

Curriculum at LAB University of Applied Sciences 2024-2025

Master of Social and Health Care, Service Design for Wellbeing Sector 24K, online studies

Code	Name	1 y	2 y	3 y	ECTS total
HLTIYHPAMU24KV-1001 Core Competence					40
YH00CX09	Design Thinking and Design Service in the Wellbeing sector	5			5
YH00CS71	Research and development based on working life	5			5
YH00CX10	User understanding for development in wellbeing sector	5			5
YH00CX11	Creating a new service model in the wellbeing sector	5			5
YH00CX12	Service Experience Management in wellbeing sector	5			5
YH00CX14	Design of Digital Services in the Wellbeing sector		5		5
YH00CX15	Marketing Communications and Branding for wellbeing sector		5		5
YH00CX13	Wellbeing sector in Operating Environment and Future Trends		5		5
HLTIYHPAMU24KV-1002 Complementary Competence					20
YH00CR81	Project management in multidisciplinary networks				0
LA00BO49	Lean-Thinking in Developing Operations		5		5
LA00BO20	Transformational Leadership	5			5
LA00BO19	Strategies for the Future				0
YH00CC92	Strategic Human Resources Management				0
LA00BQ22	Social and Health Care Finance				0
YH00CC94	Leading a Work Community				0
ST00BR56	Creative and Operational Procedures				0
YH00CC93	Competence Management				0
YH00CW99	Qualitative Research Methods and Literature Review				0
YH00CX00	Määrällinen tutkimus				0
YH00CX38	Research-based development of working life				0
LA00BN40	Advanced Expert Studies				0
LA00BQ11	Master's students as working life experts in UAS education				0
HLTIYHPAMU24KV-1003 Thesis					30
YO00BU70	Thesis Planning	10			10
YO00BU71	Thesis Project and Reporting		20		20

HLTIYHPAMU24KV-1001 Core Competence: 40 ECTS**YH00CX09 Design Thinking and Design Service in the Wellbeing sector: 5 ECTS****Learning outcomes**

The student is able to

- use the concepts and knowledge base of design thinking and service design
- apply the design thinking in development
- evaluate the opportunities and benefits of people-oriented activities in service production

YH00CS71 Research and development based on working life: 5 ECTS**Learning outcomes**

The student is able to

- to obtain information and assess the reliability and usability of the information
- critically assess the practices of scientific and research ethics in research, development and innovation
- choose a relevant methodological approach to research and development and innovation

YH00CX10 User understanding for development in wellbeing sector: 5 ECTS**Learning outcomes**

The student is able to

- use knowledge base of service design to develop user experience
- apply user research methods in obtaining user data and analyze data.
- use user data in the development of user experience and evaluates the starting points for the development of the service

YH00CX11 Creating a new service model in the wellbeing sector: 5 ECTS**Learning outcomes**

The student is able to

- use the knowledge base for service design
- design service concepts that meet the users
- test and analyze the concept
- plan the implementation of a new service model
- present methods for evaluating the benefits of the service model

YH00CX12 Service Experience Management in wellbeing sector: 5 ECTS**Learning outcomes**

The student is able to

- use the concepts and theories of service experience
- measure and evaluate the service experience
- develop and manage the service experience based on knowledge at both the work unit and organizational level

YH00CX14 Design of Digital Services in the Wellbeing sector: 5 ECTS**Learning outcomes**

The student is able to

- use the concepts and knowledge base of digital service design
- measure and evaluate the digital user experience
- improve knowledge-based multi-channel digital service

YH00CX15 Marketing Communications and Branding for wellbeing sector: 5 ECTS**Learning outcomes**

The student is able to

- use the concepts and knowledge base of marketing communications and branding
- analyzes and evaluate brands (brand) and marketing communications of wellbeing sector
- utilize branding and marketing communications in the development and management of wellbeing sector

YH00CX13 Wellbeing sector in Operating Environment and Future Trends: 5 ECTS**Learning outcomes**

The student is able to

- use the concepts and knowledge base of future research and business environment analysis
- identify and analyze changes in the operating environment of society and wellbeing sector
- find ways to strengthen the competitiveness of wellbeing sector organizations

HLTIYHPAMU24KV-1002 Complementary Competence: 20 ECTS**YH00CR81 Project management in multidisciplinary networks: 5 ECTS****Learning outcomes**

The student is able to

- Explains the phases of the project and the starting points for networking
- Organize project implementation
- Work in projects and networks as a manager or expert
- Evaluate project results, impacts and effectiveness

LA00BO49 Lean-Thinking in Developing Operations: 5 ECTS**Learning outcomes**

The student is able to

- become familiar with continuous improvement principles
- become familiar with the key principles of quality and Lean management
- apply Lean's key tools in developing operations

LA00BO20 Transformational Leadership: 5 ECTS**Learning outcomes**

The student is able to

- identify the current phenomena, theories and models of management and follow the current discussion on management and working life
- identify the prerequisites and means for successful change management
- interpret and develop innovative culture in an organisation to promote organisational change

LA00BO19 Strategies for the Future: 5 ECTS**Learning outcomes**

The student is able to

- identify the future trends and changes in one's own field as a part of strategic work
- develop different strategies for achieving organisational goals
- create solutions to implement and evaluate the chosen strategy

YH00CC92 Strategic Human Resources Management: 5 ECTS**Learning outcomes**

The student is able to

- implement strategic human resource management
- identify the role of line management in different areas of human resource management
- identify and apply different factors influencing an individual's engagement to their work and organisation
- identify and develop organisational culture as part of performance management

LA00BQ22 Social and Health Care Finance: 5 ECTS**Learning outcomes**

The student is able to

- use logically the key concepts of the social and health care economy
- recognise the producers of social and health care services and their financial preconditions in the customer service network
- recognise the connection of economy and its control systems with the development and management of services
- master the principles of financial planning and financial monitoring on an operational function level

YH00CC94 Leading a Work Community: 5 ECTS**Learning outcomes**

The student is able to

- identify, assess and develop the functionality of a work community and well-being at work
- identify, encounter and solve demanding situations in a work community
- develop work community communication in a digital and multiform environment
- act as a supervisor in an ethically sustainable manner

ST00BR56 Creative and Operational Procedures: 5 ECTS**Learning outcomes**

The student is able to

- apply creative theories in development work
- construct different production mechanisms for creative thinking
- select and apply different procedures of creative development to be used in practical development work
- facilitate creative development work in groups

YH00CC93 Competence Management: 5 ECTS**Learning outcomes**

The student is able to

- assess and set objectives for individual's competence and competence potential based on individual and organisational needs
- identify, assess and develop unit and organisational level competences and competence potential
- use knowledge and competence sharing models and tools

YH00CW99 Qualitative Research Methods and Literature Review: 5 ECTS**Learning outcomes**

After completing the 5credit course Qualitative Research Methods and Literature Review, students will be able to:

- design a qualitative research design and evaluate its importance for the reliability of the research
- apply qualitative research methods of data collection and analysis to solve phenomena and problems in working life
- evaluate the role and responsibility of the researcher from the point of view of the reliability of qualitative research
- carry out and describe a data search as part of a literature review and its process
- evaluate the quality and usability of the references they find and apply the results of the literature review to their own work environment.

YH00CX00 : 5 ECTS**Learning outcomes**

After completing the Quantitative Research 5 credits course, students will be able to:

- design the research process, data collection and statistical analysis of quantitative research
- evaluate quantitative studies and statistics using statistical methods
- apply quantitative methods used in research in their field to the development of working life

- evaluate the role and responsibility of the researcher in terms of the reliability of quantitative research
- evaluate the need for and suitability of quantitative research for solving phenomena and problems in working life

YH00CX38 Research-based development of working life: 5 ECTS

Learning outcomes

After completing the Research-based development of working life study course (5 ECTS), a student will be able to:

- to plan and implement working life-oriented research-based development activities
- identify and develop the development needs of working life with the help of appropriate research and methods
- use research data suitable for the development of working life and evaluate its quality
- report and evaluate the impact and effectiveness of research-based development activities

LA00BN40 Advanced Expert Studies: 5 ECTS

Learning outcomes

The student is able to

- follow trends in the relevant field of specialization
- critically evaluate the sources of information about the current issues in the given field of expertise
- utilize innovative approaches and current knowledge bases to develop and manage operations

LA00BQ11 Master's students as working life experts in UAS education: 5 ECTS

Learning outcomes

On completion of this course the student will

- know the operational environment of UAS, key pedagogical principles and learning process
- be able to plan and implement teaching situations with their own professional competence and experience making use of the guidance of a UAS teacher
- be able to evaluate the competence of UAS students using competence criteria with the guidance of a university of applied sciences' teacher
- be able to operate in various teaching and guidance interaction situations

HLTIYHPAMU24KV-1003 Thesis: 30 ECTS

YO00BU70 Thesis Planning: 10 ECTS

Learning outcomes

The student is able to

- describe the objectives and core contents of their thesis
- plan and describe the stages of the thesis process
- take into account the possible research permit and copyright issues.

YO00BU71 Thesis Project and Reporting: 20 ECTS**Learning outcomes**

The student is able to

- implement the thesis on the basis of an approved thesis plan
- present the results or output of their thesis
- report on their thesis in writing in accordance with the thesis guidelines of LAB University of Applied Sciences
- as a maturity test, write a blog post, a press release or an article.