**Curriculum at LAB University of Applied Sciences
2023-2024**

Bachelor of Business Administration, Business and Logistics 23K, full-time studies, online studies

Code	Name	1 y	2 y	3 y	4 y	ECTS total
LLTILIL23KV-1001 Common studies						**15**
AY00BU33	Developing professional competence 1	1				1
AY00BU34	Developing professional competence 2		1			1
AY00BU35	Developing professional competence 3			1		1
A300CE13	Orientation to Sustainability Thinking	2				2
KE00BT61	English for Work	4				4
KR00BU42	Swedish for Work, Spoken	1				1
KR00BU43	Swedish for Work, Written	1				1
KS00BT59	Expert Communication Skills	4				4
LLTILIL23KV-1002 Professional Core Competence						**75**
LLTILIL23KV-1003 Project Management and Networking						**15**
AL00CD58	Project Management and Project Work	5				5
AL00CD59	Digital Tools and Visual Content Editing	7				7
AL00CD60	Professional Branding	3				3
LLTILIL23KV-1004 Business Models and Processes						**20**
AL00CD61	Customer Relations and Marketing	5				5
AL00CD62	Logistics and Supply Chain Management	5				5
AL00CD64	Financial Accounting	5				5
AL00CT70	Management and Leadership		5			5
LLTILIL23KV-1005 Basis and Development of Business						**30**
AL00CD65	Economics	3				3
AL00CD66	Business Mathematics	4				4
AL00CD70	Business Law	4				4
AL00CD67	Profitability and Budgeting		5			5
AL00CD68	Anticipating Future Trends and Innovation Process		5			5
AL00CD69	Entrepreneurship, Transforming Innovations into Sustainable Business		4			4
AL00CD71	Research and Development		5			5
LLTILIL23KV-1006 Languages and Culture						**10**
AL00CD72	Professional Reading	3				3
AL00CD73	Meetings and Presentations		4			4

AL00CD74	Business Writing		3		3
LLTILIL23KV-1007 Complementary Competence					**75**
LLTILIL23KV-1008 Logistics					**65**
LLTILIL23KV-1009 Digital marketing and customer experience					**15**
AL00CJ07	Inhouse logistics				0
AL00CJ08	E-Commerce logistics				0
AL00CJ09	Enterprise Resource Planning SAP S/4 HANA				0
LLTILIL23KV-1010 Supply Chain Development					**15**
AL00CJ10	Lean and processes				0
AL00CJ11	Key figures and profitability in logistics				0
AL00CJ12	Supply Chain Risk Management				0
LLTILIL23KV-1011 Managing import and export processes					**15**
AL00CJ13	Managing import and export processes				0
AL00CJ14	International Trade and Transportation Law				0
LLTILIL23KV-1012 Procurement					**10**
AL00CJ15	Operational Procurement				0
AL00CJ16	Procurement law				0
LLTILIL23KV-1013 Sustainable Supply Chain					**10**
AL00CJ17	Sustainable Supply Chain Management				0
AL00CJ18	Logistics in Circular Economy				0
LLTILIL23KV-1014 Digital Marketing and Customer Experience					**70**
AL00CI66	Marketing Law				0
AL00CI65	Marketing Psychology				0
AL00CI72	Customer Experience development				0
AL00CI73	Customer relationship management and marketing automation				0
AL00CI67	Integrated Marketing Communication				0
AL00CI71	Growth Hacking				0
AL00CI69	Digital marketing planning and management				0
AL00CI70	e-commerce				0
AL00CI74	Effective influencing in professional B2B-customer encounters				0
AL00CI64	Brand Building				0
AL00CI75	Sustainability Marketing				0
LLTILIL23KV-1015 Management and HR					**45**
AL00CI98	Manager's Toolkit				0
AL00CJ02	Workplace Skills				0
AL00CJ01	Human Resource Management				0
AL00CJ03	Diversity as an organisational Asset				0
AL00CJ06	Leadership in Complex Environment				0

Code	Name				Credits
AL00CJ00	Leadership Trends				0
AL00CI97	Healthy and Responsible Organsation				0
AL00CJ04	Strategic Management				0
AL00CL91	Utilizing strategic thinking in global business simulation				0
LLTILIL23KV-1016 Financial Accounting					**0**
LLTILIL23KV-1017 Management Accounting					**15**
AL00CI88	Cost Accounting and Pricing				0
AL00CI89	BI, analytics and reporting				0
AL00CC36	Advanced Excel and office tools				0
LLTILIL23KV-1018 Financial Markets					**20**
AL00CI91	Corporate Finance				0
AL00CI92	Investment				0
AL00CI93	Investments and Financial Planning				0
AL00CC11	Expert in the Insurance Sector				0
LLTILIL23KV-1019 Taxation and Planning the Financial Statements					**10**
AL00CI94	Personal taxation				0
AL00CI95	Value added taxation in practice				0
LLTILIL23KV-1020 Payroll Accounting and Labour Law					**10**
AL00CD79	Labour Law and Payroll				0
AL00CJ75	Specific Payroll Issues and Applications				0
LLTILIL23KV-1021	**Individual courses, which are not included in any of the modules**				**25**
AY00CC26	LAB@key				0
AY00CG55	Developing Your Learning Skills				0
AY00CC65	Leadership training in Military Service				0
AY00CA99	Working in a Project				0
LA00BR31	Working in a Project - DuuniExpo				0
AY00CC40	QualiLAB				0
AY00CC41	QuantiLAB				0
LLTILIL23KV-1022	**Other studies in LAB (i.e. Language and communication)**				**0**
LLTILIL23KV-1023 Other University Level Studies					**0**
LLTILIL23KV-1024 Exchange studies					**0**
LLTILIL23KV-1025 Practical Training					**30**
HA00CD56	Practical Training		10		10
HA00BU37	Practical Training 2		10		10
HA00BU38	Practical Training 3		10		10
LLTILIL23KV-1026 Thesis					**15**
AO00BU39	Thesis Planning		5		5
AO00BU40	Thesis Project		5		5

AO00BU41	Thesis Report			5	5

LLTILIL23KV-1001 Common studies: 15 ECTS

AY00BU33 Developing professional competence 1: 1 ECTS

Learning outcomes
The student is able to
- plan their own learning and cooperate in situations related to their own field of studies
- recognize their own competence and the needs to develop them further and to plan their career path observing them
- act as a group member
- operate in the learning environments of LAB University of Applied Sciences
- picture their own field of studies and its future skills
- give feedback on tuition and services and thus participate in the development of education

AY00BU34 Developing professional competence 2: 1 ECTS

Learning outcomes
The student is able to
- utilize various learning opportunities in curriculum
- recognize and aim their own competences to be in level with the future career requirements
- create a study plan that supports the future career goal
- give feedback on tuition and services and thus participate in the development of education

AY00BU35 Developing professional competence 3: 1 ECTS

Learning outcomes
The student is able to
- identify themselves as a learner and develop their own learning skills
- evaluate innovative or alternative future competences required in their own field
- recognize and aim their own competences to be in level with the future career requirements
- masters the professional concepts of their own field and is able to point out their competencies during job recruitment processes
- give feedback on tuition and services and thus participate in the development of education

A300CE13 Orientation to Sustainability Thinking: 2 ECTS

Learning outcomes
Identify and define central concepts and frameworks related to sustainability. Recognize the interconnectedness of economic, social and environmental sustainability issues. Understand and develop own individual role in driving sustainability.

Evaluation criterias
Level 1

Pass-Fail

KE00BT61 English for Work: 4 ECTS

Learning outcomes
Proficiency level: B2

The student is able to
- communicate clearly and effectively in different generic and field-specific workplace situations both orally and in writing
- find, evaluate and use information effectively
- function collaboratively in international working environments.

KR00BU42 Swedish for Work, Spoken: 1 ECTS

Learning outcomes
The student is able to
- convey and validate arguments
- use vital field-specific vocabulary
- communicate essential matters about their education, work experience and tasks
- present their field-specific operational environment
- communicate in various working life situations in Swedish.

The student completes the Public Administration Language Test in Swedish.

KR00BU43 Swedish for Work, Written: 1 ECTS

Learning outcomes
The student is able to
- use vital field-specific vocabulary
- communicate essential matters about their education, work experience and tasks
- understand and produce various short texts related to studies and working life
- acquire information on their field in Swedish
-use online dictionaries.

The student completes the Public Administration Language Test in Swedish.

KS00BT59 Expert Communication Skills: 4 ECTS

Learning outcomes
Proficiency level: C2

The student masters Finnish language as a mother tongue in all professional spoken and written communication situations.

LLTILIL23KV-1002 Professional Core Competence: 75 ECTS

LLTILIL23KV-1003 Project Management and Networking: 15 ECTS

AL00CD58 Project Management and Project Work: 5 ECTS

Learning outcomes
Student is able to
- plan, implement and evaluate a project
- use the methods and participatory tools used in project management
- apply innovative project solving

AL00CD59 Digital Tools and Visual Content Editing: 7 ECTS

Learning outcomes
The student is able to
- utilise essential office applications in their studies
- utilise cloud services as part of team work
- function in an online learning environment
- produce and edit images and videos

AL00CD60 Professional Branding: 3 ECTS

Learning outcomes
The student is able to
- understand the phenomenon of personal branding.
- use different kinds of tools in personal branding
- build a personal brand.
- apply social media in building a personal brand.

LLTILIL23KV-1004 Business Models and Processes: 20 ECTS

AL00CD61 Customer Relations and Marketing: 5 ECTS

Learning outcomes
The student is able to
- determine the key concepts of marketing and customer-oriented business
- identify the phases of a marketing and sales process
- recognise customer needs and understand their significance for the success of a company

AL00CD62 Logistics and Supply Chain Management: 5 ECTS

Learning outcomes
Student is able to
-use basic concepts of logistics and supply chain management.
- the principles of value chain formation.
- identify the impact of logistics and supply chains on the company's profitability and competitiveness.
- describe the importance of customer orientation and stakeholder cooperation throughout the supply chain.

AL00CD64 Financial Accounting: 5 ECTS

Learning outcomes
The student is able to
- take care of the accounting of a small company and draw up the financial statements
- understand the principles of VAT
- recognise how product costs are formed and apply this knowledge in the analysis of company profitability

AL00CT70 Management and Leadership: 5 ECTS

Learning outcomes
Students knows:
- key management & leadership models and methods.
- the characteristics of modern management & leadership and the importance of the organization of the work community.
- the diverse field of responsibilities of managers and their own role in it.
- basics of labor law

LLTILIL23KV-1005 Basis and Development of Business: 30 ECTS

AL00CD65 Economics: 3 ECTS

Learning outcomes
The student is able to
- describe the basic concepts of micro- and macroeconomics
- recognise the causes and effects for internal balance problems in economy
- understand the special features of labour market
- describe the reasons and consequences of economic fluctuations and the central channels of influence in economic policy
- understand the basic functions of foreign exchange market

AL00CD66 Business Mathematics: 4 ECTS

Learning outcomes
Student is able to
- understand common mathematical methods used in real business life and when to use them.
- practice critical thinking and handles the problem solving skills.
- find and utilise up to date information.
- find confidence by gaining routine of calculation.

AL00CD70 Business Law: 4 ECTS

Learning outcomes
The student is able to:
- Describe the fundamental aspects of the Finnish legal system, legal entities and legal relationships

- Use legal sources and search engines
- Take into account the main legal risks and opportunities in business planning

AL00CD67 Profitability and Budgeting: 5 ECTS

Learning outcomes
The student is able to
- produce cost-volume-profit analyses
- identify cost drivers and apply cost data in price setting
- draw up budgets and define the budgeting process

AL00CD68 Anticipating Future Trends and Innovation Process: 5 ECTS

Learning outcomes
The student is able to
- anticipate the changes in their own operational environment
- utilise the futures research materials produced by national and international societies in their own field of studies
- use the terminology and methods of futures research in the research and development of their own field

AL00CD69 Entrepreneurship, Transforming Innovations into Sustainable Business: 4 ECTS

Learning outcomes
Student is able to
- understand entrepreneurship through personal development
- find and utilize different customer oriented business opportunities
- evaluate profitability of business idea
- develop business models

AL00CD71 Research and Development: 5 ECTS

Learning outcomes
The student is able to
- obtain, utilise and assess R&D-related information and their sources critically
- follow the rules of ethical principles applied in all research activities
- use the most typical research and development methods of their own field
- write a scientific report and is familiar with the requirements for language and style and how to document the sources

LLTILIL23KV-1006 Languages and Culture: 10 ECTS

AL00CD72 Professional Reading: 3 ECTS

Learning outcomes

Proficiency level: B2

Students are able to
- comprehend, analyze and summarize authentic professional texts in English
- learn and master strategies for expanding professional vocabulary
- use strategies for effective reading.

AL00CD73 Meetings and Presentations: 4 ECTS

Learning outcomes
The student is able to
• implement meeting practices and produce meeting documents
• communicate fluently in professional conversations, meetings and negotiations
• present convincingly considering the audience

AL00CD74 Business Writing: 3 ECTS

Learning outcomes
Proficiency level: B2

The student is able to:
- interpret business transaction documents
- use field-specific business terminology and style of writing
- prepare clear and accurate business messages in correct English
- prepare explicit and effective texts for use within and outside the organization, and to meet the communicative needs.

LLTILIL23KV-1007 Complementary Competence: 75 ECTS

LLTILIL23KV-1008 Logistics: 65 ECTS

LLTILIL23KV-1009 Digital marketing and customer experience: 15 ECTS

AL00CJ07 Inhouse logistics: 5 ECTS

Learning outcomes
Student is able to
- use inhouse logistics professional terminology
- recognize affects of inhouse logistics in company's competitiveness and profitability
- recognize inhouse logistics operating principles and processes
- name and compare different inhouse logistics contributing factors and trends

AL00CJ08 E-Commerce logistics: 5 ECTS

Learning outcomes
Student is able to

- describe e-commerce order-delivery process
- recognize e-commerce distribution channels and warehousing models
- recognize the benefits of last-mile thinking
- recognize and compare different consumer delivery options
- recognize best online business operators in the field and their competitive advantages
- name latest trends and technologies connected to e-commerce

AL00CJ09 Enterprise Resource Planning SAP S/4 HANA: 5 ECTS

Learning outcomes
Student is able to
- describe the principles of integrated enterprise resource planning system (ERP)
- use SAP S / 4 HANA - ERP system to manage company's order-delivery process and internal accounting as well as human resource management

LLTILIL23KV-1010 Supply Chain Development: 15 ECTS

AL00CJ10 Lean and processes: 5 ECTS

Learning outcomes
Student is able to
- demonstrate the principles of Lean thinking
- describe principles of process thinking
- recognize the importance of Lean thinking in relation to process operations
- describe the principles of optimization and connect them ti business and environmental thinking
- recognize the obstacles of smooth processes flow and possible waste and it's importance to labor productivity
- utilize Lean methodologies and problem-solving tools as part of process improvement

AL00CJ11 Key figures and profitability in logistics: 5 ECTS

Learning outcomes
Student is able to
-name and calculate the most important logistics metrics
-plan the overall logistics cost management
-identify the impact of logistics costs on the company's profitability

AL00CJ12 Supply Chain Risk Management: 5 ECTS

Learning outcomes
Student is able to
-identify, define and classify supply chain risks
-describe risk management standards and processes
-propose supply chain risk management solutions
-evaluate risk management from perspective of sustainability and digitalization.

LLTILIL23KV-1011 Managing import and export processes: 15 ECTS

AL00CJ13 Managing Import- and Export Processes: 10 ECTS

Learning outcomes
Student is able to
- describes the processes and specialties of the EU's internal and external trade
- apply the documents required for export and import
- identify the effects of globalization and digitalization in international trade
- define the specific features of responsible transportation and transport and specific legislation related
- identify and describe the special features of durable and cost-effective packaging.

AL00CJ14 International Trade and Transportation Law: 5 ECTS

Learning outcomes
Student is able to:
- apply the EU-law in hands-on company action.
- understand the European Union's justice systems's essential content, especially the internal market law as well as the law sources and interpretation of EU-law.
- understand EU:s basic compositions and functions.
- choose and apply international legislation, contract templates and delivery conditions regarding foreign trade.
- understand the essential judicial terms regarding export- and important trade.

LLTILIL23KV-1012 Procurement: 10 ECTS

AL00CJ15 Operational Procurement: 5 ECTS

Learning outcomes
Student is able to
- identify the purchasing process
- describe the role of the procurement in maintaining competitiveness
- develop operational co-operation
- communicate in negotiations
- process procurement documents and take into account the possibility of correction and appeal, and other juridical risks related to procurement.

AL00CJ16 Procurement law: 5 ECTS

Learning outcomes
Student is able to:
- associate contract law as an important part of trade
- understand the contents of the most important documents as part of a company's procurement

LLTILIL23KV-1013 Sustainable Supply Chain: 10 ECTS

AL00CJ17 Sustainable Supply Chain Management: 5 ECTS

Learning outcomes
Student is able to
- acquire an understanding of sustainability in the context of the supply chain
- define the four perspectives of supply chain sustainability and link them to a business context
- analyze and evaluate the sustainability implications of various supply chain concept
- assess the value and impact of sustainable SCM on a company's competitiveness and strategy
- recognize sustainable supply chain future trends and innovations

AL00CJ18 Logistics in Circular Economy: 5 ECTS

Learning outcomes
Student is able to
- to provide an overview of the main concepts of circular economy
- to integrate logistics in the arena of circular economy and innovations
- to determine the value of the circular economy through reverse logistics
- to identify the potential of digitalization in circular economy

LLTILIL23KV-1014 Digital Marketing and Customer Experience: 70 ECTS

AL00CI66 Marketing Law: 5 ECTS

Learning outcomes
The student is able to:
- understand the general regulations, consumer protection rules regarding marketing as well as national regulations regarding competition between businesses and marketing law
- is able to recognize and describe the legal risks regarding marketing and take them into account in advance
- understand the key terminology and rules for contracts
- draft a B2B or standard term contract
- evaluate IPR's significance in the business world from a marketing and competition law perspective
- make use of IPR and avoid infringing the IPR of others (in particular digital IPR)

AL00CI65 Marketing Psychology: 5 ECTS

Learning outcomes
The student is able to:
• describe why marketing influences us and the basis of this influence
• name and choose appropriate influencing methods for different situations
• justify professionally to different stakeholders, how they should carry out their marketing

AL00CI72 Customer Experience development: 5 ECTS

Learning outcomes
The student is able to

- describe the customer experience framework
- search for reliable information about established procedures and tools, which can be used for customer experience management and development
- select appropriate procedures for the description and development of customer experience

AL00CI73 Customer relationship management and marketing automation: 10 ECTS

Learning outcomes
The student is able to:
- explain the customer orientated approach and related ideas and concepts as a key factor in company success
- select and apply customer relationship management and marketing automation related procedures and tools
- select and make use of suitable IT solutions for customer care and development

AL00CI67 Integrated Marketing Communication: 5 ECTS

Learning outcomes
The student is able to:
- define the main forms, terms and goals of marketing communication
- explain how marketing communication can be used to influence target groups
- describe the role of marketing communication in creating value for brands as well as in creating and maintaining customer relationships
- create an integrated marketing communication plan to achieve targets
- compare the main means of traditional and digital advertising and understand the main terms related to them
- define the possibilities of automation, artificial intelligence and analytics in marketing communication

AL00CI71 Growth Hacking: 10 ECTS

Learning outcomes
The student is able to:
- Explain growth hacking's principles and uses in achieving marketing management growth
- Knows the basis of entrepreneurial marketing and can make use of innovative procedures in a fast changing digital operating environment taking into account scarce resources
- Is able to apply targeted growth hacking techniques in fast trials
- Is able to make use of marketing analysis and marketing technologies in building customer experience
- Is able to plan, optimize and develop companies' analytical processes to improve profitability

AL00CI69 Digital marketing planning and management: 10 ECTS

Learning outcomes
The student is able to:

- define the basic concepts of digital marketing
- analyse companies' digital operating environment and create a target group orientated digital marketing plan
- explain the impact of a digital marketing strategy on companies' success
- apply social media as a strategic and tactical tool for various marketing purposes
- measure and analyse digital marketing

AL00CI70 e-commerce: 5 ECTS

Learning outcomes
The student is able to:
- evaluate various business models' appropriateness for the internet
- create an online trading strategy for a company from the beginning
- recognize the resources required for online trading
- design a user-friendly digital experience

AL00CI74 Effective influencing in professional B2B-customer encounters: 5 ECTS

Learning outcomes
The student is able to:
- describe and justify why solution selling is changing to challenger sales
- explain the basis for productive influencing on customer meetings
- adapt own approach to match with customers' buying processes

AL00CI64 Brand Building: 5 ECTS

Learning outcomes
The student is able to:
- understand the importance of a brand to a company's competitiveness and profitability
- describe the various stages of building a brand
- interpret various components as part of a successful brand
- do a starting-point analysis as part of brand building process
- create a plan for building a brand

AL00CI75 Sustainability Marketing: 5 ECTS

Learning outcomes
The student is able to:
- see sustainability as a competitive advantage in business
- meet customer requirements related to sustainability
- make relevant suggestions how to develop sustainability and sustainability marketing in companies

LLTILIL23KV-1015 Management and HR: 45 ECTS

AL00CI98 Manager's Toolkit: 5 ECTS

Learning outcomes
The student is able to
- select and exploit a variety of managerial tools in order to support the development of the team, as well as their own work
- reflect upon their own well-being and boost it
- assess and develop their communication and interpersonal skills.

AL00CJ02 Workplace Skills: 5 ECTS

Learning outcomes
The student is able to
- assess their own role as well as the role and responsibilities of the personnel in the work community
- work in teams with different people
- develop the work community as well as assess and develop their own workplace skills.

AL00CJ01 Human Resource Management: 5 ECTS

Learning outcomes
The student is able to:
- understand the HR professionals job fields and strategic importance of human resource management in an organization
- set relevant questions related to Human Resource Management and find answers to them
- apply the basic processes of human resource management

AL00CJ03 Diversity as an organisational Asset: 5 ECTS

Learning outcomes
The student is able to
- look at diversity and equality from the perspective of management, operations planning and workplace practices
- obtain information about the organisation to determine its diversity and the need thereof, as well as generally take advantage of diversity as an organisational resource
- apply different concepts and practices related to the management of diversity in human resource management in an international context.

AL00CJ06 Leadership in Complex Environment: 5 ECTS

Learning outcomes
The student is able to
- critically examine complex leadership comprehensively
- set relevant questions regarding complex leadership and ponder alternative answers to them
- apply complex leadership thinking in one's own actions, in work community and in organization

AL00CJ00 Leadership Trends: 5 ECTS

Learning outcomes

The student is able to
- critically examine trends in a variety of leadership and management theories
- develop their own leadership thinking
- apply management and leadership in different situations

AL00CI97 Healthy and Responsible Organsation: 5 ECTS

Learning outcomes
The student is able to
- look at overall well-being as part of responsible business from the perspective of a company, work community and individuals
- apply the principles of ethical and responsible management in one's own operations, the workplace and the organisation
- ask relevant questions and acquire answers relative to ethical and responsible operation and management.

AL00CJ04 Strategic Management: 5 ECTS

Learning outcomes
The student is able to:
- form the basis of the strategy - the values, mission and vision of the organization and understand the strategic goals.
- analyze the company's internal efficiency and competitive environment and outline the entire strategy process.
- utilize the tools of strategy implementation and ensuring the implementation of the strategy.
- draw up an annual plan for the company on the basis of analyzes, taking into account the financial aspects.

AL00CL91 Utilizing strategic thinking in global business simulation: 5 ECTS

Learning outcomes
Students are able to:
- understand how strategic business decisions affect the success of a company operating in a global marketplace
- operate in a highly competitive market and interpret the cause-and-effect relationships of business
- utilize the company's financial and other reports in its business decisions
- work in a virtual team as part of the company's management team
- analyze the company's external operating environment and internal efficiency
- formulate a coherent strategy and implement it through operational decisions

LLTILIL23KV-1016 Financial Management: 0 ECTS

LLTILIL23KV-1017 Management Accounting: 15 ECTS

AL00CI88 Cost Accounting and Pricing: 5 ECTS

Learning outcomes

The student is able to:
- use and apply different cost accounting methods
- apply cost based pricing for products and services and identify the elements of profitable pricing

AL00CI89 BI, analytics and reporting: 5 ECTS

Learning outcomes
The student is able to:
- describe key concepts related to business intelligence (BI) as well as requirements and analysis methods of a data analyst
- produce, analyze and visualize data to support decision making
- utilize data visulization and analysis tools

AL00CC36 Advanced Excel and office tools: 5 ECTS

Learning outcomes
The student is able to
- utilize Excel and office applications in a versatile and efficient way for practical work tasks and problem solving
- develop functional tools for everyday routines and analyze the efficiency and maintainability of different solutions
- make integrated use of Excel and office applications for reporting and visual presentations

LLTILIL23KV-1018 Financial Markets: 20 ECTS

AL00CI91 Corporate Finance: 5 ECTS

Learning outcomes
Student is able to

assess the company's financing needs and understand methods related to working capital management
find financing for the company from the financial markets
compare different sources and forms of financing
integrate supply chain's financing, purchasing and sales processes
assess and hedge against financial risks

AL00CI92 Investment: 5 ECTS

Learning outcomes
The student is able to
- do fundamental analysis of stocks
- evaluate risk and return of a stock portfolio
- assess the risks and return in other asset classes such as fixed income instruments

AL00CI93 Investments and Financial Planning: 5 ECTS

Learning outcomes
Student is able to

prepare investment calculations and analyse the return of the investments
draw up financial plans and forecasts
asses and manage investment risks

AL00CC11 Expert in the Insurance Sector: 5 ECTS

Learning outcomes
The student is able to
- define the factors affecting the insurance business
- choose the insurance portfolio based on a customer's needs
- act in different kinds of customer encounters

LLTILIL23KV-1019 Taxation and Planning the Financial Statements: 10 ECTS

AL00CI94 Personal taxation: 5 ECTS

Learning outcomes
The student is able to

seek tax-related information independently and apply it to practical situations and know the tax procedure

clarify the structure of the income tax system and the division of sources of income

calculate the income taxes of a natural person on capital and earned income

handle the taxation of owners of different types of companies

handle taxation of different types of investments

describe the principles of transfer taxation, real estate taxation and inheritance and gift taxation

AL00CI95 Value added taxation in practice: 5 ECTS

Learning outcomes
The student is able to

apply VAT legislation in different accounting situations and is familiar with both domestic and foreign trade VAT practices
handle the special situations of VAT in domestic trade
apply VAT regulations to practical accounting work and reporting

LLTILIL23KV-1020 Payroll Accounting and Labour Law: 10 ECTS

AL00CD79 Labour Law and Payroll: 5 ECTS

Learning outcomes
The student is able to

draw up an employment contract and know the significance of a collective agreement in an employment relationship

describe the rights and obligations of the employee and the employer

describe the main features of the Working Hours Act and the Annual Leave Act

apply the norms related to payroll and perform payroll tasks

AL00CJ75 Specific Payroll Issues and Applications: 5 ECTS

Learning outcomes
The student is able to:
- handle payroll tasks manually and using software
- apply payroll norms widely
- clarify principles for calculating holiday payroll
- utilise principles of reimbursement of domestic and foreign travel expenses

LLTILIL23KV-1021 Individual courses, which are not included in any of the modules: 25 ECTS

AY00CC26 LAB@key: 1 ECTS

Learning outcomes
Student is able to
- use diverce digital tools and learning environments
- evaluate own professional development

AY00CG55 Developing Your Learning Skills: 3 ECTS

Learning outcomes
Student knows
-his/her metaskills related to learning
-his/her strengths and weaknesses
-how to find tools to improve his/her learning skills

AY00CC65 Leadership training in Military Service: 5 ECTS

Learning outcomes
Leadership skills in military service.

AY00CA99 Working in a Project: 5 ECTS

Learning outcomes
For 1.-2. year students learning outcomes for early study phase are applied, and for 3.-4. year students learning outcomes for the graduation phase.

Early-skill stage/learning outcomes:
The student is able to:
- use the concepts related to the project topic and theme and shows familiar with the paternity-related project data base
- discribe the rationale, needs and criteria for project activities
- work in projects in accordance with the administration
- apply professional methods and working practices related to the project topic
- operate safely, ethically and customer-oriented project
- action required by the project in interactive situations
- operate safely, ethically and customer-oriented project

Graduation competence/learning outcomes:
The student is able to:
- use the concepts related to the project in a coherent and justify their actions on the basis of the knowledge base
- find starting points, needs and criteria for project activities
- to act purposefully, to assess the activity and make suggestions for improvement
- applied to the project a variety of different techniques, methods and ways of working
- operate safely, ethically and customer-oriented
- to act responsibly and in a target group and as otherwise required by the project in interactive situations

LA00BR31 Working in a Project - DuuniExpo: 5 ECTS

Learning outcomes
For 1.-2. year students learning outcomes for early study phase are applied, and for 3.-4. year students learning outcomes for the graduation phase.

Early-skill stage/learning outcomes:
The student is able to:
- use the concepts related to the project topic and theme and shows familiar with the paternity-related project data base
- discribe the rationale, needs and criteria for project activities
- work in projects in accordance with the administration
- apply professional methods and working practices related to the project topic
- operate safely, ethically and customer-oriented project
- action required by the project in interactive situations
- operate safely, ethically and customer-oriented project

Graduation competence/learning outcomes:
The student is able to:
- use the concepts related to the project in a coherent and justify their actions on the basis of the knowledge base
- find starting points, needs and criteria for project activities

- to act purposefully, to assess the activity and make suggestions for improvement
- applied to the project a variety of different techniques, methods and ways of working
- operate safely, ethically and customer-oriented
- to act responsibly and in a target group and as otherwise required by the project in interactive situations

AY00CC40 QualiLAB: 3 ECTS

Learning outcomes
Student is able to
- acquire, utilise and evaluate information related to her/his thesis
- follow ethical principles related to research integrity
- use qualitative research methods in her/his thesis
- report about research findings in her/his thesis according to academic reporting principles

AY00CC41 QuantiLAB: 3 ECTS

Learning outcomes
Student is able to
- acquire, utilise and evaluate information related to her/his thesis
- follow ethical principles related to research integrity
- use quantitative research methods in her/his thesis
- report about research findings in her/his thesis according to academic reporting principles

LLTILIL23KV-1022 Other studies in LAB (i.e. Language and communication): 0 ECTS

LLTILIL23KV-1023 Other University Level Studies: 0 ECTS

LLTILIL23KV-1024 Exchange studies: 0 ECTS

LLTILIL23KV-1025 Practical Training: 30 ECTS

HA00CD56 Practical Training: 10 ECTS

Learning outcomes
The student is able to
- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence int the work done in practical training

HA00BU37 Practical Training 2: 10 ECTS

Learning outcomes
The student is able to
- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence int the work done in practical training

HA00BU38 Practical Training 3: 10 ECTS

Learning outcomes
The student is able to
- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence int the work done in practical training

LLTILIL23KV-1026 Thesis: 15 ECTS

AO00BU39 Thesis Planning: 5 ECTS

Learning outcomes
The student is able to:
- describe the objectives and core contents of their thesis
- plan and describe the stages of the thesis process
- take into account the possible research permit and copyright issues.

AO00BU40 Thesis Project: 5 ECTS

Learning outcomes
The student is able to:
- implement the thesis on the basis of an approved thesis plan.

AO00BU41 Thesis Report: 5 ECTS

Learning outcomes
The student is able to:
- present the results or output of their thesis
- report on their thesis in writing in accordance with the thesis guidelines of LAB University of Applied Sciences

- write a maturity test.