

**Curriculum at LAB University of Applied Sciences
2017-2018**

Master of Business Administration, International Business Management, Lappeenranta

Code	Name	ECTS total
IBM17Y	Master of Business Administration, International Business Management, Lappeenranta	90
IBM17Y-1001 PROFESSIONAL STUDIES		45
IBM17Y-1002 WORKING IN GLOBAL BUSINESS ENVIRONMENT		11
YLI0017	Theories and Practices in International Business	4
YLI0021	International Business Law and Contracts	4
YLI0053	Business Environment and Marketing in Russia	3
IBM17Y-1003 ENHANCING INTERNATIONAL MARKETING AND SALES		13
YLI0050	Marketing in Digital Era	3
YLI0049	Designing International Services	3
YLI0019	International Marketing Management	4
YLI0020	Managing International Sales and Channels	3
IBM17Y-1004 MANAGING IN GLOBAL BUSINESS ENVIRONMENT		18
YLI0023	Creating Global Business Strategy	4
YLI0025	International Logistics and Supply Chain Management	4
YLI0008	Managing International Teams and Networks	3
YLI0024	Business Management in Russia	3
YLI0052	Project Management	4
IBM17Y-1005 METHODOLOGY		3
YLI0051	Research Methods	3
IBM17Y-1006 OPTIONAL STUDIES		15
YLI0026	Corporate Social Responsibility	3
YLI0030	Cultural Issues in Russian Business	3
YLI0031	Controlling Costs and Profitability	3
YLI0032	Analysing Financial Statements and Performance Indicators	3
YLI0033	Strategic HR Planning and Organising	3
YLI0034	Delivering Performance Through People	3
YLI0067	Professional Literature and Dialogue	4
IBM17Y-1007 THESIS		30
OTIBMY01	Thesis Planning	10
OTIBMY02	Thesis Empirical Study and Report	20

IBM17Y Master of Business Administration, International Business Management, Lappeenranta: 90 ECTS

IBM17Y-1001 PROFESSIONAL STUDIES: 45 ECTS

IBM17Y-1002 WORKING IN GLOBAL BUSINESS ENVIRONMENT: 11 ECTS

YLI0017 Theories and Practices in International Business: 4 ECTS

Learning outcomes

Purpose is to give knowledge of international business environment from theoretical and practical point of view.

YLI0021 International Business Law and Contracts: 4 ECTS

Learning outcomes

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YLI0053 Business Environment and Marketing in Russia: 3 ECTS

Learning outcomes

Purpose is to give knowledge about Russian business environment and basic understanding of suitable marketing tools.

IBM17Y-1003 ENHANCING INTERNATIONAL MARKETING AND SALES: 13 ECTS

YLI0050 Marketing in Digital Era: 3 ECTS

Learning outcomes

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YLI0049 Designing International Services: 3 ECTS

Learning outcomes

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YLI0019 International Marketing Management: 4 ECTS

Learning outcomes

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YLI0020 Managing International Sales and Channels: 3 ECTS

Learning outcomes

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IBM17Y-1004 MANAGING IN GLOBAL BUSINESS ENVIRONMENT: 18 ECTS

YLI0023 Creating Global Business Strategy: 4 ECTS

Learning outcomes

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YLI0025 International Logistics and Supply Chain Management: 4 ECTS

Learning outcomes

To get a comprehensive understanding about logistics and supply chain management and its importance in global business. To have a deeper understanding about those topics which are most relevant for each student's career and profession.

YLI0008 Managing International Teams and Networks: 3 ECTS

Learning outcomes

This course aims at your awareness about the need of international team management, your behaviour in international environments, improving your capability to understand cultural and personality differences while managing international teams. To understand the increasing globalisation and the effect of different national culture and management styles.

YLI0024 Business Management in Russia: 3 ECTS

Learning outcomes

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YLI0052 Project Management: 4 ECTS

Learning outcomes

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IBM17Y-1005 METHODOLOGY: 3 ECTS

YLI0051 Research Methods: 3 ECTS

Learning outcomes

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IBM17Y-1006 OPTIONAL STUDIES: 15 ECTS

YLI0026 Corporate Social Responsibility: 3 ECTS

Learning outcomes

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YLI0030 Cultural Issues in Russian Business: 3 ECTS

Learning outcomes

Student is able to analyse Russian cultural features, business environment and connection between these two. Student is able to produce written reports where the knowledge has been applied extensively.

YLI0031 Controlling Costs and Profitability: 3 ECTS

Learning outcomes

During this practical hands-on course student becomes familiar with the essentials of management and cost accounting. After completion this course, student understands the role and function of management accounting in achieving the objectives of the organization and is able to provide management with valuable information for their decision making.

YLI0032 Analysing Financial Statements and Performance Indicators: 3 ECTS

Learning outcomes

During this course students come familiar with the content of financial statement. After successful completion of the course, students are able to read and interpret financial statement reports. They know how various ratios can give insight into the performance, liquidity and profitability of a company.

YLI0033 Strategic HR Planning and Organising: 3 ECTS

Learning outcomes

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YLI0034 Delivering Performance Through People: 3 ECTS

Learning outcomes

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YLI0067 Professional Literature and Dialogue: 4 ECTS

Learning outcomes

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IBM17Y-1007 THESIS: 30 ECTS

OTIBMY01 : 10 ECTS

OTIBMY02 : 20 ECTS