

## Curriculum at LAB University of Applied Sciences 2023-2024

### Your Combo - Complementary competence courses of Faculty of Business and Hospitality Management available 2023-2024 (Bachelor's), Lahti and Lappeenranta

Code	Name	ECTS total
<b>LLABTO23-24E</b>	<b>Your Combo - Complementary competence courses of Faculty of Business and Hospitality Management available 2023-2024 (Bachelor's), Lahti and Lappeenranta</b>	<b>0</b>
<b>LLABTO23-24E-1001</b>	<b>Modules of Faculty of Business and Hospitality Management available</b>	<b>0</b>
<b>LLABTO23-24E-1035</b>	<b>Homa Complementary Competence (Lpr)</b>	<b>70</b>
AL00CC16	Drinks and Cocktails	3
AL00CC19	Marriage of Food and Wine	3
AL00CN11	Budgeting and Investments	3
AL00CN20	Strategic Management and Hotel Simulation	5
AL00CQ48	Alcohol passport	1
<b>LLABTO23-24E-1036</b>	<b>Leisure &amp; Regional Development</b>	<b>15</b>
AL00CC66	Sustainability in Tourism and Leisure	5
AL00CC23	Experience Design	5
AL00CC24	Holistic Approach to Well-Being Tourism	5
AL00CC03	Destination and Facts of Finland	4
<b>LLABTO23-24E-1037</b>	<b>Online business</b>	<b>15</b>
AL00CB63	Online Business	5
AL00CB64	Online Store Solutions	5
AL00CB65	Setting up and Developing an Online Store	5
<b>LLABTO23-24E-1038</b>	<b>Financial Management</b>	<b>20</b>
AL00CJ19	Cost accounting and pricing	5
AL00CJ20	BI, Analytics and Reporting	5
AL00CJ21	Finance and Investments	5
AL00CJ22	Wealth Management	5
<b>LLABTO23-24E-1039</b>	<b>Automation and analytics</b>	<b>15</b>
AL00CJ23	RPA and AI	5
AL00CJ24	Data management and data platforms	5
AL00CJ25	Data analytics and machine learning	5
<b>LLABTO23-24E-1040</b>	<b>Management and Leadership</b>	<b>40</b>
AL00CJ26	Lahti Venture Program	5

AL00CJ28	Business Competition, International Business Strategy	5
AL00CJ29	Leadership in Complex Environment	5
AL00CJ40	Value Networks	5
AL00CJ41	Strategic management and performance measurement	5
AL00CJ42	Utilizing strategic thinking in global business simulation	5
AL00CL49	Human Resource Management	5
<b>LLABTO23-24E-1041 Marketing</b>		<b>35</b>
AL00CJ39	Customer Experience Development	5
AL00CJ43	Sustainability Marketing	5
<b>LLABTO23-1011 Digital Marketing Agency - Labtic</b>		<b>60</b>
AL00CU86	Digital Marketing Agency Labtic	0
AL00CU87	Expert in a Digital Marketing Agency	5
AL00CU57	Digital marketing planning and management	10
AL00CU58	Content Creation	10
AL00CU59	Integrated Marketing Communication	5
AL00CU60	Growth Hacking	10
AL00CU61	E-Commerce	5
AL00CU62	Brand Building	5
<b>LLABTO23-24E-1042 International Business Operations</b>		<b>15</b>
AL00CJ44	International Economics	5
AL00CJ45	Internationalisation Process	5
AL00CJ46	International Marketing	5
<b>LLABTO23-24E-1043 Supply Chain Management</b>		<b>35</b>
<b>LLABTO23-24E-1044 Sustainable Supply Chain</b>		<b>10</b>
AL00CJ17	Sustainable Supply Chain Management	5
AL00CJ18	Logistics in Circular Economy	5
<b>LLABTO23-24E-1045 Digital Supply Chain</b>		<b>0</b>
AL00CJ47	Inhouse Logistics	5
AL00CJ48	Online Logistics	5
AL00CJ49	Enterprise Resource Planning SAP S/4 HANA	5
<b>LLABTO23-24E-1046 Supply Chain Processes</b>		<b>0</b>
AL00CJ50	Managing Import and Export Processes	5
AL00CP98	Lean and processes	5
<b>LLABTO23-24E-1047 Managing Import and Export Processes</b>		<b>10</b>
AL00CJ50	Managing Import and Export Processes	5
<b>LLABTO23-24E-1048 Business Development and Innovation</b>		<b>20</b>
AL00CI80	Service Design	5
AL00CI81	Innovation Methods and Processes in Practice	5
AL00CI82	Strategic Innovation Management	5

AL00CI83	Sustainable Innovation Ecosystems in Circular Economy	5
<b>LLABTO23-24E-1049 Other courses</b>		<b>20</b>
AL00CK50	Ethics, Environment and Business	5
AL00CO45	Healthcare Logistics	5
LI00BJ60	GetEmployed - Työllisty!	5
AL00CQ06	International Intensive Week	5
<b>LLABTO23-1008</b>	<b>Software business</b>	<b>15</b>
AL00CB66	Software Business	5
AL00CB67	Software Productization	5
AL00CB68	Software Business Environment	5
<b>LLABTO23-24E-1051 LAB multidisciplinary modules available</b>		<b>0</b>
<b>LLABTO23-24E-1052 Individual courses, which are not included in any of the modules</b>		<b>0</b>
AY00CC26	LAB@key	1
<b>LLABTO23-24E-1054 Working in a Project</b>		<b>15</b>
KE00BE20	Working in a Project 1	5
KE00BE21	Working in a Project 2	5
KE00BE22	Working in a Project 3	5
AY00CD01	Working in a Project - Lahti Venture Program	5
<b>LLABTO23-24E-1056 Tutoring</b>		<b>0</b>
LA00BN60	Peer Tutoring	3
KE00BA49	International tutoring	3
LA00BN61	Head Tutoring	2
<b>LLABTO23-24E-1058 Student association activity</b>		<b>0</b>
AY00CL79	The member of the board of the Student Union KOE	3
AY00CI33	Class representative	1
AY00CL78	The representative of the Student Union KOE	3
AY00CN13	Student section activity	2
AY00CN15	Student association activity	10
AY00CN17	Leading student association activity	5
AY00CN19	Representative council	3
<b>LLABTO23-1010 Entrepreneurship Pathway</b>		<b>15</b>
AY00CC38	Entrepreneurship Experience	10
AL00CJ27	Growth Entrepreneurship - Startup Kit	5

**LLABTO23-24E Your Combo - Complementary competence courses of Faculty of Business and Hospitality Management available 2023-2024 (Bachelor's), Lahti and Lappeenranta: 0 ECTS**

**LLABTO23-24E-1001 Modules of Faculty of Business and Hospitality Management available: 0 ECTS**

---

## **LLABTO23-24E-1035 Homa Complementary Competence (Lpr): 70 ECTS**

### **AL00CC16 Drinks and Cocktails: 3 ECTS**

#### **Learning outcomes**

Student knows:

- bar tools, equipment and machinery
- purchasing and storing of alcoholic beverages and other raw materials needed in a bar
- preparation and serving of different types of cocktails for different purposes
- pricing of drinks and cocktails
- how to plan a cocktail list

### **AL00CC19 Marriage of Food and Wine: 3 ECTS**

#### **Learning outcomes**

Aim for the course is to find the harmony between food and wine. Taste as a sense. Important Wine regions, typical grapes and their characters, wine making process.

### **AL00CN11 Budgeting and Investments: 3 ECTS**

#### **Learning outcomes**

The aim of the course is to familiarize students with budgeting and financial planning, decision-making and monitoring of the company's finances, as well as investment calculations using different methods.

The course includes lectures and independent exercises. The calculation exercises are mainly carried out in Excel and returned to Moodle.

More specifically budgeting methods, sub-budgets, main budgets, monitoring calculations: cash budgeting and analysis of budget variance. Investment planning and investment calculations.

### **AL00CN20 Strategic Management and Hotel Simulation: 5 ECTS**

#### **Learning outcomes**

The student is able to

- understands the key concepts of strategic management and importance in the successful operation of a company or organization.
- form the basis of the strategy - the values, mission and vision of the organization and understand the strategic goals in a competitive environment.
- outline the cause-and-effect relationship of business decisions to the company's performance through business simulation.
- participate in the development of the organization's strategy process.

### **AL00CQ48 Alcohol passport: 1 ECTS**

#### **Learning outcomes**

Student is able to:

- Pass test for the regulations concerning alcoholic beverages serving and retail sales in Finnish

restaurants

## **LLABTO23-24E-1036 Leisure & Regional Development: 15 ECTS**

### **AL00CC66 Sustainability in Tourism and Leisure: 5 ECTS**

#### **Learning outcomes**

- apply possibilities of circular economy in development of sustainable tourism, leisure, restaurant, accommodation and event business
- identify new business opportunities
- explain the value of research, development and innovation projects in enhancement of tourism and leisure

### **AL00CC23 Experience Design: 5 ECTS**

#### **Learning outcomes**

The student is able to

- design, orchestrate and manage customer's experiences
- create meanings and meaningful contents and solutions in tourism and leisure
- apply design and user-centrism in development of tourism, hospitality and leisure services and business

### **AL00CC24 Holistic Approach to Well-Being Tourism: 5 ECTS**

#### **Learning outcomes**

The student is able to

- illustrate well-being in a holistic way
- demonstrate the synergy between well-being and tourism and hospitality business
- measure and evaluate the impact of health and well-being

### **AL00CC03 Destination and Facts of Finland: 4 ECTS**

#### **Learning outcomes**

Student knows Finland's tourism regions and most important attractions on tourism. Student is familiar with the countries and regions of incoming tourists, profiles of the tourists and is capable of planning a customer-oriented round trip. Student is able to provide facts and statistics about Finland and knows how to describe special features of Finland's tourism and culture to foreigners.

## **LLABTO23-24E-1037 Online business: 15 ECTS**

### **AL00CB63 Online Business: 5 ECTS**

#### **Learning outcomes**

The student is able to

- evaluate online business models as part of a company's business strategy
- recognise the resource needs of online business

- 
- plan and describe a customer-oriented service process utilising a web store

### **AL00CB64 Online Store Solutions: 5 ECTS**

#### **Learning outcomes**

The student is able to

- choose the most suitable online store solution and components for a company's operating environment
- recognise the services used in online store solutions and their interfaces
- name the factors affecting the cost effectiveness of an online store

### **AL00CB65 Setting up and Developing an Online Store: 5 ECTS**

#### **Learning outcomes**

The student is able to

- set up an online store suitable for a company's business
- add services to an online store to support business
- apply methods affecting an online store's cost effectiveness

### **LLABTO23-24E-1038 Financial Management: 20 ECTS**

#### **AL00CJ19 Cost accounting and pricing: 5 ECTS**

##### **Learning outcomes**

The student is able to

- classify cost and utilize cost accounting methods
- understand the benefits of different pricing methods and utilize cost data in pricing products and services
- provide cost and profitability analyses for management decision making

#### **AL00CJ20 BI, Analytics and Reporting: 5 ECTS**

##### **Learning outcomes**

The student is able to

- describe business intelligence (BI) concepts and current BI tools and software.
- familiarize yourself with the requirements and analysis methods of a data analyst.
- utilize data visualization and analysis tools

#### **AL00CJ21 Finance and Investments: 5 ECTS**

##### **Learning outcomes**

The student is able to

- find sources of finance for a company
- manage working capital and company's capital structure
- hedge against financial risks
- draw up financial forecasts

- 
- apply investment appraisal methods when making decisions

### **AL00CJ22 Wealth Management: 5 ECTS**

#### **Learning outcomes**

The student is able to

- describe the risk and return characteristics of different asset classes such as equities, fixed income, real estate, and commodities.
- understand the basic concepts of portfolio management including strategic and tactical asset allocation as well as the effect of diversification on risk and return.
- draft an investment policy statement based on risk tolerance, long-term return objective and liquidity requirements.

### **LLABTO23-24E-1039 Automation and analytics: 15 ECTS**

#### **AL00CJ23 RPA and AI: 5 ECTS**

#### **Learning outcomes**

The student is able to

- understand RPA and AI concepts, and its value proposition
- is able to identify potential automation examples and draw up a plan for an implementation
- use RPA and AI tools

#### **AL00CJ24 Data management and data platforms: 5 ECTS**

#### **Learning outcomes**

The student is able to

- find solutions to business data management, data storages and data sharing in various platforms
- work in the process to model an Entity Relationship diagram
- use data management system services and understands their purpose of use
- master relational database concepts and design
- use basic Structural Query Language, SQL commands
- create a simple relational database based on specified requirements

#### **AL00CJ25 Data analytics and machine learning: 5 ECTS**

#### **Learning outcomes**

The student is able to

- assess the relevance and accuracy of the data
- identify the possibilities of utilizing data analytics and machine learning in business
- utilize methods and tools of predictive analytics and machine learning in forecasting

### **LLABTO23-24E-1040 Management and Leadership: 40 ECTS**

#### **AL00CJ26 Lahti Venture Program: 5 ECTS**

**Learning outcomes**

Student is able to

- seek and develop solutions for business challenges in different fields
- apply his or her knowledge in different aspects of business life
- network with company representatives and other business experts
- work in multidisciplinary and multicultural teams

**AL00CJ28 Business Competition, International Business Strategy: 5 ECTS****Learning outcomes**

The student is able to

- read cases, solve cases and present solutions
- apply critical thinking skills to complex business problems
- develop skills to identify and evaluate key issues, generate and evaluate possible solutions to the problems, recommend solutions and communicate these in an effective manner

**AL00CJ29 Leadership in Complex Environment: 5 ECTS****Learning outcomes**

The student is able to

- critically examine complex leadership comprehensively
- set relevant questions regarding complex leadership and ponder alternative answers to them
- apply complex leadership thinking in one's own actions, in work community and in organization

**AL00CJ40 Value Networks: 5 ECTS****Learning outcomes**

Student is able to

- recognize the aspect of business development and value creation within networks and clusters
- understand the importance of networking in business development
- describe theoretical and case-related perspectives of networking

**AL00CJ41 Strategic management and performance measurement: 5 ECTS****Learning outcomes**

The student is able to

- form the basis of the strategy - the values, mission and vision of the organization and understand the strategic objectives.
- apply and evaluate key performance indicators (KPIs) for strategy implementation.
- use balanced scorecard (BSC) approach to measure and improve performance.
- participate in the development of the organization's strategy process.

**AL00CJ42 Utilizing strategic thinking in global business simulation: 5 ECTS****Learning outcomes**

Student is able to

- gain competence on how strategic business decisions affect the success of the company operating



in global markets

- operate in a highly competitive business and understands cause-effect learning through decisions
- work in a virtual and international team as a company management team
- analyze external data: customers, markets, competitors, business environment trends
- analyze internal data: production, warehouse, R&D, marketing, logistics, finance
- form the strategy and implement it through operative decisions

### **AL00CL49 Human Resource Management: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- understand the HR professionals job fields and strategic importance of human resource management in an organization
- set relevant questions related to Human Resource Management and find answers to them
- apply the basic processes of human resource management

### **LLABTO23-24E-1041 Marketing: 35 ECTS**

### **AL00CJ39 Customer Experience Development: 5 ECTS**

#### **Learning outcomes**

The student is able to

- describe the customer experience framework
- search for reliable information about established procedures and tools, which can be used for customer experience management and development
- select appropriate procedures for the description and development of customer experience

### **AL00CJ43 Sustainability Marketing: 5 ECTS**

#### **Learning outcomes**

Student is able to

- observe corporate responsibility from the marketing perspective
- describe how sustainability can be use as means of business competition
- apply customer expectations into company's business actions
- provide development proposals to company's sustainability and marketing

### **LLABTO23-1011 Digital Marketing Agency - Labtic: 60 ECTS**

### **AL00CU86 Digital Marketing Agency Labtic: 0 ECTS**

#### **Learning outcomes**

The student can

- identify their own competence and develop their expertise in a self-directed manner.
- utilize team learning methods.
- apply customer service, negotiation and sales skills in customer encounters.
- manage customer projects as part of a team
- identify development opportunities as part of the work community

## **AL00CU87 Expert in a Digital Marketing Agency: 5 ECTS**

### **Learning outcomes**

The student can

- identify their own competence and develop their expertise in a self-directed manner.
- utilize team learning methods.
- apply customer service, negotiation and sales skills in customer encounters.
- manage customer projects as part of a team
- identify development opportunities as part of the work community

## **AL00CU57 Digital marketing planning and management: 10 ECTS**

### **Learning outcomes**

The student is able to:

- define the basic concepts of digital marketing
- analyse companies' digital operating environment and create a target group orientated digital marketing plan
- explain the impact of a digital marketing strategy on companies' success
- apply social media as a strategic and tactical tool for various marketing purposes
- measure and analyse digital marketing

## **AL00CU58 Content Creation: 10 ECTS**

### **Learning outcomes**

The student is able to:

- understand the possibilities of communication as a method of influencing
- make good use of communication in accordance with an organisation's goals
- plan and produce tailored content for target groups
- use tools related to content creation

## **AL00CU59 Integrated Marketing Communication: 5 ECTS**

### **Learning outcomes**

The student is able to:

- define the main forms, terms and goals of marketing communication
- explain how marketing communication can be used to influence target groups
- describe the role of marketing communication in creating value for brands as well as in creating and maintaining customer relationships
- create an integrated marketing communication plan to achieve targets
- compare the main means of traditional and digital advertising and understand the main terms related to them
- define the possibilities of automation, artificial intelligence and analytics in marketing communication

## **AL00CU60 Growth Hacking: 10 ECTS**

**Learning outcomes**

The student is able to:

- Explain growth hacking's principles and uses in achieving marketing management growth
- Knows the basis of entrepreneurial marketing and can make use of innovative procedures in a fast changing digital operating environment taking into account scarce resources
- Is able to apply targeted growth hacking techniques in fast trials
- Is able to make use of marketing analysis and marketing technologies in building customer experience
- Is able to plan, optimize and develop companies' analytical processes to improve profitability

**AL00CU61 E-Commerce: 5 ECTS****Learning outcomes**

The student is able to:

- evaluate various business models' appropriateness for the internet
- create an online trading strategy for a company from the beginning
- recognize the resources required for online trading
- design a user-friendly digital experience

**AL00CU62 Brand Building: 5 ECTS****Learning outcomes**

The student is able to:

- understand the importance of a brand to a company's competitiveness and profitability
- describe the various stages of building a brand
- interpret various components as part of a successful brand
- do a starting-point analysis as part of brand building process
- create a plan for building a brand

**LLABTO23-24E-1042 International Business Operations: 15 ECTS****AL00CJ44 International Economics: 5 ECTS****Learning outcomes**

The student is able to

- analyse different aspects of free trade and protectionism
- explain the different tools of protectionism
- recognise the different levels of economic integration
- describe the basic mechanism of foreign exchange market
- explain the problems of developing countries in the world market

**AL00CJ45 Internationalisation Process: 5 ECTS****Learning outcomes**

The student is able to

- acquire an understanding of how to evaluate a firm's readiness to internationalise and create international competitiveness

- acquire an understanding of market selection process and entry mode options
- develop skills to use decision-oriented framework when evaluating and choosing between different strategic options

### **AL00CJ46 International Marketing: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- explain the relevant trends and issues to be considered in developing a future international business opportunity.
- develop a strategic approach to developing the future international business opportunity. Concepts such as working in projects, co creation, collaborative networks, design thinking, circular economies, blue ocean and creating new market spaces will be explored.
- recommended solutions that could be implemented in actualising the chosen strategy to create the international business opportunity.

### **LLABTO23-24E-1043 Supply Chain Management: 35 ECTS**

### **LLABTO23-24E-1044 Sustainable Supply Chain: 10 ECTS**

### **AL00CJ17 Sustainable Supply Chain Management: 5 ECTS**

#### **Learning outcomes**

Student is able to

- acquire an understanding of sustainability in the context of the supply chain
- define the four perspectives of supply chain sustainability and link them to a business context
- analyze and evaluate the sustainability implications of various supply chain concept
- assess the value and impact of sustainable SCM on a company's competitiveness and strategy
- recognize sustainable supply chain future trends and innovations

### **AL00CJ18 Logistics in Circular Economy: 5 ECTS**

#### **Learning outcomes**

Student is able to

- to provide an overview of the main concepts of circular economy
- to integrate logistics in the arena of circular economy and innovations
- to determine the value of the circular economy through reverse logistics
- to identify the potential of digitalization in circular economy

### **LLABTO23-24E-1045 Digital Supply Chain: 0 ECTS**

### **AL00CJ47 Inhouse Logistics: 5 ECTS**

#### **Learning outcomes**

Student is able to

- use inhouse logistics professional terminology
- recognize affects of inhouse logistics in company's competitiveness and profitability
- recognize inhouse logistics operating principles and processes
- name and compare different inhouse logistics contributing factors and trends

### **AL00CJ48 Online Logistics: 5 ECTS**

#### **Learning outcomes**

Student is able to

- describe online order-delivery process
- recognize e-commerce distribution channels and warehousing models
- recognize the benefits of last-mile thinking
- recognize and compare different consumer delivery options
- recognize best online business operators in the field and their competitive advantages
- name latest trends and technologies connected to e-commerce

### **AL00CJ49 Enterprise Resource Planning SAP S/4 HANA: 5 ECTS**

#### **Learning outcomes**

Student is able to

- describe the principles of integrated enterprise resource planning system (ERP)
- use SAP S / 4 HANA - ERP system to manage company's order-delivery process and internal accounting as well as human resource management

### **LLABTO23-24E-1046 Supply Chain Processes: 0 ECTS**

### **AL00CJ50 Managing Import and Export Processes: 5 ECTS**

#### **Learning outcomes**

Student is able to

- describes the processes and specialties of the EU's internal and external trade
- apply the documents required for export and import
- identify the effects of globalization and digitalization in international trade
- define the specific features of responsible transportation and transport and specific legislation related
- identify and describe the special features of durable and cost-effective packaging.

### **AL00CP98 Lean and processes: 5 ECTS**

#### **Learning outcomes**

Student is able to

- demonstrate the principles of Lean thinking
- describe principles of process thinking
- recognize the importance of Lean thinking in relation to process operations
- describe the principles of optimization and connect them ti business and environmental thinking
- recognize the obstacles of smooth processes flow and possible waste and it's importance to labor productivity

- utilize Lean methodologies and problem-solving tools as part of process improvement

## **LLABTO23-24E-1047 Managing Import and Export Processes: 10 ECTS**

### **AL00CJ50 Managing Import and Export Processes: 5 ECTS**

#### **Learning outcomes**

Student is able to

- describes the processes and specialties of the EU's internal and external trade
- apply the documents required for export and import
- identify the effects of globalization and digitalization in international trade
- define the specific features of responsible transportation and transport and specific legislation related
- identify and describe the special features of durable and cost-effective packaging.

## **LLABTO23-24E-1048 Business Development and Innovation: 20 ECTS**

### **AL00CI80 Service Design: 5 ECTS**

#### **Learning outcomes**

Students learn the principles of Service Design and productization. Students learn to use different kinds of service design tools within real life business case development project. In addition students learn how work effectively in multi-professional groups.

### **AL00CI81 Innovation Methods and Processes in Practice: 5 ECTS**

#### **Learning outcomes**

Student is able to

- recognize the stages of innovation process
- observe and recognize development needs of organizations or processes
- apply multiple innovation process methods and innovation tools in real business cases
- experience step-by-step innovation process and experiment innovation methods as well as working in development team in practise

### **AL00CI82 Strategic Innovation Management: 5 ECTS**

#### **Learning outcomes**

Student is able to

- know how to link future foresight to company's strategic management
- encourage creativity and innovation capability and capacity on all levels of organization
- recognizes strategic aspects to innovation and value creation

### **AL00CI83 Sustainable Innovation Ecosystems in Circular Economy: 5 ECTS**

#### **Learning outcomes**

Student is able to

- recognize and explain the concept of circular economy ecosystem
- describe and define a particular ecosystem
- understand and analyse the innovation potential in a real case ecosystem
- create an argued solution to the case topic
- work in a multidisciplinary case context

## **LLABTO23-24E-1049 Other courses: 20 ECTS**

### **AL00CK50 Ethics, Environment and Business: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- critically analyze and evaluate corporate responsibility and sustainable development in companies and organizations
- implement ethical, social and environmental aspects into the company strategic decision-making and into practice
- resolve complex social and environmental business matters
- professionally communicate CSR issues to stakeholders and the public

### **AL00CO45 Healthcare Logistics: 5 ECTS**

#### **Learning outcomes**

Student is able to

- describe healthcare landscape and the changing environment of healthcare logistics systems
- identify the main objectives of healthcare logistics
- apply different logistics improvement methods and tools in healthcare
- describe the role of ICT in healthcare logistics

### **LI00BJ60 GetEmployed - Työllisty!: 5 ECTS**

#### **Learning outcomes**

The student is able to

- recognise their own competences and create professional goals and professional identity
- recognise the practices and the rules of Finnish work life and create useful contacts and networks for the future career
- demonstrate mastery of the job application process, creating job application documents (application, CV, video CV) and acting during a job application process

### **AL00CQ06 International Intensive Week: 5 ECTS**

#### **Learning outcomes**

This is an international intensive week primarily aimed at business students.

## **LLABTO23-1008 Software business: 15 ECTS**

### **AL00CB66 Software Business: 5 ECTS**

**Learning outcomes**

The student is able to

- form a business plan for a software product
- recognize the unique aspects of software business
- communicate their ideas regarding software business to stakeholders

**AL00CB67 Software Productization: 5 ECTS****Learning outcomes**

The student is able to

- form a plan for software product management
- analyse the cost structure and lifecycle of a software product
- choose appropriate sales, marketing and distribution channels for a software product

**AL00CB68 Software Business Environment: 5 ECTS****Learning outcomes**

The student is able to

- recognise the unique features of software business
- assess the role of networks and internationalisation in software business
- analyse funding models used in software business

**LLABTO23-24E-1051 LAB multidisciplinary modules available: 0 ECTS****LLABTO23-24E-1052 Individual courses, which are not included in any of the modules: 0 ECTS****AY00CC26 LAB@key: 1 ECTS****Learning outcomes**

Student is able to

- use diverse digital tools and learning environments
- evaluate own professional development

**LLABTO23-24E-1054 Working in a Project: 15 ECTS****KE00BE20 Working in a Project 1: 5 ECTS****Learning outcomes**

For 1st-2nd year students learning outcomes for early study phase are applied, and for 3rd-4th year students learning outcomes for the graduation phase.

Early-skill stage/learning outcomes:

The student is able to:

- use the concepts related to the project topic and theme and shows familiar with the paternity-



related project data base

- describe the rationale, needs and criteria for project activities
- work in projects in accordance with the administration
- apply professional methods and working practices related to the project topic
- operate safely, ethically and customer-oriented project
- action required by the project in interactive situations
- operate safely, ethically and customer-oriented project

Graduation competence/learning outcomes:

The student is able to:

- use the concepts related to the project in a coherent and justify their actions on the basis of the knowledge base
- find starting points, needs and criteria for project activities
- to act purposefully, to assess the activity and make suggestions for improvement
- applied to the project a variety of different techniques, methods and ways of working
- operate safely, ethically and customer-oriented
- to act responsibly and in a target group and as otherwise required by the project in interactive situations

## **KE00BE21 Working in a Project 2: 5 ECTS**

### **Learning outcomes**

For 1.-2. year students learning outcomes for early study phase are applied, and for 3.-4. year students learning outcomes for the graduation phase.

Early-skill stage/learning outcomes:

The student is able to:

- use the concepts related to the project topic and theme and shows familiar with the paternity-related project data base
- describe the rationale, needs and criteria for project activities
- work in projects in accordance with the administration
- apply professional methods and working practices related to the project topic
- operate safely, ethically and customer-oriented project
- action required by the project in interactive situations
- operate safely, ethically and customer-oriented project

Graduation competence/learning outcomes:

The student is able to:

- use the concepts related to the project in a coherent and justify their actions on the basis of the knowledge base
  - find starting points, needs and criteria for project activities
  - to act purposefully, to assess the activity and make suggestions for improvement
  - applied to the project a variety of different techniques, methods and ways of working
  - operate safely, ethically and customer-oriented
  - to act responsibly and in a target group and as otherwise required by the project in interactive situations
- For 1.-2. year students learning outcomes for early study phase are applied, and for 3.-4. year students learning outcomes for the graduation phase.

Early-skill stage/learning outcomes:

Student is able to:

- use the concepts related to the project topic and theme and shows familiar with the paternity-related project data base
- describe the rationale, needs and criteria for project activities
- work in projects in accordance with the administration
- apply professional methods and working practices related to the project topic
- operate safely, ethically and customer-oriented project
- action required by the project in interactive situations
- operate safely, ethically and customer-oriented project

Graduation competence/learning outcomes:

Student is able to:

- use the concepts related to the project in a coherent and justify their actions on the basis of the knowledge base
- find starting points, needs and criteria for project activities
- to act purposefully, to assess the activity and make suggestions for improvement
- applied to the project a variety of different techniques, methods and ways of working
- operate safely, ethically and customer-oriented
- to act responsibly and in a target group and as otherwise required by the project in interactive situations

### **KE00BE22 Working in a Project 3: 5 ECTS**

#### **Learning outcomes**

For 1.-2. year students learning outcomes for early study phase are applied, and for 3.-4. year students learning outcomes for the graduation phase.

Early-skill stage/learning outcomes:

The student is able to:

- use the concepts related to the project topic and theme and shows familiar with the paternity-related project data base
- describe the rationale, needs and criteria for project activities
- work in projects in accordance with the administration
- apply professional methods and working practices related to the project topic
- operate safely, ethically and customer-oriented project
- action required by the project in interactive situations
- operate safely, ethically and customer-oriented project

Graduation competence/learning outcomes:

The student is able to:

- use the concepts related to the project in a coherent and justify their actions on the basis of the knowledge base
- find starting points, needs and criteria for project activities
- to act purposefully, to assess the activity and make suggestions for improvement
- applied to the project a variety of different techniques, methods and ways of working
- operate safely, ethically and customer-oriented
- to act responsibly and in a target group and as otherwise required by the project in interactive situations

### **AY00CD01 Working in a Project - Lahti Venture Program: 5 ECTS**

**Learning outcomes**

The student is able to:

- use the concepts related to the project topic and theme and shows familiar with the paternity-related project data base
- describe the rationale, needs and criteria for project activities
- work in projects in accordance with the administration
- apply professional methods and working practices related to the project topic
- operate safely, ethically and customer-oriented project
- action required by the project in interactive situations
- operate safely, ethically and customer-oriented project

**LLABTO23-24E-1056 Tutoring: 0 ECTS****LA00BN60 Peer Tutoring: 3 ECTS****Learning outcomes**

The student is able to

- familiarize and guide new students as peer tutor in learning environments and studying
- promote a positive learning atmosphere
- act objectively and responsibly
- work in communities and social networks
- evaluate and develop the outcome of his/her action

**KE00BA49 International tutoring: 3 ECTS****Learning outcomes**

The student is able to

- familiarize and guide exchange students as peer tutor in learning environments and studying
- promote a positive learning atmosphere
- act objectively and responsibly
- work in an international context in a foreign language
- evaluate and develop the outcome of his/her action

**LA00BN61 Head Tutoring: 2 ECTS****Learning outcomes**

The student is able to

- familiarize and guide peer tutors as head tutor in their job
- organize and lead peer tutoring and plan time management
- work in a variety of interaction, appearance and group tutoring situations
- evaluate and develop the outcome of his/her action

**LLABTO23-24E-1058 Student association activity: 0 ECTS****AY00CL79 The member of the board of the Student Union KOE: 3 ECTS**

**AY00CI33 Class representative: 1 ECTS**

**AY00CL78 The representative of the Student Union KOE: 3 ECTS**

**AY00CN13 Student section activity: 2 ECTS**

**AY00CN15 Student association activity: 10 ECTS**

**AY00CN17 Leading student association activity: 5 ECTS**

**AY00CN19 Representative council: 3 ECTS**

**LLABTO23-1010 : 15 ECTS**

**AY00CC38 Entrepreneurship Experience: 10 ECTS**

#### **Learning outcomes**

The student appreciates his/her competence and recognizes and uses entrepreneurship competences. He/she gains experience of utilizing the communication and organization skills required in team and project work and learns to improve them. The student may test a business idea in practice.

The learning objectives (emphasized by the student's goals, interests and contemporary project opportunities)

- Innovation skills and planning (ideation, teamwork, business model)
- Team and project working skills (communication, organization, planning, implementation, control)
- Designing the company (networking, idea validation, action plan)
- Running the company for real and collecting feedback (facing the client, evaluation of the idea)
- Future plans and evaluation (developing the idea, collaboration, planning future steps)

**AL00CJ27 Growth Entrepreneurship - Startup Kit: 5 ECTS**

#### **Learning outcomes**

The student is able to

- turn a business idea into a startup and growth company.
- utilize teamwork, networks and business services.
- actively operate in the startup ecosystem of his/her geographical and business area.