Learning outcomes**

The student is able to

- obtain, utilise and assess R&D-related information and their sources critically
- follow the rules of ethical principles applied in all research activities
- use the most typical research and development methods of their own field
- write a scientific report and is familiar with the requirements for language and style and how to document the sources

## **AL00CE28 Project Management and Project work: 5 ECTS**

### **Learning outcomes**

Student

- Is familiar with project based working
- Knows standard project practices and is able to work in a project organization
- Understands the prerequisites of successful project planning and implementation
- Get practical project working skills and knows project tools and techniques
- Is able to use the project management methodology in real life business projects and is able to develop a project plan, manage and execute the plan successfully.

## **AL00CE29 Digital Tools: 5 ECTS**

### **Learning outcomes**

The student is able to

- utilise essential office applications in their studies
- utilise cloud services as part of team work
- function in an online learning environment

## **AL00CE30 Presentation and Promotion Skills: 5 ECTS**

### **Learning outcomes**

Proficiency level: B2

A student is able to

- prepare materials for and deliver presentations confidently and effectively in front of an audience
- perform in other public speaking situations at work
- promote business and personal brands
- manage personal branding and networking through various media.

## **AL00CE31 Business Mathematics: 4 ECTS**

### **Learning outcomes**

Student is able to

- understand common mathematical methods used in real business life and when to use them.
- practice critical thinking and handles the problem solving skills.
- find and utilise up to date information.
- find confidence by gaining routine of calculation.

## **LLTIIB24S-1005 Fundamentals of International Business: 40 ECTS**

## **AL00CE32 Economics: 3 ECTS**

### **Learning outcomes**

The student is able to

- describe the basic concepts of micro- and macroeconomics
- recognise the causes and effects for internal balance problems in economy
- understand the special features of labour market
- describe the reasons and consequences of economic fluctuations and the central channels of influence in economic policy
- understand the basic functions of foreign exchange market

## **AL00CE33 International Business Law: 4 ECTS**

### **Learning outcomes**

The student is able to

- structure the legal regulations in the international business

## **AL00CE34 Global Business Environment and Opportunities: 4 ECTS**

### **Learning outcomes**

Understanding the changing global business environment and its effects on international business operations and trade.

After completing the course student is able

- to explain the concepts of internationalization and globalization
- to identify and describe features of global business
- to analyse and interpret the changing global business environment and economics as well as their effects on business

## **AL00CE35 Profitability and Budgeting: 5 ECTS**

### **Learning outcomes**

The student is able to

- produce cost-volume-profit analyses
- identify cost drivers and apply cost data in price setting
- draw up budgets and define the budgeting process

## **AL00CE36 Financial Accounting: 5 ECTS**

### **Learning outcomes**

The student is able to

- record business transactions into bookkeeping in a small company and draw up its profit/loss account and balance sheet
- calculate the amount of VAT payables
- analyze company's profitability, solidity and liquidity through financial ratios

## **AL00CE37 Customer Relations and Marketing: 5 ECTS**

### **Learning outcomes**

The student is able to

- determine the key concepts of marketing and customer-oriented business
- identify the phases of a marketing and sales process
- recognise customer needs and understand their significance for the success of a company

## **AL00CE38 Management and Leadership: 5 ECTS**

### **Learning outcomes**

To learn and become acquainted with the managerial principles, models and tasks in an organisation as well as features of successful leadership.

## **AL00CE39 Logistics and Supply Chain Management: 5 ECTS**

### **Learning outcomes**

Student is able to

- use basic concepts of logistics and supply chain management.
- the principles of value chain formation.
- identify the impact of logistics and supply chains on the company's profitability and competitiveness.
- describe the importance of customer orientation and stakeholder cooperation throughout the supply chain.

## **AL00CE40 Entrepreneurship, Transforming Innovations into Sustainable Business: 4 ECTS**

### **Learning outcomes**

Student is able to

- understand entrepreneurship through personal development
- find and utilize different customer oriented business opportunities
- evaluate profitability of business idea
- develop business models

## **LLTIIB24S-1006 Practical Training: 30 ECTS**

### **HA00CE59 Practical Training: 10 ECTS**

#### **Learning outcomes**

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence in the work done in practical training

### **HA00CE60 Practical Training 2: 10 ECTS**

#### **Learning outcomes**

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence in the work done in practical training

### **HA00CE61 Practical Training 3: 10 ECTS**

#### **Learning outcomes**

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence in the work done in practical training

## **LLTIIB24S-1007 Thesis: 15 ECTS**

### **AO00CE62 Thesis planning: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- describe the objectives and core contents of their thesis
- plan and describe the stages of the thesis process
- take into account the possible research permit and copyright issues.



**AO00CE63 Thesis Research and Writing: 5 ECTS****Learning outcomes**

The student is able to:

- implement the thesis on the basis of an approved thesis plan.

**AO00CE64 Thesis Publication: 5 ECTS****Learning outcomes**

The student is able to:

- present the results or output of their thesis
- report on their thesis in writing in accordance with the thesis guidelines of LAB University of Applied Sciences
- write a maturity test.

**LLTIIB24S-1008 COMPLEMENTARY COMPETENCE: 75 ECTS****LLTIIB24S-1009 Financial Management: 20 ECTS****LLTIIB24S-1010 Automation and analytics: 20 ECTS****LLTIIB24S-1011 Management and Leadership: 0 ECTS****LLTIIB24S-1012 Marketing: 0 ECTS****LLTIIB24S-1013 Digital Marketing Office - Lably: 60 ECTS****LLTIIB24S-1014 International Business Operations: 15 ECTS****LLTIIB24S-1015 Supply Chain Management: 0 ECTS****LLTIIB24S-1016 Sustainable Supply Chain: 10 ECTS****LLTIIB24S-1017 Digital Supply Chain: 0 ECTS****LLTIIB24S-1018 Managing Import and Export Processes: 0 ECTS****LLTIIB24S-1019 Business Development and Innovation: 20 ECTS****LLTIIB24S-1020 Other courses: 15 ECTS**

**LLTIIB24S-1021 Other studies in LAB (i.e. Language and communication):  
0 ECTS**

**LLTIIB24S-1022 Exchange studies: 0 ECTS**

**LLTIIB24S-1023 Other University Level Studies: 0 ECTS**