Curriculum at LAB University of Applied Sciences 2021-2022

09.02.2022

Master of Hospitality Management 21S, Lappeenranta

Code	Name	1 y	2 y	ECTS total
YHRL21SLPR-1001 Core competence				**52**
YY00CL94	Research, Development and Innovation Methods	5		5
YLI0066	Research Project	3		3
YLI0041	Management Law		4	4
YLI0058	Managing Well-Being at Work		5	5
YLI0059	Strategic Management		5	5
YLI0060	Management in a Changing Business Environment	5		5
YLI0061	Analysing and Forecasting Business Environment		4	4
YLI0062	Professional Literature and Dialogue	1	2	3
YTS0041	Service Design	5		5
YY00CN80	Communication for Managers	5		5
YLI0056	Financial Management		4	4
YLI0044	Assessing Personal Skills and Characteristics	3		3
YHRL21SLPR-1002 Complementary competence				**8**
YLI0064	Calculations in Managerial Accounting			0
YLI0065	Investments and Finance			0
YLI0063	Contract Law and Public Procurement			0
YHRL21SLPR-1003 Thesis				**30**
YO00BU70	Thesis Planning	10		10
YO00BU71	Thesis Project and Reporting		13,5	13,5

YHRL21SLPR-1001 Core competence: 52 ECTS

YY00CL94 Research, Development and Innovation Methods: 5 ECTS

Learning outcomes
The student is able to
- lead research, development and innovation projects
- master the methods of research and development activities

YLI0066 Research Project: 3 ECTS

Learning outcomes

After completing the course the student is able:
- to plan and complete research project
- to report and document research process and results

YLI0041 Management Law: 4 ECTS

Learning outcomes
The student is able to:

- describe the most important legal aspects of managerial work and employment law
- solve key legal issues related to managerial work

YLI0058 Managing Well-Being at Work: 5 ECTS

Learning outcomes
Student:
- understands the key concepts of managing well-being at work, the dynamics of a well-functioning work community and the importance of promoting psychosocial and physical well-being at work.
- is able to assess the impact of workplace well-being to work productivity and satisfaction.
- is able to utilize measures by which the well-being of the organization can be developed.
is able to lead the organization's activities to promote well-being at work.

YLI0059 Strategic Management: 5 ECTS

Learning outcomes
The student is able to
- Understand the importance of strategic management and interpret how strategic business decisions affect a company's operations and success both locally and in the global market
- Operate strategically in a highly competitive market and interpret the cause-and-effect relationships of business
- Develop a coherent strategy as part of the working group and implement it through operational decisions

YLI0060 Management in a Changing Business Environment: 5 ECTS

Learning outcomes
The student is able to
- Identify changing trends in organizations and business environments and the factors that influence change
- Lead and plan your own delivery in a changing business environment
- Evaluate and plan for organizational change management

YLI0061 Analysing and Forecasting Business Environment: 4 ECTS

Learning outcomes
The student is able to
- describe, interpret and anticipate the operating environment of an organization.

- acquire and use research and future information for the needs of an organization.
- interpret economic changes and assess their impact on business.

YLI0062 Professional Literature and Dialogue: 4 ECTS

Learning outcomes
A student is
- familiar with principles of dialogue, and will be able to participate to dialogue sessions.
- able to select meaningful ideas and insights from professional literature s/he has read.
- able to raise open ended questions based on the literature and explore possible answers or solutions to them via dialogue with other participants.
- able to write books essays containing essential content of the book read, personal learning experiences and reflection of meaning what has been learned.

YTS0041 Service Design: 5 ECTS

Learning outcomes
The student is able to
- use and adapt different methods widely and diversely in the development of user-driven services

YY00CN80 Communication for Managers: 5 ECTS

Learning outcomes
The student is able to
- use various digital services and tools in their own work and understand the opportunities of social media
- give speeches required in managerial positions and write suitable content and more demanding professional texts on various platforms
- analyze and enhance their own managerial skills

YLI0056 Financial Management: 4 ECTS

Learning outcomes
Student is able to
- provide financial management information to support decision-making and process development
- price a new service and apply cost accounting in analyzing customer profitability
- draw up budgets and evaluate various indicators for setting and monitoring targets.

YLI0044 Assessing Personal Skills and Characteristics: 3 ECTS

Learning outcomes
The student is able to
- Evaluate how to utilize and supplement one's own skills and experience in studies
- Plan timetables and methods for completing the degree
- Start planning the thesis so that it is linked to the degree courses

YHRL21SLPR-1002 Complementary competence: 8 ECTS

YLI0064 Calculations in Managerial Accounting: 4 ECTS

Learning outcomes
Student is able to
- determine different areas of accounting from the perspective of managerial work
- utilize different calculation methods to support management.

YLI0065 Investments and Finance: 4 ECTS

Learning outcomes
Student is able to
- understand the operation of financial markets and acquaint with the company's financial planning.
- draw up financial forecast and plan investments.

YLI0063 Contract Law and Public Procurement: 4 ECTS

Learning outcomes
The student is able to:

- describe the key concepts of contract law and is able to apply them to business scenarios
- describe the key legal concepts regarding public procurement and the main phases of the public procurement process

YHRL21SLPR-1003 Thesis: 30 ECTS

YO00BU70 Thesis Planning: 10 ECTS

Learning outcomes
The student is able to
- describe the objectives and core contents of their thesis
- plan and describe the stages of the thesis process
- take into account the possible research permit and copyright issues.

YO00BU71 Thesis Project and Reporting: 20 ECTS

Learning outcomes
The student is able to
- implement the thesis on the basis of an approved thesis plan
- present the results or output of their thesis
- report on their thesis in writing in accordance with the thesis guidelines of LAB University of Applied Sciences
- as a maturity test, write a blog post, a press release or an article.