

## Curriculum at LAB University of Applied Sciences 2021-2022

### Bachelor of Business Administration 21S, online studies

Code	Name	1 y	2 y	3 y	4 y	ECTS total
<b>LII21SVLPR-1001 Common studies</b>						<b>15</b>
AY00BU33	Developing professional competence 1	1				1
AY00BU34	Developing professional competence 2		1			1
AY00BU35	Developing professional competence 3			1		1
A300CE13	Orientation to Sustainability Thinking	2				2
KE00BT61	English for Work	4				4
KR00BU42	Swedish for Work, Spoken	1				1
KR00BU43	Swedish for Work, Written	1				1
KS00BT59	Expert Communication Skills	4				4
<b>LII21SVLPR-1002 Professional Core Competence</b>						<b>75</b>
<b>LII21SVLPR-1011 Project Management and Networking</b>						<b>15</b>
AL00CD58	Project Management and Project Work	5				5
AL00CD59	Digital Tools and Visual Content Editing	7				7
AL00CD60	Professional Branding	3				3
<b>LII21SVLPR-1012 Business Models and Processes</b>						<b>20</b>
AL00CD61	Customer Relations and Marketing	5				5
AL00CD62	Logistics and Supply Chain Management	5				5
AL00CD63	Management and Leadership	5				5
AL00CD64	Financial Accounting	5				5
<b>LII21SVLPR-1013 Basis and Development of Business</b>						<b>30</b>
AL00CD65	Economics	3				3
AL00CD66	Business Mathematics	4				4
AL00CD70	Business Law	4				4
AL00CD67	Profitability and Budgeting		5			5
AL00CD68	Anticipating Future Trends and Innovation Process		5			5
AL00CD69	Entrepreneurship, Transforming Innovations into Sustainable Business		4			4
AL00CD71	Research and Development		5			5
<b>LII21SVLPR-1014 Languages and Culture</b>						<b>10</b>
AL00CD72	Professional Reading	3				3
AL00CD73	Meetings and Presentations		4			4
AL00CD74	Business Writing		3			3

**LII21SVLPR-1003 Complementary Competence 75****LII21SVLPR-1015 Digital marketing and customer experience 0**

AL00CI66	Marketing Law					0
AL00CI65	Marketing Psychology					0
AL00CI72	Customer Experience development					0
AL00CI73	Customer relationship management and marketing automation					0
AL00CI68	Content Creation					0
AL00CI67	Integrated Marketing Communication					0
AL00CI71	Growth Hacking					0
AL00CI69	Digital marketing planning and management					0
AL00CI70	e-commerce					0
AL00CI74	Effective influencing in professional B2B-customer encounters					0
AL00CI64	Brand Building					0
AL00CI75	Sustainability Marketing					0

**LII21SVLPR-1016 Management, HR and Entrepreneurship 0**

AL00CI98	Manager's Toolkit					0
AL00CJ02	Workplace Skills					0
AL00CJ01	Human Resource Management					0
AL00CJ03	Diversity as an organisational Asset					0
AL00CJ06	Leadership in Complex Environment					0
AL00CJ00	Leadership Trends					0
AL00CI97	Healthy and Responsible Organisation					0
AL00CJ04	Strategic Management					0
AL00CL91	Utilizing strategic thinking in global business simulation					0

**LII21SVLPR-1017 Financial Accounting 0****LII21SVLPR-1018 Management Accounting 20**

AL00CI88	Cost Accounting and Pricing					0
AL00CI89	BI, analytics and reporting					0
AL00CC36	Advanced Excel and office tools					0

**LII21SVLPR-1019 Financial Markets 20**

AL00CI91	Corporate Finance					0
AL00CI92	Investment					0
AL00CI93	Investments and Financial Planning					0
AL00CC11	Expert in the Insurance Sector					0

**LII21SVLPR-1020 Business Development 0**

AL00CI76	Service Economy			5		5
AL00CI77	Development Procedures		5			5
AL00CI78	Creative Problem Solving		5			5

AL00CI79	Current Topics in Business Development			5		5
AL00CF49	Innovative Service Expertise		15			15
<b>LII21SVLPR-1021</b>	<b>Individual courses, which are not included in any of the modules</b>					<b>0</b>
AY00CC26	LAB@key					0
AY00CG55	Developing Your Learning Skills					0
AY00CC65	Leadership training in Military Service					0
AY00CA99	Working in a Project					0
LA00BR31	Working in a Project - DuuniExpo					0
AY00CC40	QualiLAB					0
AY00CC41	QuantiLAB					0
<b>LII21SVLPR-1022</b>	<b>Other studies in LAB (i.e. Language and communication)</b>					<b>0</b>
<b>LII21SVLPR-1023</b>	<b>Other University Level Studies</b>					<b>0</b>
<b>LII21SVLPR-1024</b>	<b>Exchange studies</b>					<b>0</b>
<b>LII21SVLPR-1004</b>	<b>Practical Training</b>					<b>30</b>
HA00CD56	Practical Training			10		10
HA00BU37	Practical Training 2			10		10
HA00BU38	Practical Training 3			10		10
<b>LII21SVLPR-1005</b>	<b>Thesis</b>					<b>15</b>
AO00BU39	Thesis Planning				5	5
AO00BU40	Thesis Project				5	5
AO00BU41	Thesis Report				5	5

## **LII21SVLPR-1001 Common studies: 15 ECTS**

### **AY00BU33 Developing professional competence 1: 1 ECTS**

#### **Learning outcomes**

The student is able to

- plan their own learning and cooperate in situations related to their own field of studies
- recognize their own competence and the needs to develop them further and to plan their career path observing them
- act as a group member
- operate in the learning environments of LAB University of Applied Sciences
- picture their own field of studies and its future skills
- give feedback on tuition and services and thus participate in the development of education

### **AY00BU34 Developing professional competence 2: 1 ECTS**

#### **Learning outcomes**

The student is able to

- utilize various learning opportunities in curriculum

- recognize and aim their own competences to be in level with the future career requirements
- create a study plan that supports the future career goal
- give feedback on tuition and services and thus participate in the development of education

### **AY00BU35 Developing professional competence 3: 1 ECTS**

#### **Learning outcomes**

The student is able to

- identify themselves as a learner and develop their own learning skills
- evaluate innovative or alternative future competences required in their own field
- recognize and aim their own competences to be in level with the future career requirements
- masters the professional concepts of their own field and is able to point out their competencies during job recruitment processes
- give feedback on tuition and services and thus participate in the development of education

### **A300CE13 Orientation to Sustainability Thinking: 2 ECTS**

#### **Learning outcomes**

Identify and define central concepts and frameworks related to sustainability. Recognize the interconnectedness of economic, social and environmental sustainability issues. Understand and develop own individual role in driving sustainability.

#### **Evaluation criterias**

Level 1

Pass-Fail

### **KE00BT61 English for Work: 4 ECTS**

#### **Learning outcomes**

Proficiency level: B2

The student is able to

- communicate clearly and effectively in different generic and field-specific workplace situations both orally and in writing
- find, evaluate and use information effectively
- function collaboratively in international working environments.

### **KR00BU42 Swedish for Work, Spoken: 1 ECTS**

#### **Learning outcomes**

The student is able to

- convey and validate arguments
- use vital field-specific vocabulary
- communicate essential matters about their education, work experience and tasks
- present their field-specific operational environment
- communicate in various working life situations in Swedish.

The student completes the Public Administration Language Test in Swedish.

**KR00BU43 Swedish for Work, Written: 1 ECTS****Learning outcomes**

The student is able to

- use vital field-specific vocabulary
- communicate essential matters about their education, work experience and tasks
- understand and produce various short texts related to studies and working life
- acquire information on their field in Swedish
- use online dictionaries.

The student completes the Public Administration Language Test in Swedish.

**KS00BT59 Expert Communication Skills: 4 ECTS****Learning outcomes**

Proficiency level: C2

The student masters Finnish language as a mother tongue in all professional spoken and written communication situations.

**LII21SVLPR-1002 Professional Core Competence: 75 ECTS****LII21SVLPR-1011 Project Management and Networking: 15 ECTS****AL00CD58 Project Management and Project Work: 5 ECTS****Learning outcomes**

Student is able to

- plan, implement and evaluate a project
- use the methods and participatory tools used in project management
- apply innovative project solving

**AL00CD59 Digital Tools and Visual Content Editing: 7 ECTS****Learning outcomes**

The student is able to

- utilise essential office applications in their studies
- utilise cloud services as part of team work
- function in an online learning environment
- produce and edit images and videos

**AL00CD60 Professional Branding: 3 ECTS****Learning outcomes**

The student is able to

- understand the phenomenon of personal branding.
- use different kinds of tools in personal branding
- build a personal brand.
- apply social media in building a personal brand.

## **LII21SVLPR-1012 Business Models and Processes: 20 ECTS**

### **AL00CD61 Customer Relations and Marketing: 5 ECTS**

#### **Learning outcomes**

The student is able to

- determine the key concepts of marketing and customer-oriented business
- identify the phases of a marketing and sales process
- recognise customer needs and understand their significance for the success of a company

### **AL00CD62 Logistics and Supply Chain Management: 5 ECTS**

#### **Learning outcomes**

Student is able to

- use basic concepts of logistics and supply chain management.
- the principles of value chain formation.
- identify the impact of logistics and supply chains on the company's profitability and competitiveness.
- describe the importance of customer orientation and stakeholder cooperation throughout the supply chain.

### **AL00CD63 Management and Leadership: 5 ECTS**

#### **Learning outcomes**

Students knows:

- key management & leadership models and methods.
- the characteristics of modern management & leadership and the importance of the organization of the work community.
- the diverse field of responsibilities of managers and their own role in it.
- basics of labor law

### **AL00CD64 Financial Accounting: 5 ECTS**

#### **Learning outcomes**

The student is able to

- take care of the accounting of a small company and draw up the financial statements
- understand the principles of VAT
- recognise how product costs are formed and apply this knowledge in the analysis of company profitability

## **LII21SVLPR-1013 Basis and Development of Business: 30 ECTS**

### **AL00CD65 Economics: 3 ECTS**

#### **Learning outcomes**

The student is able to

- describe the basic concepts of micro- and macroeconomics
- recognise the causes and effects for internal balance problems in economy
- understand the special features of labour market
- describe the reasons and consequences of economic fluctuations and the central channels of influence in economic policy
- understand the basic functions of foreign exchange market

### **AL00CD66 Business Mathematics: 4 ECTS**

#### **Learning outcomes**

Student is able to

- understand common mathematical methods used in real business life and when to use them.
- practice critical thinking and handles the problem solving skills.
- find and utilise up to date information.
- find confidence by gaining routine of calculation.

### **AL00CD70 Business Law: 4 ECTS**

#### **Learning outcomes**

The student is able to:

- Describe the fundamental aspects of the Finnish legal system, legal entities and legal relationships
- Use legal sources and search engines
- Take into account the main legal risks and opportunities in business planning

### **AL00CD67 Profitability and Budgeting: 5 ECTS**

#### **Learning outcomes**

The student is able to

- produce cost-volume-profit analyses
- identify cost drivers and apply cost data in price setting
- draw up budgets and define the budgeting process

### **AL00CD68 Anticipating Future Trends and Innovation Process: 5 ECTS**

#### **Learning outcomes**

The student is able to

- anticipate the changes in their own operational environment
- utilise the futures research materials produced by national and international societies in their own field of studies
- use the terminology and methods of futures research in the research and development of their own field

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## **AL00CD69 Entrepreneurship, Transforming Innovations into Sustainable Business: 4 ECTS**

### **Learning outcomes**

Student is able to

- understand entrepreneurship through personal development
- find and utilize different customer oriented business opportunities
- evaluate profitability of business idea
- develop business models

## **AL00CD71 Research and Development: 5 ECTS**

### **Learning outcomes**

The student is able to

- obtain, utilise and assess R&D-related information and their sources critically
- follow the rules of ethical principles applied in all research activities
- use the most typical research and development methods of their own field
- write a scientific report and is familiar with the requirements for language and style and how to document the sources

## **LII21SVLPR-1014 Languages and Culture: 10 ECTS**

## **AL00CD72 Professional Reading: 3 ECTS**

### **Learning outcomes**

Proficiency level: B2

Students are able to

- comprehend, analyze and summarize authentic professional texts in English
- learn and master strategies for expanding professional vocabulary
- use strategies for effective reading.

## **AL00CD73 Meetings and Presentations: 4 ECTS**

### **Learning outcomes**

The student is able to:

- prepare and give oral presentations in English
- act naturally and convincingly in front of an audience
- communicate fluently in various professional conversation and negotiation situations
- implement meeting practices and produce meeting documents.

## **AL00CD74 Business Writing: 3 ECTS**

### **Learning outcomes**

Proficiency level: B2

The student is able to:



- interpret business transaction documents
- use field-specific business terminology and style of writing
- prepare clear and accurate business messages in correct English
- prepare explicit and effective texts for use within and outside the organization, and to meet the communicative needs.

### **LII21SVLPR-1003 Complementary Competence: 75 ECTS**

### **LII21SVLPR-1015 Digital marketing and customer experience: 0 ECTS**

### **AL00CI66 Marketing Law: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- understand the general regulations, consumer protection rules regarding marketing as well as national regulations regarding competition between businesses and marketing law
- is able to recognize and describe the legal risks regarding marketing and take them into account in advance
- understand the key terminology and rules for contracts
- draft a B2B or standard term contract
- evaluate IPR's significance in the business world from a marketing and competition law perspective
- make use of IPR and avoid infringing the IPR of others (in particular digital IPR)

### **AL00CI65 Marketing Psychology: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- describe why marketing influences us and the basis of this influence
- name and choose appropriate influencing methods for different situations
- justify professionally to different stakeholders, how they should carry out their marketing

### **AL00CI72 Customer Experience development: 5 ECTS**

#### **Learning outcomes**

The student is able to

- describe the customer experience framework
- search for reliable information about established procedures and tools, which can be used for customer experience management and development
- select appropriate procedures for the description and development of customer experience

### **AL00CI73 Customer relationship management and marketing automation: 10 ECTS**

#### **Learning outcomes**

The student is able to:

- explain the customer orientated approach and related ideas and concepts as a key factor in company success
- select and apply customer relationship management and marketing automation related procedures and tools
- select and make use of suitable IT solutions for customer care and development

### **AL00CI68 Content Creation: 10 ECTS**

#### **Learning outcomes**

The student is able to:

- understand the possibilities of communication as a method of influencing
- make good use of communication in accordance with an organisation's goals
- plan and produce tailored content for target groups
- use tools related to content creation

### **AL00CI67 Integrated Marketing Communication: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- define the main forms, terms and goals of marketing communication
- explain how marketing communication can be used to influence target groups
- describe the role of marketing communication in creating value for brands as well as in creating and maintaining customer relationships
- create an integrated marketing communication plan to achieve targets
- compare the main means of traditional and digital advertising and understand the main terms related to them
- define the possibilities of automation, artificial intelligence and analytics in marketing communication

### **AL00CI71 Growth Hacking: 10 ECTS**

#### **Learning outcomes**

The student is able to:

- Explain growth hacking's principles and uses in achieving marketing management growth
- Knows the basis of entrepreneurial marketing and can make use of innovative procedures in a fast changing digital operating environment taking into account scarce resources
- Is able to apply targeted growth hacking techniques in fast trials
- Is able to make use of marketing analysis and marketing technologies in building customer experience
- Is able to plan, optimize and develop companies' analytical processes to improve profitability

### **AL00CI69 Digital marketing planning and management: 10 ECTS**

#### **Learning outcomes**

The student is able to:

- define the basic concepts of digital marketing
- analyse companies' digital operating environment and create a target group orientated digital

marketing plan

- explain the impact of a digital marketing strategy on companies' success
- apply social media as a strategic and tactical tool for various marketing purposes
- measure and analyse digital marketing

### **AL00CI70 e-commerce: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- evaluate various business models' appropriateness for the internet
- create an online trading strategy for a company from the beginning
- recognize the resources required for online trading
- design a user-friendly digital experience

### **AL00CI74 Effective influencing in professional B2B-customer encounters: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- describe and justify why solution selling is changing to challenger sales
- explain the basis for productive influencing on customer meetings
- adapt own approach to match with customers' buying processes

### **AL00CI64 Brand Building: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- understand the importance of a brand to a company's competitiveness and profitability
- describe the various stages of building a brand
- interpret various components as part of a successful brand
- do a starting-point analysis as part of brand building process
- create a plan for building a brand

### **AL00CI75 Sustainability Marketing: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- see sustainability as a competitive advantage in business
- meet customer requirements related to sustainability
- make relevant suggestions how to develop sustainability and sustainability marketing in companies

### **LII21SVLPR-1016 Management, HR and Entrepreneurship: 0 ECTS**

### **AL00CI98 Manager's Toolkit: 5 ECTS**

#### **Learning outcomes**

The student is able to

- select and exploit a variety of managerial tools in order to support the development of the team, as well as their own work
- reflect upon their own well-being and boost it
- assess and develop their communication and interpersonal skills.

### **AL00CJ02 Workplace Skills: 5 ECTS**

#### **Learning outcomes**

The student is able to

- assess their own role as well as the role and responsibilities of the personnel in the work community
- work in teams with different people
- develop the work community as well as assess and develop their own workplace skills.

### **AL00CJ01 Human Resource Management: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- understand the HR professionals job fields and strategic importance of human resource management in an organization
- set relevant questions related to Human Resource Management and find answers to them
- apply the basic processes of human resource management

### **AL00CJ03 Diversity as an organisational Asset: 5 ECTS**

#### **Learning outcomes**

The student is able to

- look at diversity and equality from the perspective of management, operations planning and workplace practices
- obtain information about the organisation to determine its diversity and the need thereof, as well as generally take advantage of diversity as an organisational resource
- apply different concepts and practices related to the management of diversity in human resource management in an international context.

### **AL00CJ06 Leadership in Complex Environment: 5 ECTS**

#### **Learning outcomes**

The student is able to

- critically examine complex leadership comprehensively
- set relevant questions regarding complex leadership and ponder alternative answers to them
- apply complex leadership thinking in one's own actions, in work community and in organization

### **AL00CJ00 Leadership Trends: 5 ECTS**

#### **Learning outcomes**

The student is able to

- critically examine trends in a variety of leadership and management theories

- develop their own leadership thinking
- apply management and leadership in different situations

### **AL00CI97 Healthy and Responsible Organisation: 5 ECTS**

#### **Learning outcomes**

The student is able to

- look at overall well-being as part of responsible business from the perspective of a company, work community and individuals
- apply the principles of ethical and responsible management in one's own operations, the workplace and the organisation
- ask relevant questions and acquire answers relative to ethical and responsible operation and management.

### **AL00CJ04 Strategic Management: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- form the basis of the strategy - the values, mission and vision of the organization and understand the strategic goals.
- analyze the company's internal efficiency and competitive environment and outline the entire strategy process.
- utilize the tools of strategy implementation and ensuring the implementation of the strategy.
- draw up an annual plan for the company on the basis of analyzes, taking into account the financial aspects.

### **AL00CL91 Utilizing strategic thinking in global business simulation: 5 ECTS**

#### **Learning outcomes**

Students are able to:

- understand how strategic business decisions affect the success of a company operating in a global marketplace
- operate in a highly competitive market and interpret the cause-and-effect relationships of business
- utilize the company's financial and other reports in its business decisions
- work in a virtual team as part of the company's management team
- analyze the company's external operating environment and internal efficiency
- formulate a coherent strategy and implement it through operational decisions

### **LII21SVLPR-1017 Financial Management: 0 ECTS**

### **LII21SVLPR-1018 Management Accounting: 20 ECTS**

### **AL00CI88 Cost Accounting and Pricing: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- use and apply different cost accounting methods

- 
- apply cost based pricing for products and services and identify the elements of profitable pricing

### **AL00CI89 BI, analytics and reporting: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- describe key concepts related to business intelligence (BI) as well as requirements and analysis methods of a data analyst
- produce, analyze and visualize data to support decision making
- utilize data visualization and analysis tools

### **AL00CC36 Advanced Excel and office tools: 5 ECTS**

#### **Learning outcomes**

The student is able to

- utilize Excel and office applications in a versatile and efficient way for practical work tasks and problem solving
- develop functional tools for everyday routines and analyze the efficiency and maintainability of different solutions
- make integrated use of Excel and office applications for reporting and visual presentations

### **LII21SVLPR-1019 Financial Markets: 20 ECTS**

### **AL00CI91 Corporate Finance: 5 ECTS**

#### **Learning outcomes**

Student is able to

- assess the company's financing needs and understand methods related to working capital management
- find financing for the company from the financial markets
- compare different sources and forms of financing
- integrate supply chain's financing, purchasing and sales processes
- assess and hedge against financial risks

### **AL00CI92 Investment: 5 ECTS**

#### **Learning outcomes**

Student is able to

- describe the key financial instruments and asset classes
- interpret the key investment instrument metrics and utilise them in choosing the investment objects
- assess expected return and risk of the investment

### **AL00CI93 Investments and Financial Planning: 5 ECTS**

**Learning outcomes**

Student is able to

prepare investment calculations and analyse the return of the investments  
draw up financial plans and forecasts  
asses and manage investment risks

**AL00CC11 Expert in the Insurance Sector: 5 ECTS****Learning outcomes**

The student is able to

- define the factors affecting the insurance business
- choose the insurance portfolio based on a customer's needs
- act in different kinds of customer encounters

**LII21SVLPR-1020 Business Development: 0 ECTS****AL00CI76 Service Economy: 5 ECTS****Learning outcomes**

The student is able to:

- describe the challenges and opportunities of cloud services and the platform economy in the design and creation of customer services
- explain servification and evaluate its importance in business
- explain digitalization and evaluate its benefits and challenges in business
- apply cloud service thinking in the evaluating and planning of services
- recognize and evaluate new business opportunities in cloud services

**AL00CI77 Development Procedures: 5 ECTS****Learning outcomes**

The student is able to:

- find solutions through organizing development workshops
- apply various working-life development procedures
- choose for a target group suitable development procedures for projects and objectives
- select methods for facilitating a workshop
- apply inclusive procedures
- find solutions whereby the output from workshops can be put into practice

**AL00CI78 Creative Problem Solving: 5 ECTS****Learning outcomes**

The student is able to:

- apply creative problem-solving procedures
- separate the main requirements from a creative problem-solving perspective
- evaluate an operational environment's or organisation's favourableness for creative problem solving

- apply the principles of experimentation and agile development
- demonstrate and solve working-life problems

### **AL00CI79 Current Topics in Business Development: 5 ECTS**

#### **Learning outcomes**

The student is able to:

- recognize current themes from their own field
- search for research and development information from their field
- apply the research and development information found

### **AL00CF49 Innovative Service Expertise: 15 ECTS**

#### **Learning outcomes**

The student is able to:

- analyze customer information and use it to create solutions
- recognize, evaluate and apply different service concepts and customer experience
- recognize different types of customers and demonstrate tailor-made mass services from a customer perspective
- solve customer service issues from a customer perspective and deduce from these customer service areas which are in need of development
- analyse and apply predicted information

### **LII21SVLPR-1021 Individual courses, which are not included in any of the modules: 0 ECTS**

### **AY00CC26 LAB@key: 1 ECTS**

#### **Learning outcomes**

Student is able to

- use diverse digital tools and learning environments
- evaluate own professional development

### **AY00CG55 Developing Your Learning Skills: 3 ECTS**

#### **Learning outcomes**

Student knows

- his/her metaskills related to learning
- his/her strengths and weaknesses
- how to find tools to improve his/her learning skills

### **AY00CC65 Leadership training in Military Service: 5 ECTS**

#### **Learning outcomes**

Leadership skills in military service.



## **AY00CA99 Working in a Project: 5 ECTS**

### **Learning outcomes**

For 1.-2. year students learning outcomes for early study phase are applied, and for 3.-4. year students learning outcomes for the graduation phase.

Early-skill stage/learning outcomes:

The student is able to:

- use the concepts related to the project topic and theme and shows familiar with the paternity-related project data base
- describe the rationale, needs and criteria for project activities
- work in projects in accordance with the administration
- apply professional methods and working practices related to the project topic
- operate safely, ethically and customer-oriented project
- action required by the project in interactive situations
- operate safely, ethically and customer-oriented project

Graduation competence/learning outcomes:

The student is able to:

- use the concepts related to the project in a coherent and justify their actions on the basis of the knowledge base
- find starting points, needs and criteria for project activities
- to act purposefully, to assess the activity and make suggestions for improvement
- applied to the project a variety of different techniques, methods and ways of working
- operate safely, ethically and customer-oriented
- to act responsibly and in a target group and as otherwise required by the project in interactive situations

## **LA00BR31 Working in a Project - DuuniExpo: 5 ECTS**

### **Learning outcomes**

For 1.-2. year students learning outcomes for early study phase are applied, and for 3.-4. year students learning outcomes for the graduation phase.

Early-skill stage/learning outcomes:

The student is able to:

- use the concepts related to the project topic and theme and shows familiar with the paternity-related project data base
- describe the rationale, needs and criteria for project activities
- work in projects in accordance with the administration
- apply professional methods and working practices related to the project topic
- operate safely, ethically and customer-oriented project
- action required by the project in interactive situations
- operate safely, ethically and customer-oriented project

Graduation competence/learning outcomes:

The student is able to:

- use the concepts related to the project in a coherent and justify their actions on the basis of the knowledge base
- find starting points, needs and criteria for project activities

- to act purposefully, to assess the activity and make suggestions for improvement
- applied to the project a variety of different techniques, methods and ways of working
- operate safely, ethically and customer-oriented
- to act responsibly and in a target group and as otherwise required by the project in interactive situations

### **AY00CC40 QualiLAB: 3 ECTS**

#### **Learning outcomes**

Student is able to

- acquire, utilise and evaluate information related to her/his thesis
- follow ethical principles related to research integrity
- use qualitative research methods in her/his thesis
- report about research findings in her/his thesis according to academic reporting principles

### **AY00CC41 QuantiLAB: 3 ECTS**

#### **Learning outcomes**

Student is able to

- acquire, utilise and evaluate information related to her/his thesis
- follow ethical principles related to research integrity
- use quantitative research methods in her/his thesis
- report about research findings in her/his thesis according to academic reporting principles

### **LII21SVLPR-1022 Other studies in LAB (i.e. Language and communication): 0 ECTS**

### **LII21SVLPR-1023 Other University Level Studies: 0 ECTS**

### **LII21SVLPR-1024 Exchange studies: 0 ECTS**

### **LII21SVLPR-1004 Practical Training: 30 ECTS**

### **HA00CD56 Practical Training: 10 ECTS**

#### **Learning outcomes**

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence into the work done in practical training

## **HA00BU37 Practical Training 2: 10 ECTS**

### **Learning outcomes**

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence in the work done in practical training

## **HA00BU38 Practical Training 3: 10 ECTS**

### **Learning outcomes**

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence in the work done in practical training

## **LII21SVLPR-1005 Thesis: 15 ECTS**

## **AO00BU39 Thesis Planning: 5 ECTS**

### **Learning outcomes**

The student is able to:

- describe the objectives and core contents of their thesis
- plan and describe the stages of the thesis process
- take into account the possible research permit and copyright issues.

## **AO00BU40 Thesis Project: 5 ECTS**

### **Learning outcomes**

The student is able to:

- implement the thesis on the basis of an approved thesis plan.

## **AO00BU41 Thesis Report: 5 ECTS**

### **Learning outcomes**

The student is able to:

- present the results or output of their thesis
- report on their thesis in writing in accordance with the thesis guidelines of LAB University of Applied Sciences

- write a maturity test.