Curriculum at LAB University of Applied Sciences 2022-2023

07.02.2022

Bachelor of Culture and Arts, Photography 22S, full-time studies, Lahti

Code	Name	1 y	2 y	3 y	4 y	ECTS total
MLTIVK22S-1001 Common Studies						**15**
AY00BU47	Developing professional competence 1	1				1
AY00BU48	Developing professional competence 2		1			1
AY00BU49	Developing professional competence 3			1		1
AY00BT63	Orientation to Sustainability Thinking	2				2
KE00BT61	English for Work	4				4
KR00BU42	Swedish for Work, Spoken	1				1
KR00BU43	Swedish for Work, Written	1				1
KS00BT59	Expert Communication Skills	4				4
MLTIVK22S-1002 Professional Core Competence						**85**
MLTIVK22S-1019 Foundation Studies in Fine Arts						**15**
AM00CE41	Art History	5				5
AM00CF73	Color, Form and Composition	5				5
AM00BV66	Visual Design	5				5
MLTIVK22S-1020 Foundation Studies in Photography						**35**
AM00CE42	Digital Photography	5				5
AM00CE44	Digital Image and Image Editing	5				5
AM00CE43	Lighting and Studio Photography	8				8
AM00CE45	Documentary Project	7				7
AM00CE51	History of Photography	5				5
AM00CR86	Publication Concept	5				5
MLTIVK22S-1022 Core Studies in Photography						**18**
AM00CE52	Visual Publication		10			10
AM00CR17	Marketing Communication for a Publication		3			3
AM00CR21	Photography Project		5			5
MLTIVK22S-1032 Theory of visual communication						**2**
AM00CE48	History of Visual Communication		5			5
AM00CR19	Visual Culture Theory		5			5
AM00CR20	Analysing Images		5			5
MLTIVK22S-1024 Creative Professional						**15**
AM00CE50	Marketing Communication and Branding		5			5

AM00CD93	A More Sustainable Life – International project	5			5
AM00CE55	Business Skills and Professional Practices		5		5
MLTIVK22S-1012 Complementary Competence					**87**
MLTIVK22S-1025 Studio 1					**20**
2000CQ95	Expressive Audiovisual Project Studio	20			20
MLTIVK22S-1026 Studio 2					**20**
2000CQ96	Journalistic Photography Studio		20		20
MLTIVK22S-1027 Studio 3					**20**
2000CQ97	Documentary Methods Studio		20		20
AM00CR13	Assistant Project Coordinator				0
MLTIVK22S-1030 International Student Exchange					**30**
MLTIVK22S-1028 Studio 4					**20**
2000CQ98	Art Photography and Research Studio			20	20
MLTIVK22S-1029 Elective Studies					**7**
AM00CR18	Fashion Photography	3			3
AM00CM92	Studio Portfolio 1		2		2
AM00CM93	Studio Portfolio 2		2		2
AM00CM94	Studio Portfolio 3				0
AM00CR12	Teaching and project assistant				0
MLTIVK22S-1031 Studies completed at other universities					**0**
MLTIVK22S-1017 Practical Training					**30**
HA00CD54	Practical Training	5	5		10
HA00BU51	Practical Training 2		10		10
HA00BU52	Practical Training 3			10	10
MLTIVK22S-1018 Thesis Work					**15**
AO00BU53	Thesis Planning			5	5
AO00BU54	Thesis Research and Writing			5	5
AO00BU55	Thesis Publication			5	5

MLTIVK22S-1001 Common Studies: 15 ECTS

AY00BU47 Developing professional competence 1: 1 ECTS

Learning outcomes
The student is able to
- plan their own learning and cooperate in situations related to their own field of studies
- recognize their own competence and the needs to develop them further and to plan their careerpath observing them
- act as a group member- operate in the learning environments of LAB University of Applied Sciences
- picture their own field of studies and its future skills- give feedback on tuition and services and thus participate in the development of education

AY00BU48 Developing professional competence 2: 1 ECTS

Learning outcomes
The student is able to
- utilize various learning opportunities in curriculum
- recognize and aim their own competences to be in level with the future career requirements
- create a study plan that supports the future career goal
- give feedback on tuition and services and thus participate in the development of education

AY00BU49 Developing professional competence 3: 1 ECTS

Learning outcomes
The student is able to
- identify themselves as a learner and develop their own learning skills- evaluate innovative or alternative future competences required in their own field
- recognize and aim their own competences to be in level with the future career requirements
- masters the professional concepts of their own field and is able to point out their competenciesduring job recruitment processes
- give feedback on tuition and services and thus participate in the development of education

AY00BT63 Orientation to Sustainability Thinking: 2 ECTS

Learning outcomes
The student is able to
- identify and define central concepts and frameworks related to sustainability
- recognize the interconnectedness of economic, social and environmental sustainability issues
- understand and develop own individual role in driving sustainability

KE00BT61 English for Work: 4 ECTS

Learning outcomes
Proficiency level: B2

The student is able to
- communicate clearly and effectively in different generic and field-specific workplace situations both orally and in writing
- find, evaluate and use information effectively
- function collaboratively in international working environments.

KR00BU42 Swedish for Work, Spoken: 1 ECTS

Learning outcomes
The student is able to
- convey and validate arguments
- use vital field-specific vocabulary
- communicate essential matters about their education, work experience and tasks

- present their field-specific operational environment
- communicate in various working life situations in Swedish.

The student completes the Public Administration Language Test in Swedish.

KR00BU43 Swedish for Work, Written: 1 ECTS

Learning outcomes
The student is able to
- use vital field-specific vocabulary
- communicate essential matters about their education, work experience and tasks
- understand and produce various short texts related to studies and working life
- acquire information on their field in Swedish
-use online dictionaries.

The student completes the Public Administration Language Test in Swedish.

KS00BT59 Expert Communication Skills: 4 ECTS

Learning outcomes
Proficiency level: C2

The student masters Finnish language as a mother tongue in all professional spoken and written communication situations.

MLTIVK22S-1002 Professional Core Competence: 85 ECTS

MLTIVK22S-1019 Foundation Studies in Fine Arts: 15 ECTS

AM00CE41 Art History: 5 ECTS

Learning outcomes
Students are able to
- describe the basics of Western visual arts, architecture and other visual culture, from prehistory to modern times
- use the research concepts of art history and visual culture
- view their professional field as part of artistic practice and the visual environment
- use their knowledge of phenomena in art history in their professional development and work.

AM00CF73 Color, Form and Composition: 5 ECTS

Learning outcomes
Students are be able to
- use visual exercises to express colour theory and interrelations and also composition theory
- verbally describe the impressive, expressive and symbolic nature of colours and colour combinations, geometric forms and composition elements
- creatively apply the rules of colour interaction, forms and composition

- discuss the classical colour theories, composition theory and their application in fine arts and design.

AM00BV66 Visual Design: 5 ECTS

Learning outcomes
The student is able to
- present their work to peer audiences and evaluate them critically
- make use of various visual idea generation methods
- use personal observations and emotions as a starting point for creative thinking
- make connections between visual arts and other forms of visual culture
- analyse, interpret and explain contemporary visual culture.

MLTIVK22S-1020 Foundation Studies in Photography: 35 ECTS

AM00CE42 Digital Photography: 5 ECTS

Learning outcomes
The student is able to
- use digital single lens reflex camera and lenses in a professional manner
- utilize workflows for managing digital image assets and manage and manipulate raw image files in software
- explain concepts related to digital photography
- use pigment-ink-printers provided by the school and recognize different printing methods and media
- use digital technology in visual expression.

AM00CE44 Digital Image and Image Editing: 5 ECTS

Learning outcomes
The student is able to?
- use image editing software?
- utilize icc-profile-based colour management in image production processes?
- explain possibilities and limitations related to photographic image and image editing?
- utilize image editing towards their expressional and content-related goals.

AM00CE43 Lighting and Studio Photography: 8 ECTS

Learning outcomes
The student is able to
- use photography studio equipment
- use portable lighting equipment in the field
- utilize different qualities of light and work in different lighting conditions
- create a visual concept and it's implementation.

AM00CE45 Documentary Project: 7 ECTS

Learning outcomes
The student is able to
- choose an appropriately extensive topic for a documentary
- realize the project within a set schedule and goals
- explain the process and her or his own motivation in relation to the tradition of documentary photography
- produce a visually coherent documentary.

AM00CE51 History of Photography: 5 ECTS

Learning outcomes
The student is able to?
- relate stages in the history of photography to contemporary phenomena and the development of society
- link photographers to historical periods
- know how to seek information about the history and research of photography
- write analytical text about the themes discussed on course.

AM00CR86 Publication Concept: 5 ECTS

Learning outcomes
The student is able to
- design a publication's content, structure and format
- use the software required to design and create a publication
- describe and present a publication concept.

MLTIVK22S-1022 Core Studies in Photography: 18 ECTS

AM00CE52 Visual Publication: 10 ECTS

Learning outcomes
The student is able to
- design and produce a publication for print
- take into account the publication's total costs and options for funding
- produce, select and utilize creative image content for a publication
- work as a part of a professional team.

AM00CR17 Marketing Communication for a Publication: 3 ECTS

Learning outcomes
The student is able to
- create a marketing plan
- utilize various marketing methods and produce a marketing campaing for a publication
- use various media channels in marketing.

AM00CR21 Photography Project: 5 ECTS

Learning outcomes
The student is able to
- assess their own expressive and technical competencies, and make a plan to develop them
- critically assess their own work at various stages
- create a complete visual work
- write about their own work and relate it to phenomena in the field of photography.

MLTIVK22S-1032 Theory of visual communication: 2 ECTS

AM00CE48 History of Visual Communication: 5 ECTS

Learning outcomes
The student is able to
- explain the development stages of visual communication media from historic to current times
- view genres in context with other cultural phenomena in their time periods
- recognize different periodical styles and major influencers in graphic design, typography and photography
- view their own work as a part of a continuum of a long tradition of visual culture.

AM00CR19 Visual Culture Theory: 5 ECTS

Learning outcomes
The student is able to
- answer of basic questions about art and aesthetic value
- describe current visual culture theories
- independently search for information about different theories from both printed and digital sources
- apply theoretical models and concepts in their work.

AM00CR20 Analysing Images: 5 ECTS

Learning outcomes
Students are able to
- verbally describe their personal working process in visual creative work
- write analytical texts about images and evaluate written texts in group discussions
- write grounded art criticism
- produce an analytical text based on theoretical material, and use and present the references in consistent fashion.

MLTIVK22S-1024 Creative Professional: 15 ECTS

AM00CE50 Marketing Communication and Branding: 5 ECTS

Learning outcomes
The student is able to
- explain the concept, contents and characteristics of marketing thought
- use the methods of marketing communication and branding in their professional activity

- draw up a marketing plan
- select appropriate methods and channels for marketing communication and branding.

AM00CD93 A More Sustainable Life – International project: 5 ECTS

Learning outcomes
The student is able to
- work in her or his respective professional role within an international team
- communicate professionally in an international setting
- take the various aspects of sustainability into account in their professional work.

AM00CE55 Business Skills and Professional Practices: 5 ECTS

Learning outcomes
The student is able to
- identify entrepreneurial competence requirements and evaluate their personal competencies
- identify and assess opportunities and plan a business operation in the business environment of their chosen field
- identify common contract types, legislation and practices specific to their chosen field
- take into account copyright law and intellectual property rights in their work.

MLTIVK22S-1012 Complementary Competence: 87 ECTS

Learning outcomes of the study module
Each studio is a 20 credit course. First studio-course listed for each semester is the default choice in the student's programme. Alternative studio-course choices are also listed and can replace the default choice depending on the study path of the student. Please consult your tutor teacher about alternative studio-courses.

MLTIVK22S-1025 Studio 1: 20 ECTS

2000CQ95 Expressive Audiovisual Project Studio: 20 ECTS

Learning outcomes
Students are able to
- plan, shoot, record and edit material for an audiovisual production
- use several different means of expression of audiovisual drama in a coherent way
- master the main working methods and technologies of audiovisual narration
- compile material for use in different publishing channels
- discuss their work and motivations in relation to the tradition of audiovisual narration
- operate in a production functionally, cost-effectively and on schedule.

MLTIVK22S-1026 Studio 2: 20 ECTS

2000CQ96 Journalistic Photography Studio: 20 ECTS

Learning outcomes
History and theory of photojournalism
The student is able to
- discuss the history of and current phenomena in visual journalism
- recognize different kinds of article types and photo-genres
- describe the processes of visual journalism from different perspectives
- explain journalistic ethical principles
- discuss the structure and operation of the media, and to explain its relevance in society.

Journalistic video
The student is able to
- shoot and record typical forms of journalistic video, such as interviews
- plan and execute a shoot within a tight schedule
- compose a coherent and distribution-ready journalistic video from captured media.

Visual journalism workshop
The student is able to
- produce and edit material for a journalistic context
- work as a part of a professional team in a journalistic publishing process.

MLTIVK22S-1027 Studio 3: 20 ECTS

2000CQ97 Documentary Methods Studio: 20 ECTS

Learning outcomes
The student is able to
- discuss about the possibilities and limitations of the concept of documentary photography
- choose working methods which suit the chosen topic
- produce an expressively and technically cohesive work for an exhibition
- analytically and critically evaluate their own and their peers' work and discuss the underlying principles
- research the topic of documentary photography
- write analytically about documentary photography and their own work.

AM00CR13 Assistant Project Coordinator: 20 ECTS

Learning outcomes
The student knows how to
- plan teamwork to achieve set goals
- utilize project management methods and tools
- produce reports and other stakeholder communications on project progress
- work with clients in a responsible role
- support the project-based learning of their peers
- analyze the working process and it's outcomes to produce new knowledge and learning.

MLTIVK22S-1030 International Student Exchange: 30 ECTS

Courses included in the study module

Studies completed according to a separate Learning Agreement at an international partner university.

MLTIVK22S-1028 Studio 4: 20 ECTS

2000CQ98 Art Photography and Research Studio: 20 ECTS

Learning outcomes
Personal photographic expression
The student is able to
- discuss about the international field of contemporary photography
- experiment and produce visual material evolving personal photographic expression
- reflect own personal progress
- write about the contemporary photography for publishing.

Research and Development in a Thesis Work
The student is able to
- obtain, utilise and assess R&D-related information and their sources critically
- follow the rules of ethical principles applied in all research activities
- select and use the most typical research and development methods of their own field
- write a scientific report and is familiar with the requirements for language and style and how to document the sources.

MLTIVK22S-1029 Elective Studies: 7 ECTS

AM00CR18 Fashion Photography: 3 ECTS

Learning outcomes
The student is able to
- identify various genres of fashion photography
- design a commercial concept for a fashion shoot and shoot a consistent series of fashion photographs
- work in a goal-oriented way, cooperating with the designer, models and other professionals related to a fashion shoot.

AM00CM92 Studio Portfolio 1: 2 ECTS

Learning outcomes
The students are able to
- document their work and competence in a visual way
- create a written describe assignments and their working process in a clear and concise way
- produce a visual portfolio.

AM00CM93 Studio Portfolio 2: 2 ECTS

Learning outcomes
The students are able to

- document their work methods and process both visually and textually
- situate their expertise and expression in the professional field
- produce a comprehensive visual portfolio of their work.

AM00CM94 Studio Portfolio 3: 1 ECTS

Learning outcomes
The students are able to
- report their work on a project to the client, project management or funder
- demonstrate, using citations, that they are familiar with practices in their field
- create a visual written project report.

AM00CR12 Teaching and project assistant: 5 ECTS

Learning outcomes
The student is able to
- plan their own work based on a project plan or realization plan
- assist others in a team to achieve shared goals
- produce a report on their own work as a part of a project and review learning.

MLTIVK22S-1031 Studies completed at other universities: 0 ECTS

Courses included in the study module
You can complete courses at other higher education institutions for example through CampusOnline or as an Open University student.

MLTIVK22S-1017 Practical Training: 30 ECTS

HA00CD54 Practical Training: 10 ECTS

Learning outcomes
The student is able to
- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence int the work done in practical training

HA00BU51 Practical Training 2: 10 ECTS

Learning outcomes
The student is able to
- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the

profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence int the work done in practical training

HA00BU52 Practical Training 3: 10 ECTS

Learning outcomes
The student is able to
- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence int the work done in practical training

MLTIVK22S-1018 Thesis Work: 15 ECTS

AO00BU53 Thesis Planning: 5 ECTS

Learning outcomes
The student is able to:
- describe the objectives and core contents of their thesis
- plan and describe the stages of the thesis process
- take into account the possible research permit and copyright issues

AO00BU54 Thesis Research and Writing: 5 ECTS

Learning outcomes
The student is able to:
- implement the thesis on the basis of an approved thesis plan.

AO00BU55 Thesis Publication: 5 ECTS

Learning outcomes
The student is able to:
- present the results or output of their thesis
- report on their thesis in writing in accordance with the thesis guidelines of LAB University of Applied Sciences
- write a maturity test.