

**Curriculum at LAB University of Applied Sciences  
2022-2023**

**Master of Social and Health Care, Transformational  
Leadership and Management in Social and Health Care 22S,  
online studies**

Code	Name	1 y	2 y	3 y	ECTS total
<b>HLTIYSTUJ22SV-1001 Core Competence</b>					<b>30</b>
LA00BO20	Transformational Leadership	5			5
LA00BO19	Strategies for the Future	5			5
YH00CC92	Strategic Human Resources Management	5			5
LA00BO43	Evaluation of Effectiveness and Operations	5			5
LA00BQ22	Social and Health Care Finance		5		5
YH00CC94	Leading a Work Community		5		5
<b>HLTIYSTUJ22SV-1002 Complementary Competence</b>					<b>30</b>
LA00BQ04	Research-Based Development				0
YH00CC93	Competence Management				0
LA00BO48	Innovation Management				0
LA00BO49	Lean-Thinking in Developing Operations				0
ST00BR56	Creative and Operational Procedures				0
LA00BN40	Advanced Expert Studies				0
YH00CI17	Benefit of the Knowledge for Social and Health Services				0
YH00CI19	Client and the Client Experience of Digital Services				0
YH00CI20	Professional and the Work on Digital Environment				0
YH00CI23	Service Design of Digital Era				0
YH00CI53	Service Management				0
YH00CI45	Service Design I: Customer Experience Management				0
YH00CJ97	Service Design II: Customer Insight in Service Design				0
YH00CK29	Service Design III: Leading the Service Design Process				0
<b>HLTIYSTUJ22SV-1003 Thesis</b>					<b>30</b>
YO00BU70	Thesis Planning	10			10
YO00BU71	Thesis Project and Reporting		20		20

**HLTIYSTUJ22SV-1001 Core Competence: 30 ECTS**

**LA00BO20 Transformational Leadership: 5 ECTS**

**Learning outcomes**

The student is able to

- identify the current phenomena, theories and models of management and follow the current discussion on management and working life
- identify the prerequisites and means for successful change management
- interpret and develop innovative culture in an organisation to promote organisational change

**LA00BO19 Strategies for the Future: 5 ECTS****Learning outcomes**

The student is able to

- identify the future trends and changes in one's own field as a part of strategic work
- develop different strategies for achieving organisational goals
- create solutions to implement and evaluate the chosen strategy

**YH00CC92 Strategic Human Resources Management: 5 ECTS****Learning outcomes**

The student is able to

- implement strategic human resource management
- identify the role of line management in different areas of human resource management
- identify and apply different factors influencing an individual's engagement to their work and organisation
- identify and develop organisational culture as part of performance management

**LA00BO43 Evaluation of Effectiveness and Operations: 5 ECTS****Learning outcomes**

The student is able to

- use and apply various evaluation procedures in the development of customer-orientated services
- utilize performance evaluation information on operations as part of strategic implementation
- set objectives for and evaluate the effectiveness and effect of services from the customer and society perspective

**LA00BQ22 Social and Health Care Finance: 5 ECTS****Learning outcomes**

The student is able to

- use logically the key concepts of the social and health care economy
- recognise the producers of social and health care services and their financial preconditions in the customer service network
- recognise the connection of economy and its control systems with the development and management of services
- master the principles of financial planning and financial monitoring on an operational function level

**YH00CC94 Leading a Work Community: 5 ECTS**

**Learning outcomes**

The student is able to

- identify, assess and develop the functionality of a work community and well-being at work
- identify, encounter and solve demanding situations in a work community
- develop work community communication in a digital and multiform environment
- act as a supervisor in an ethically sustainable manner

**HLTIYSTUJ22SV-1002 Complementary Competence: 30 ECTS****LA00BQ04 Research-Based Development: 5 ECTS****Learning outcomes**

The student is able to

- plan a workplace-oriented research-based development project
- use different methods of workplace development and use/utilize the research data in workplace development
- evaluate and report on the research-based development project

**YH00CC93 Competence Management: 5 ECTS****Learning outcomes**

The student is able to

- assess and set objectives for individual's competence and competence potential based on individual and organisational needs
- identify, assess and develop unit and organisational level competences and competence potential
- use knowledge and competence sharing models and tools

**LA00BO48 Innovation Management: 5 ECTS****Learning outcomes**

The student is able to

- explain the relevant concepts of innovation and innovation process
- drive the innovative processes and creatively overcome the impediments of innovation, in or between, organizations and the emerging business opportunity
- use different idea generation tools

**LA00BO49 Lean-Thinking in Developing Operations: 5 ECTS****Learning outcomes**

The student is able to

- become familiar with continuous improvement principles
- become familiar with the key principles of quality and Lean management
- apply Lean's key tools in developing operations

**ST00BR56 Creative and Operational Procedures: 5 ECTS**

**Learning outcomes**

The student is able to

- apply creative theories in development work
- construct different production mechanisms for creative thinking
- select and apply different procedures of creative development to be used in practical development work
- facilitate creative development work in groups

**LA00BN40 Advanced Expert Studies: 5 ECTS****Learning outcomes**

The student is able to

- follow trends in the relevant field of specialization
- critically evaluate the sources of information about the current issues in the given field of expertise
- utilize innovative approaches and current knowledge bases to develop and manage operations

**YH00CI17 Benefit of the Knowledge for Social and Health Services: 5 ECTS****Learning outcomes**

The student is able to

- recognize the value of data and basics of information management
- create possibilities to use artificial intelligence in a social and health
- use data ethically, critically and securely

**YH00CI19 Client and the Client Experience of Digital Services: 5 ECTS****Learning outcomes**

The student is able to

- use the latest knowledge to develop participation of the client
- critically analyze the client experience
- innovate digital solutions to reform services

**YH00CI20 Professional and the Work on Digital Environment: 5 ECTS****Learning outcomes**

The student is able to

- use the latest knowledge to reform working
- analyze working models in digital environment
- improve strategically digital services and working competences

**YH00CI23 Service Design of Digital Era: 5 ECTS****Learning outcomes**

The student is able to

- use concepts and the knowledge of service design
- recognize user centered view as a premise for service design
- use service design methods for digital social and health services improvement

**YH00CI53 Service Management: 5 ECTS****Learning outcomes**

The student is able to

- use the basic service management concepts and knowledge base
- describe and analyze the segmented customer group's service process and observe it in the ecosystem
- present solutions to improve the customer orientation of social and health services and the functioning of the service network

**YH00CI45 Service Design I: Customer Experience Management: 5 ECTS****Learning outcomes**

The student is able to

- use the basic concepts and theories of customer experience
- evaluate the usability of customer experience metrics in different services and analyze the work community's/organization's customer information and report the resulting information
- utilize customer information in the development and management of service processes

**YH00CJ97 Service Design II: Customer Insight in Service Design: 5 ECTS****Learning outcomes**

The student is able to

- use the basic concepts and theories of customer insight
- use appropriate methods to gain customer insight and analyze the customer's service experience
- revise the service process/processes based on customer insight information

**YH00CK29 Service Design III: Leading the Service Design Process: 5 ECTS****Learning outcomes**

The student is able to

- use the basic concepts and theories of service design
- use appropriate service design methods and apply them in the development of service processes
- design user-oriented social and health care services to reform the service system

**HLTIYSTUJ22SV-1003 Thesis: 30 ECTS****YO00BU70 Thesis Planning: 10 ECTS****Learning outcomes**

The student is able to

- describe the objectives and core contents of their thesis
- plan and describe the stages of the thesis process
- take into account the possible research permit and copyright issues.

## **YO00BU71 Thesis Project and Reporting: 20 ECTS**

### **Learning outcomes**

The student is able to

- implement the thesis on the basis of an approved thesis plan
- present the results or output of their thesis
- report on their thesis in writing in accordance with the thesis guidelines of LAB University of Applied Sciences
- as a maturity test, write a blog post, a press release or an article.