

**Curriculum at LAB University of Applied Sciences
2023-2024**

**Bachelor of Business Administration 23K, full-time studies,
Lahti**

Code	Name	1 y	2 y	3 y	4 y	ECTS total
LLTILII23K-1001 Common studies						15
AY00BU33	Developing professional competence 1	1				1
AY00BU34	Developing professional competence 2		1			1
AY00BU35	Developing professional competence 3			1		1
A300CE13	Orientation to Sustainability Thinking	2				2
KE00BT61	English for Work	4				4
KR00BU42	Swedish for Work, Spoken	1				1
KR00BU43	Swedish for Work, Written	1				1
KS00BT59	Expert Communication Skills	4				4
LLTILII23K-1002 Professional Core Competence						75
LLTILII23K-1003 Project Management and Networking						15
AL00CD58	Project Management and Project Work	5				5
AL00CD59	Digital Tools and Visual Content Editing	7				7
AL00CD60	Professional Branding	3				3
LLTILII23K-1004 Business Models and Processes						20
AL00CD61	Customer Relations and Marketing	5				5
AL00CD62	Logistics and Supply Chain Management	5				5
AL00CD64	Financial Accounting	5				5
AL00CT70	Management and Leadership		5			5
LLTILII23K-1005 Basis and Development of Business						30
AL00CD65	Economics	3				3
AL00CD66	Business Mathematics	4				4
AL00CD70	Business Law	4				4
AL00CD67	Profitability and Budgeting		5			5
AL00CD68	Anticipating Future Trends and Innovation Process		5			5
AL00CD69	Entrepreneurship, Transforming Innovations into Sustainable Business		4			4
AL00CD71	Research and Development		5			5
LLTILII23K-1006 Languages and Culture						10
AL00CD72	Professional Reading	3				3
AL00CD73	Meetings and Presentations		4			4

AL00CD74	Business Writing					3				3
LLTILII23K-1007 Complementary Competence									75	
LLTILII23K-1008 Digital Marketing and Customer Experience									75	
AL00CI72	Customer Experience development									0
AL00CI73	Customer relationship management and marketing automation									0
AL00CI74	Effective influencing in professional B2B-customer encounters									0
AL00CI66	Marketing Law									0
AL00CI65	Marketing Psychology									0
AL00CI75	Sustainability Marketing									0
LLTILII23K-1016 Digital Marketing Office Lably									65	
AL00CT13	Digital Marketing Office Lably									0
AL00CI69	Digital marketing planning and management									0
AL00CI68	Content Creation									0
AL00CI67	Integrated Marketing Communication									0
AL00CI71	Growth Hacking									0
AL00CI70	e-commerce									0
AL00CI64	Brand Building									0
LLTILII23K-1009 Business Development									35	
AL00CI76	Service Economy									0
AL00CI77	Development Procedures									0
AL00CI78	Creative Problem Solving									0
AL00CI79	Current Topics in Business Development									0
AL00CF49	Innovative Service Expertise									0
LLTILII23K-1010 Management, HR and Entrepreneurship									65	
AL00CI98	Manager's Toolkit									0
AL00CJ02	Workplace Skills									0
AL00CJ01	Human Resource Management									0
AL00CJ03	Diversity as an organisational Asset									0
AL00CJ06	Leadership in Complex Environment									0
AL00CJ00	Leadership Trends									0
AL00CI97	Healthy and Responsible Organisation									0
AL00CJ04	Strategic Management									0
AL00CI99	Lahti Venture Program									0
AL00CJ05	Growth Entrepreneurship - Startup Kit									0
AL00CL91	Utilizing strategic thinking in global business simulation									0
AY00CC38	Entrepreneurship Experience									0
LLTILII23K-1011 Other studies in LAB (i.e. Language and communication)									0	

AY00CC41	QuantiLAB					0
AY00CC40	QualiLAB					0
LA00BR31	Working in a Project - DuuniExpo					0
AY00CA99	Working in a Project					0
AY00CC65	Leadership training in Military Service					0
AY00CG55	Developing Your Learning Skills					0
AY00CC26	LAB@key					0
LLTILII23K-1012 Other University Level Studies						0
LLTILII23K-1013 Exchange studies						0
LLTILII23K-1014 Practical Training						30
HA00CD56	Practical Training			10		10
HA00BU37	Practical Training 2			10		10
HA00BU38	Practical Training 3			10		10
LLTILII23K-1015 Thesis						15
AO00BU39	Thesis Planning				5	5
AO00BU40	Thesis Project				5	5
AO00BU41	Thesis Report				5	5

LLTILII23K-1001 Common studies: 15 ECTS

AY00BU33 Developing professional competence 1: 1 ECTS

Learning outcomes

The student is able to

- plan their own learning and cooperate in situations related to their own field of studies
- recognize their own competence and the needs to develop them further and to plan their career path observing them
- act as a group member
- operate in the learning environments of LAB University of Applied Sciences
- picture their own field of studies and its future skills
- give feedback on tuition and services and thus participate in the development of education

AY00BU34 Developing professional competence 2: 1 ECTS

Learning outcomes

The student is able to

- utilize various learning opportunities in curriculum
- recognize and aim their own competences to be in level with the future career requirements
- create a study plan that supports the future career goal
- give feedback on tuition and services and thus participate in the development of education

AY00BU35 Developing professional competence 3: 1 ECTS

Learning outcomes

The student is able to

- identify themselves as a learner and develop their own learning skills
- evaluate innovative or alternative future competences required in their own field
- recognize and aim their own competences to be in level with the future career requirements
- masters the professional concepts of their own field and is able to point out their competencies during job recruitment processes
- give feedback on tuition and services and thus participate in the development of education

A300CE13 Orientation to Sustainability Thinking: 2 ECTS**Learning outcomes**

Identify and define central concepts and frameworks related to sustainability. Recognize the interconnectedness of economic, social and environmental sustainability issues. Understand and develop own individual role in driving sustainability.

Evaluation criterias**Level 1**

Pass-Fail

KE00BT61 English for Work: 4 ECTS**Learning outcomes**

Proficiency level: B2

The student is able to

- communicate clearly and effectively in different generic and field-specific workplace situations both orally and in writing
- find, evaluate and use information effectively
- function collaboratively in international working environments.

KR00BU42 Swedish for Work, Spoken: 1 ECTS**Learning outcomes**

The student is able to

- convey and validate arguments
- use vital field-specific vocabulary
- communicate essential matters about their education, work experience and tasks
- present their field-specific operational environment
- communicate in various working life situations in Swedish.

The student completes the Public Administration Language Test in Swedish.

KR00BU43 Swedish for Work, Written: 1 ECTS**Learning outcomes**

The student is able to

- use vital field-specific vocabulary

- communicate essential matters about their education, work experience and tasks
- understand and produce various short texts related to studies and working life
- acquire information on their field in Swedish
- use online dictionaries.

The student completes the Public Administration Language Test in Swedish.

KS00BT59 Expert Communication Skills: 4 ECTS

Learning outcomes

Proficiency level: C2

The student masters Finnish language as a mother tongue in all professional spoken and written communication situations.

LLTILII23K-1002 Professional Core Competence: 75 ECTS

LLTILII23K-1003 Project Management and Networking: 15 ECTS

AL00CD58 Project Management and Project Work: 5 ECTS

Learning outcomes

Student is able to

- plan, implement and evaluate a project
- use the methods and participatory tools used in project management
- apply innovative project solving

AL00CD59 Digital Tools and Visual Content Editing: 7 ECTS

Learning outcomes

The student is able to

- utilise essential office applications in their studies
- utilise cloud services as part of team work
- function in an online learning environment
- produce and edit images and videos

AL00CD60 Professional Branding: 3 ECTS

Learning outcomes

The student is able to

- understand the phenomenon of personal branding.
- use different kinds of tools in personal branding
- build a personal brand.
- apply social media in building a personal brand.

LLTILII23K-1004 Business Models and Processes: 20 ECTS

AL00CD61 Customer Relations and Marketing: 5 ECTS

Learning outcomes

The student is able to

- determine the key concepts of marketing and customer-oriented business
- identify the phases of a marketing and sales process
- recognise customer needs and understand their significance for the success of a company

AL00CD62 Logistics and Supply Chain Management: 5 ECTS

Learning outcomes

Student is able to

- use basic concepts of logistics and supply chain management.
- the principles of value chain formation.
- identify the impact of logistics and supply chains on the company's profitability and competitiveness.
- describe the importance of customer orientation and stakeholder cooperation throughout the supply chain.

AL00CD64 Financial Accounting: 5 ECTS

Learning outcomes

The student is able to

- take care of the accounting of a small company and draw up the financial statements
- understand the principles of VAT
- recognise how product costs are formed and apply this knowledge in the analysis of company profitability

AL00CT70 Management and Leadership: 5 ECTS

Learning outcomes

Students knows:

- key management & leadership models and methods.
- the characteristics of modern management & leadership and the importance of the organization of the work community.
- the diverse field of responsibilities of managers and their own role in it.
- basics of labor law

LLTILII23K-1005 Basis and Development of Business: 30 ECTS

AL00CD65 Economics: 3 ECTS

Learning outcomes

The student is able to

- describe the basic concepts of micro- and macroeconomics
- recognise the causes and effects for internal balance problems in economy

- understand the special features of labour market
- describe the reasons and consequences of economic fluctuations and the central channels of influence in economic policy
- understand the basic functions of foreign exchange market

AL00CD66 Business Mathematics: 4 ECTS

Learning outcomes

Student is able to

- understand common mathematical methods used in real business life and when to use them.
- practice critical thinking and handles the problem solving skills.
- find and utilise up to date information.
- find confidence by gaining routine of calculation.

AL00CD70 Business Law: 4 ECTS

Learning outcomes

The student is able to:

- Describe the fundamental aspects of the Finnish legal system, legal entities and legal relationships
- Use legal sources and search engines
- Take into account the main legal risks and opportunities in business planning

AL00CD67 Profitability and Budgeting: 5 ECTS

Learning outcomes

The student is able to

- produce cost-volume-profit analyses
- identify cost drivers and apply cost data in price setting
- draw up budgets and define the budgeting process

AL00CD68 Anticipating Future Trends and Innovation Process: 5 ECTS

Learning outcomes

The student is able to

- anticipate the changes in their own operational environment
- utilise the futures research materials produced by national and international societies in their own field of studies
- use the terminology and methods of futures research in the research and development of their own field

AL00CD69 Entrepreneurship, Transforming Innovations into Sustainable Business: 4 ECTS

Learning outcomes

Student is able to

- understand entrepreneurship through personal development
- find and utilize different customer oriented business opportunities

- evaluate profitability of business idea
- develop business models

AL00CD71 Research and Development: 5 ECTS

Learning outcomes

The student is able to

- obtain, utilise and assess R&D-related information and their sources critically
- follow the rules of ethical principles applied in all research activities
- use the most typical research and development methods of their own field
- write a scientific report and is familiar with the requirements for language and style and how to document the sources

LLTILII23K-1006 Languages and Culture: 10 ECTS

AL00CD72 Professional Reading: 3 ECTS

Learning outcomes

Proficiency level: B2

Students are able to

- comprehend, analyze and summarize authentic professional texts in English
- learn and master strategies for expanding professional vocabulary
- use strategies for effective reading.

AL00CD73 Meetings and Presentations: 4 ECTS

Learning outcomes

The student is able to

- implement meeting practices and produce meeting documents
- communicate fluently in professional conversations, meetings and negotiations
- present convincingly considering the audience

AL00CD74 Business Writing: 3 ECTS

Learning outcomes

Proficiency level: B2

The student is able to:

- interpret business transaction documents
- use field-specific business terminology and style of writing
- prepare clear and accurate business messages in correct English
- prepare explicit and effective texts for use within and outside the organization, and to meet the communicative needs.

LLTILII23K-1007 Complementary Competence: 75 ECTS

LLTILII23K-1008 Digital Marketing and Customer Experience: 75 ECTS

AL00CI72 Customer Experience development: 5 ECTS

Learning outcomes

The student is able to

- describe the customer experience framework
- search for reliable information about established procedures and tools, which can be used for customer experience management and development
- select appropriate procedures for the description and development of customer experience

AL00CI73 Customer relationship management and marketing automation: 10 ECTS

Learning outcomes

The student is able to:

- explain the customer orientated approach and related ideas and concepts as a key factor in company success
- select and apply customer relationship management and marketing automation related procedures and tools
- select and make use of suitable IT solutions for customer care and development

AL00CI74 Effective influencing in professional B2B-customer encounters: 5 ECTS

Learning outcomes

The student is able to:

- describe and justify why solution selling is changing to challenger sales
- explain the basis for productive influencing on customer meetings
- adapt own approach to match with customers' buying processes

AL00CI66 Marketing Law: 5 ECTS

Learning outcomes

The student is able to:

- understand the general regulations, consumer protection rules regarding marketing as well as national regulations regarding competition between businesses and marketing law
- is able to recognize and describe the legal risks regarding marketing and take them into account in advance
- understand the key terminology and rules for contracts
- draft a B2B or standard term contract
- evaluate IPR's significance in the business world from a marketing and competition law perspective
- make use of IPR and avoid infringing the IPR of others (in particular digital IPR)

AL00CI65 Marketing Psychology: 5 ECTS

Learning outcomes

The student is able to:

- describe why marketing influences us and the basis of this influence
- name and choose appropriate influencing methods for different situations
- justify professionally to different stakeholders, how they should carry out their marketing

AL00CI75 Sustainability Marketing: 5 ECTS**Learning outcomes**

The student is able to:

- see sustainability as a competitive advantage in business
- meet customer requirements related to sustainability
- make relevant suggestions how to develop sustainability and sustainability marketing in companies

LLTILII23K-1016 Digital Marketing Office Lably: 65 ECTS**AL00CT13 Digital Marketing Office Lably: 20 ECTS****Learning outcomes**

The student can

- identify their own competence and develop their expertise in a self-directed manner.
- utilize team learning methods.
- apply customer service, negotiation and sales skills in customer encounters.
- manage customer projects as part of a team
- identify development opportunities as part of the work community

AL00CI69 Digital marketing planning and management: 10 ECTS**Learning outcomes**

The student is able to:

- define the basic concepts of digital marketing
- analyse companies' digital operating environment and create a target group orientated digital marketing plan
- explain the impact of a digital marketing strategy on companies' success
- apply social media as a strategic and tactical tool for various marketing purposes
- measure and analyse digital marketing

AL00CI68 Content Creation: 10 ECTS**Learning outcomes**

The student is able to:

- understand the possibilities of communication as a method of influencing
- make good use of communication in accordance with an organisation's goals
- plan and produce tailored content for target groups
- use tools related to content creation

AL00CI67 Integrated Marketing Communication: 5 ECTS

Learning outcomes

The student is able to:

- define the main forms, terms and goals of marketing communication
- explain how marketing communication can be used to influence target groups
- describe the role of marketing communication in creating value for brands as well as in creating and maintaining customer relationships
- create an integrated marketing communication plan to achieve targets
- compare the main means of traditional and digital advertising and understand the main terms related to them
- define the possibilities of automation, artificial intelligence and analytics in marketing communication

AL00CI71 Growth Hacking: 10 ECTS

Learning outcomes

The student is able to:

- Explain growth hacking's principles and uses in achieving marketing management growth
- Knows the basis of entrepreneurial marketing and can make use of innovative procedures in a fast changing digital operating environment taking into account scarce resources
- Is able to apply targeted growth hacking techniques in fast trials
- Is able to make use of marketing analysis and marketing technologies in building customer experience
- Is able to plan, optimize and develop companies' analytical processes to improve profitability

AL00CI70 e-commerce: 5 ECTS

Learning outcomes

The student is able to:

- evaluate various business models' appropriateness for the internet
- create an online trading strategy for a company from the beginning
- recognize the resources required for online trading
- design a user-friendly digital experience

AL00CI64 Brand Building: 5 ECTS

Learning outcomes

The student is able to:

- understand the importance of a brand to a company's competitiveness and profitability
- describe the various stages of building a brand
- interpret various components as part of a successful brand
- do a starting-point analysis as part of brand building process
- create a plan for building a brand

LLTILII23K-1009 Business Development: 35 ECTS

AL00CI76 Service Economy: 5 ECTS

Learning outcomes

The student is able to:

- describe the challenges and opportunities of cloud services and the platform economy in the design and creation of customer services
- explain servification and evaluate its importance in business
- explain digitalization and evaluate its benefits and challenges in business
- apply cloud service thinking in the evaluating and planning of services
- recognize and evaluate new business opportunities in cloud services

AL00CI77 Development Procedures: 5 ECTS

Learning outcomes

The student is able to:

- find solutions through organizing development workshops
- apply various working-life development procedures
- choose for a target group suitable development procedures for projects and objectives
- select methods for facilitating a workshop
- apply inclusive procedures
- find solutions whereby the output from workshops can be put into practice

AL00CI78 Creative Problem Solving: 5 ECTS

Learning outcomes

The student is able to:

- apply creative problem-solving procedures
- separate the main requirements from a creative problem-solving perspective
- evaluate an operational environment's or organisation's favourableness for creative problem solving
- apply the principles of experimentation and agile development
- demonstrate and solve working-life problems

AL00CI79 Current Topics in Business Development: 5 ECTS

Learning outcomes

The student is able to:

- recognize current themes from their own field
- search for research and development information from their field
- apply the research and development information found

AL00CF49 Innovative Service Expertise: 15 ECTS

Learning outcomes

The student is able to:

- analyze customer information and use it to create solutions
- recognize, evaluate and apply different service concepts and customer experience
- recognize different types of customers and demonstrate tailor-made mass services from a

customer perspective

- solve customer service issues from a customer perspective and deduce from these customer service areas which are in need of development
- analyse and apply predicted information

LLTILII23K-1010 Management, HR and Entrepreneurship: 65 ECTS

AL00CI98 Manager's Toolkit: 5 ECTS

Learning outcomes

The student is able to

- select and exploit a variety of managerial tools in order to support the development of the team, as well as their own work
- reflect upon their own well-being and boost it
- assess and develop their communication and interpersonal skills.

AL00CJ02 Workplace Skills: 5 ECTS

Learning outcomes

The student is able to

- assess their own role as well as the role and responsibilities of the personnel in the work community
- work in teams with different people
- develop the work community as well as assess and develop their own workplace skills.

AL00CJ01 Human Resource Management: 5 ECTS

Learning outcomes

The student is able to:

- understand the HR professionals job fields and strategic importance of human resource management in an organization
- set relevant questions related to Human Resource Management and find answers to them
- apply the basic processes of human resource management

AL00CJ03 Diversity as an organisational Asset: 5 ECTS

Learning outcomes

The student is able to

- look at diversity and equality from the perspective of management, operations planning and workplace practices
- obtain information about the organisation to determine its diversity and the need thereof, as well as generally take advantage of diversity as an organisational resource
- apply different concepts and practices related to the management of diversity in human resource management in an international context.

AL00CJ06 Leadership in Complex Environment: 5 ECTS

Learning outcomes

The student is able to

- critically examine complex leadership comprehensively
- set relevant questions regarding complex leadership and ponder alternative answers to them
- apply complex leadership thinking in one's own actions, in work community and in organization

AL00CJ00 Leadership Trends: 5 ECTS**Learning outcomes**

The student is able to

- critically examine trends in a variety of leadership and management theories
- develop their own leadership thinking
- apply management and leadership in different situations

AL00CI97 Healthy and Responsible Organisation: 5 ECTS**Learning outcomes**

The student is able to

- look at overall well-being as part of responsible business from the perspective of a company, work community and individuals
- apply the principles of ethical and responsible management in one's own operations, the workplace and the organisation
- ask relevant questions and acquire answers relative to ethical and responsible operation and management.

AL00CJ04 Strategic Management: 5 ECTS**Learning outcomes**

The student is able to:

- form the basis of the strategy - the values, mission and vision of the organization and understand the strategic goals.
- analyze the company's internal efficiency and competitive environment and outline the entire strategy process.
- utilize the tools of strategy implementation and ensuring the implementation of the strategy.
- draw up an annual plan for the company on the basis of analyzes, taking into account the financial aspects.

AL00CI99 Lahti Venture Program: 5 ECTS**Learning outcomes**

Student is able to

- seek and develop solutions for business challenges in different fields
- apply his or her knowledge in different aspects of business life
- network with company representatives and other business experts
- work in multidisciplinary and multicultural teams

AL00CJ05 Growth Entrepreneurship - Startup Kit: 5 ECTS

Learning outcomes

The student is able to

- turn a business idea into a startup and growth company.
- utilize teamwork, networks and business services.
- actively operate in the startup ecosystem of his/her geographical and business area.

AL00CL91 Utilizing strategic thinking in global business simulation: 5 ECTS

Learning outcomes

Students are able to:

- understand how strategic business decisions affect the success of a company operating in a global marketplace
- operate in a highly competitive market and interpret the cause-and-effect relationships of business
- utilize the company's financial and other reports in its business decisions
- work in a virtual team as part of the company's management team
- analyze the company's external operating environment and internal efficiency
- formulate a coherent strategy and implement it through operational decisions

AY00CC38 Entrepreneurship Experience: 10 ECTS

Learning outcomes

The student appreciates his/her competence and recognizes and uses entrepreneurship competences. He/she gains experience of utilizing the communication and organization skills required in team and project work and learns to improve them. The student may test a business idea in practice.

The learning objectives (emphasized by the student's goals, interests and contemporary project opportunities)

- Innovation skills and planning (ideation, teamwork, business model)
- Team and project working skills (communication, organization, planning, implementation, control)
- Designing the company (networking, idea validation, action plan)
- Running the company for real and collecting feedback (facing the client, evaluation of the idea)
- Future plans and evaluation (developing the idea, collaboration, planning future steps)

LLTILII23K-1011 Other studies in LAB (i.e. Language and communication): 0 ECTS

AY00CC41 QuantiLAB: 3 ECTS

Learning outcomes

Student is able to

- acquire, utilise and evaluate information related to her/his thesis
- follow ethical principles related to research integrity
- use quantitative research methods in her/his thesis
- report about research findings in her/his thesis according to academic reporting principles

AY00CC40 QualiLAB: 3 ECTS

Learning outcomes

Student is able to

- acquire, utilise and evaluate information related to her/his thesis
- follow ethical principles related to research integrity
- use qualitative research methods in her/his thesis
- report about research findings in her/his thesis according to academic reporting principles

LA00BR31 Working in a Project - DuuniExpo: 5 ECTS

Learning outcomes

For 1.-2. year students learning outcomes for early study phase are applied, and for 3.-4. year students learning outcomes for the graduation phase.

Early-skill stage/learning outcomes:

The student is able to:

- use the concepts related to the project topic and theme and shows familiar with the paternity-related project data base
- describe the rationale, needs and criteria for project activities
- work in projects in accordance with the administration
- apply professional methods and working practices related to the project topic
- operate safely, ethically and customer-oriented project
- action required by the project in interactive situations
- operate safely, ethically and customer-oriented project

Graduation competence/learning outcomes:

The student is able to:

- use the concepts related to the project in a coherent and justify their actions on the basis of the knowledge base
- find starting points, needs and criteria for project activities
- to act purposefully, to assess the activity and make suggestions for improvement
- applied to the project a variety of different techniques, methods and ways of working
- operate safely, ethically and customer-oriented
- to act responsibly and in a target group and as otherwise required by the project in interactive situations

AY00CA99 Working in a Project: 5 ECTS

Learning outcomes

For 1.-2. year students learning outcomes for early study phase are applied, and for 3.-4. year students learning outcomes for the graduation phase.

Early-skill stage/learning outcomes:

The student is able to:

- use the concepts related to the project topic and theme and shows familiar with the paternity-related project data base
- describe the rationale, needs and criteria for project activities
- work in projects in accordance with the administration

- apply professional methods and working practices related to the project topic
- operate safely, ethically and customer-oriented project
- action required by the project in interactive situations
- operate safely, ethically and customer-oriented project

Graduation competence/learning outcomes:

The student is able to:

- use the concepts related to the project in a coherent and justify their actions on the basis of the knowledge base
- find starting points, needs and criteria for project activities
- to act purposefully, to assess the activity and make suggestions for improvement
- applied to the project a variety of different techniques, methods and ways of working
- operate safely, ethically and customer-oriented
- to act responsibly and in a target group and as otherwise required by the project in interactive situations

AY00CC65 Leadership training in Military Service: 5 ECTS

Learning outcomes

Leadership skills in military service.

AY00CG55 Developing Your Learning Skills: 3 ECTS

Learning outcomes

Student knows

- his/her metaskills related to learning
- his/her strengths and weaknesses
- how to find tools to improve his/her learning skills

AY00CC26 LAB@key: 1 ECTS

Learning outcomes

Student is able to

- use diverse digital tools and learning environments
- evaluate own professional development

LLTILII23K-1012 Other University Level Studies: 0 ECTS

LLTILII23K-1013 Exchange studies: 0 ECTS

LLTILII23K-1014 Practical Training: 30 ECTS

HA00CD56 Practical Training: 10 ECTS

Learning outcomes

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence into the work done in practical training

HA00BU37 Practical Training 2: 10 ECTS

Learning outcomes

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence into the work done in practical training

HA00BU38 Practical Training 3: 10 ECTS

Learning outcomes

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence into the work done in practical training

LLTILII23K-1015 Thesis: 15 ECTS

AO00BU39 Thesis Planning: 5 ECTS

Learning outcomes

The student is able to:

- describe the objectives and core contents of their thesis
- plan and describe the stages of the thesis process
- take into account the possible research permit and copyright issues.

AO00BU40 Thesis Project: 5 ECTS

Learning outcomes

The student is able to:

- implement the thesis on the basis of an approved thesis plan.

AO00BU41 Thesis Report: 5 ECTS

Learning outcomes

The student is able to:

- present the results or output of their thesis
- report on their thesis in writing in accordance with the thesis guidelines of LAB University of Applied Sciences
- write a maturity test.