

**Curriculum at LAB University of Applied Sciences
2023-2024**

**Bachelor of Business Administration, International Business
23S, full-time studies, Lahti**

Code	Name	1 y	2 y	3 y	4 y	ECTS total
LLTIIB23S-1022 CORE COMPETENCE						135
LLTIIB23S-1001 Common Studies						15
AY00CE71	Developing Professional Competences 1	3				3
AY00CE72	Developing Professional Competences 2		1			1
AY00CE73	Developing Professional Competences 3			1		1
A300CE13	Orientation to Sustainability Thinking	2				2
KE00CE74	Intercultural Awareness	3				3
KE00CE75	English for Professional Communication	5				5
LLTIIB23S-1002 Professional Core Competence						75
LLTIIB23S-1003 Transferable Competences						35
K200CE69	Finnish 1	3				3
K200CE70	Finnish 2	3				3
KR00BU42	Swedish for Work, Spoken	1				1
KR00BU43	Swedish for Work, Written	1				1
KS00BT59	Expert Communication Skills	4				4
AL00CE26	Anticipating Future Trends and Innovation Management		5			5
AL00CE27	Research and Development		5			5
AL00CE28	Project Management and Project work		5			5
AL00CE29	Digital Tools	5				5
AL00CE30	Presentation and Promotion Skills	5				5
AL00CE31	Business Mathematics	4				4
LLTIIB23S-1004 Fundamentals of International Business						40
AL00CE32	Economics	3				3
AL00CE33	International Business Law	4				4
AL00CE34	Global Business Environment and Opportunities	4				4
AL00CE35	Profitability and Budgeting		5			5
AL00CE36	Financial Accounting	5				5
AL00CE37	Customer Relations and Marketing	5				5
AL00CE38	Management and Leadership		5			5
AL00CE39	Logistics and Supply Chain Management	5				5
AL00CE40	Entrepreneurship, Transforming Innovations into	4				4

	Sustainable Business						
LLTIIB23S-1020 Practical Training							30
HA00CE59	Practical Training			10			10
HA00CE60	Practical Training 2			10			10
HA00CE61	Practical Training 3			10			10
LLTIIB23S-1021 Thesis							15
AO00CE62	Thesis planning					5	5
AO00CE63	Thesis Research and Writing					5	5
AO00CE64	Thesis Publication					5	5
LLTIIB23S-1005 COMPLEMENTARY COMPETENCE							75
LLTIIB23S-1006 Financial Management							20
LLTIIB23S-1007 Automation and analytics							20
LLTIIB23S-1008 Management and Leadership							0
LLTIIB23S-1009 Marketing							0
LLTIIB23S-1023 Digital Marketing Office - Lably							60
LLTIIB23S-1010 International Business Operations							15
LLTIIB23S-1011 Supply Chain Management							0
LLTIIB23S-1012 Sustainable Supply Chain							10
LLTIIB23S-1013 Digital Supply Chain							0
LLTIIB23S-1014 Managing Import and Export Processes							0
LLTIIB23S-1015 Business Development and Innovation							20
LLTIIB23S-1016 Other courses							15
LLTIIB23S-1017 Other studies in LAB (i.e. Language and communication)							0
LLTIIB23S-1018 Exchange studies							0
LLTIIB23S-1019 Other University Level Studies							0

LLTIIB23S-1022 CORE COMPETENCE: 135 ECTS

LLTIIB23S-1001 Common Studies: 15 ECTS

AY00CE71 Developing Professional Competences 1: 3 ECTS

Learning outcomes

The student is able to

- plan their own learning and cooperate in situations related to their own field of studies
- recognize their own competence and the needs to develop them further and to plan their career path observing them
- act as a group member
- operate in the learning environments of LAB University of Applied Sciences
- picture their own field of studies and its future skills
- give feedback on tuition and services and thus participate in the development of education

AY00CE72 Developing Professional Competences 2: 1 ECTS

Learning outcomes

The student is able to

- utilize various learning opportunities in curriculum
- recognize and aim their own competences to be in level with the future career requirements
- create a study plan that supports the future career goal
- give feedback on tuition and services and thus participate in the development of education

AY00CE73 Developing Professional Competences 3: 1 ECTS

Learning outcomes

The student is able to

- identify themselves as a learner and develop their own learning skills
- evaluate innovative or alternative future competences required in their own field
- recognize and aim their own competences to be in level with the future career requirements
- masters the professional concepts of their own field and is able to point out their competencies during job recruitment processes
- give feedback on tuition and services and thus participate in the development of education

A300CE13 Orientation to Sustainability Thinking: 2 ECTS

Learning outcomes

Identify and define central concepts and frameworks related to sustainability. Recognize the interconnectedness of economic, social and environmental sustainability issues. Understand and develop own individual role in driving sustainability.

Evaluation criterias

Level 1

Pass-Fail

KE00CE74 Intercultural Awareness: 3 ECTS

Learning outcomes

Students are able to

- understand cultural similarities and differences
- work effectively with international partners
- analyze business and work life cultures including Finland using different cultural frameworks
- understand culture adaptation and adjustment.

KE00CE75 English for Professional Communication: 5 ECTS

Learning outcomes

Proficiency level: B2

The student is able to

- identify the characteristics of academic texts and to apply academic conventions to their writing

- demonstrate critical thinking and find, evaluate and use information effectively
- communicate clearly and effectively in different generic and field-specific workplace situations both orally and in writing
- function collaboratively in contemporary working environments in English.

LLTIIB23S-1002 Professional Core Competence: 75 ECTS

LLTIIB23S-1003 Transferable Competences: 35 ECTS

K200CE69 Finnish 1: 3 ECTS

Learning outcomes

The student is able to

- identify and use the course vocabulary and phrases for common everyday situations
- tell about oneself and understand basic questions
- read and write simple sentences related to the course topics.

Proficiency level: A1

K200CE70 Finnish 2: 3 ECTS

Learning outcomes

The student is able to

- communicate in most common everyday situations
- understand slowly and clearly spoken Finnish when the topic and the vocabulary are familiar
- understand and write a simple message or text
- use the basic vocabulary and some grammatical structures of Finnish.

Proficiency level: A1

KR00BU42 Swedish for Work, Spoken: 1 ECTS

Learning outcomes

The student is able to

- convey and validate arguments
- use vital field-specific vocabulary
- communicate essential matters about their education, work experience and tasks
- present their field-specific operational environment
- communicate in various working life situations in Swedish.

The student completes the Public Administration Language Test in Swedish.

KR00BU43 Swedish for Work, Written: 1 ECTS

Learning outcomes

The student is able to

- use vital field-specific vocabulary

- communicate essential matters about their education, work experience and tasks
- understand and produce various short texts related to studies and working life
- acquire information on their field in Swedish
- use online dictionaries.

The student completes the Public Administration Language Test in Swedish.

KS00BT59 Expert Communication Skills: 4 ECTS

Learning outcomes

Proficiency level: C2

The student masters Finnish language as a mother tongue in all professional spoken and written communication situations.

AL00CE26 Anticipating Future Trends and Innovation Management: 5 ECTS

Learning outcomes

Student is able to

- link foresight and innovation into the strategic management of an organization in a changing operating environment
- search, structure, create and utilize foresight information
- innovate and create new solutions with agile development methods

AL00CE27 Research and Development: 5 ECTS

Learning outcomes

The student is able to

- obtain, utilise and assess R&D-related information and their sources critically
- follow the rules of ethical principles applied in all research activities
- use the most typical research and development methods of their own field
- write a scientific report and is familiar with the requirements for language and style and how to document the sources

AL00CE28 Project Management and Project work: 5 ECTS

Learning outcomes

Student

- Is familiar with project based working
- Knows standard project practices and is able to work in a project organization
- Understands the prerequisites of successful project planning and implementation
- Get practical project working skills and knows project tools and techniques
- Is able to use the project management methodology in real life business projects and is able to develop a project plan, manage and execute the plan successfully.

AL00CE29 Digital Tools: 5 ECTS

Learning outcomes

The student is able to

- utilise essential office applications in their studies
- utilise cloud services as part of team work
- function in an online learning environment

AL00CE30 Presentation and Promotion Skills: 5 ECTS**Learning outcomes**

Proficiency level: B2

A student is able to

- prepare materials for and deliver presentations confidently and effectively in front of an audience
- perform in other public speaking situations at work
- promote business and personal brands
- manage personal branding and networking through various media.

AL00CE31 Business Mathematics: 4 ECTS**Learning outcomes**

Student is able to

- understand common mathematical methods used in real business life and when to use them.
- practice critical thinking and handles the problem solving skills.
- find and utilise up to date information.
- find confidence by gaining routine of calculation.

LLTIIB23S-1004 Fundamentals of International Business: 40 ECTS**AL00CE32 Economics: 3 ECTS****Learning outcomes**

The student is able to

- describe the basic concepts of micro- and macroeconomics
- recognise the causes and effects for internal balance problems in economy
- understand the special features of labour market
- describe the reasons and consequences of economic fluctuations and the central channels of influence in economic policy
- understand the basic functions of foreign exchange market

AL00CE33 International Business Law: 4 ECTS**Learning outcomes**

The student is able to

- structure the legal regulations in the international business

AL00CE34 Global Business Environment and Opportunities: 4 ECTS

Learning outcomes

Understanding the changing global business environment and its effects on international business operations and trade.

After completing the course student is able

- to explain the concepts of internationalization and globalization
- to identify and describe features of global business
- to analyse and interpret the changing global business environment and economics as well as their effects on business

AL00CE35 Profitability and Budgeting: 5 ECTS**Learning outcomes**

The student is able to

- produce cost-volume-profit analyses
- identify cost drivers and apply cost data in price setting
- draw up budgets and define the budgeting process

AL00CE36 Financial Accounting: 5 ECTS**Learning outcomes**

The student is able to

- record business transactions into bookkeeping in a small company and draw up its profit/loss account and balance sheet
- calculate the amount of VAT payables
- analyze company's profitability, solidity and liquidity through financial ratios

AL00CE37 Customer Relations and Marketing: 5 ECTS**Learning outcomes**

The student is able to

- determine the key concepts of marketing and customer-oriented business
- identify the phases of a marketing and sales process
- recognise customer needs and understand their significance for the success of a company

AL00CE38 Management and Leadership: 5 ECTS**Learning outcomes**

To learn and become acquainted with the managerial principles, models and tasks in an organisation as well as features of successful leadership.

AL00CE39 Logistics and Supply Chain Management: 5 ECTS**Learning outcomes**

Student is able to

- use basic concepts of logistics and supply chain management.

- the principles of value chain formation.
- identify the impact of logistics and supply chains on the company's profitability and competitiveness.
- describe the importance of customer orientation and stakeholder cooperation throughout the supply chain.

AL00CE40 Entrepreneurship, Transforming Innovations into Sustainable Business: 4 ECTS

Learning outcomes

Student is able to

- understand entrepreneurship through personal development
- find and utilize different customer oriented business opportunities
- evaluate profitability of business idea
- develop business models

LLTIIB23S-1020 Practical Training: 30 ECTS

HA00CE59 Practical Training: 10 ECTS

Learning outcomes

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence in the work done in practical training

HA00CE60 Practical Training 2: 10 ECTS

Learning outcomes

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence in the work done in practical training

HA00CE61 Practical Training 3: 10 ECTS

Learning outcomes

The student is able to

- describe work-related phenomena and use related concepts

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- act in a productive way, following the practices of the workplace and the ethical principles of the profession
 - use the techniques, work methods, models and processes that they have learnt
 - act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
 - evaluate and develop their own competence into the work done in practical training

LLTIIB23S-1021 Thesis: 15 ECTS

AO00CE62 Thesis planning: 5 ECTS

Learning outcomes

The student is able to:

- describe the objectives and core contents of their thesis
- plan and describe the stages of the thesis process
- take into account the possible research permit and copyright issues.

AO00CE63 Thesis Research and Writing: 5 ECTS

Learning outcomes

The student is able to:

- implement the thesis on the basis of an approved thesis plan.

AO00CE64 Thesis Publication: 5 ECTS

Learning outcomes

The student is able to:

- present the results or output of their thesis
- report on their thesis in writing in accordance with the thesis guidelines of LAB University of Applied Sciences
- write a maturity test.

LLTIIB23S-1005 COMPLEMENTARY COMPETENCE: 75 ECTS

LLTIIB23S-1006 Financial Management: 20 ECTS

LLTIIB23S-1007 Automation and analytics: 20 ECTS

LLTIIB23S-1008 Management and Leadership: 0 ECTS

LLTIIB23S-1009 Marketing: 0 ECTS

LLTIIB23S-1023 Digital Marketing Office - Lably: 60 ECTS

LLTIIB23S-1010 International Business Operations: 15 ECTS

LLTIIB23S-1011 Supply Chain Management: 0 ECTS

LLTIIB23S-1012 Sustainable Supply Chain: 10 ECTS

LLTIIB23S-1013 Digital Supply Chain: 0 ECTS

LLTIIB23S-1014 Managing Import and Export Processes: 0 ECTS

LLTIIB23S-1015 Business Development and Innovation: 20 ECTS

LLTIIB23S-1016 Other courses: 15 ECTS

LLTIIB23S-1017 Other studies in LAB (i.e. Language and communication): 0 ECTS

LLTIIB23S-1018 Exchange studies: 0 ECTS

LLTIIB23S-1019 Other University Level Studies: 0 ECTS