

## Curriculum at LAB University of Applied Sciences 2017-2018

### Master of Hospitality Management, Lappeenranta

| Code                                                         | Name                                                | ECTS<br>total |
|--------------------------------------------------------------|-----------------------------------------------------|---------------|
| HOTRA17Y                                                     | Master of Hospitality Management, Lappeenranta      | 90            |
| <b>HOTRA17Y-1001 PROFESSIONAL STUDIES</b>                    |                                                     | <b>52</b>     |
| <b>HOTRA17Y-1002 ADVANCED STUDIES IN BUSINESS OPERATIONS</b> |                                                     | <b>41</b>     |
| YLI0060                                                      | Management in a Changing Business Environment       | 5             |
| YLI0059                                                      | Strategic Management                                | 5             |
| YLI0061                                                      | Analysing and Forecasting Business Environment      | 4             |
| YLI0058                                                      | Managing Well-being at Work                         | 5             |
| YLI0062                                                      | Professional Literature and Dialogue                | 4             |
| YLI0041                                                      | Management Law                                      | 4             |
| YLI0056                                                      | Financial Management                                | 4             |
| YTS0041                                                      | Service design                                      | 5             |
| YAMK002                                                      | Communication for managers                          | 5             |
| <b>HOTRA17Y-1003 RESEARCH AND DEVELOPMENT SKILLS</b>         |                                                     | <b>11</b>     |
| YAMK001                                                      | Research, development and innovation methods        | 5             |
| YLI0044                                                      | Assessing Personal Skills and Characteristics       | 3             |
| YLI0066                                                      | Research Project                                    | 3             |
| <b>HOTRA17Y-1004 OPTIONAL STUDIES</b>                        |                                                     | <b>8</b>      |
| YLI0063                                                      | Contract Law and Public Procurement                 | 4             |
| YLI0065                                                      | Investments and Finance                             | 4             |
| YLI0069                                                      | Destination Know-How                                | 5             |
| YLI0030                                                      | Cultural Issues in Russian Business                 | 3             |
| YLI0025                                                      | International Logistics and Supply Chain Management | 4             |
| YLI0057                                                      | Corporate Social Responsibility                     | 3             |
| <b>HOTRA17Y-1005 THESIS</b>                                  |                                                     | <b>30</b>     |
| OTLITAY01                                                    | Opinnäytetyöprosessi                                | 10            |
| OTLITAY02                                                    | Opinnäytetyön toteuttaminen ja raportointi          | 20            |

**HOTRA17Y Master of Hospitality Management, Lappeenranta: 90 ECTS**

**HOTRA17Y-1001 PROFESSIONAL STUDIES: 52 ECTS**

**HOTRA17Y-1002 ADVANCED STUDIES IN BUSINESS OPERATIONS: 41 ECTS**

## **YLI0060 Management in a Changing Business Environment: 5 ECTS**

### **Learning outcomes**

Muutosjohtamisen osaaminen ja esimiestyön valmiudet dynaamisessa toimintaympäristössä. Työyhteisön dynamiikka ja organisaation kyvykkyys muutokseen ja uudistumiseen.

## **YLI0059 Strategic Management: 5 ECTS**

### **Learning outcomes**

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## **YLI0061 Analysing and Forecasting Business Environment: 4 ECTS**

### **Learning outcomes**

Opiskelija osaa kuvata, tulkita ja ennakoida oman organisaation toimintaympäristöä. Lisäksi osaa hankkia ja käyttää tutkimus- ja tulevaisuustietoa oman organisaation tarpeisiin. Opiskelija osaa tulkita kansantaloudellisia muutoksia ja arvioida niiden vaikutusta yritystoimintaan.

## **YLI0058 Managing Well-being at Work: 5 ECTS**

### **Learning outcomes**

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## **YLI0062 Professional Literature and Dialogue: 4 ECTS**

### **Learning outcomes**

A student will be familiar with principles of dialogue, and will be able to participate to dialogue sessions. The student will be able to select meaningful ideas and insights from professional literature s/he has read. The student will be able to raise open ended questions based on the literature and explore possible answers or solutions to them via dialogue with other participants. The student will be able to write books essays containing essential content of the book read, personal learning experiences and reflection of meaning what has been learned.

## **YLI0041 Management Law: 4 ECTS**

### **Learning outcomes**

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## **YLI0056 Financial Management: 4 ECTS**

### **Learning outcomes**

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## **YTS0041 Service design: 5 ECTS**

## **Learning outcomes**

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## **YAMK002 Communication for managers: 5 ECTS**

### **Learning outcomes**

Proficiency level in Finnish: C2

The student is able to

- use various digital services and tools in their own work
- understand the opportunities in social media
- give speeches and have conversations required in managerial positions
- write professional texts on various platforms
- analyze and enhance their own managerial skills

## **HOTRA17Y-1003 RESEARCH AND DEVELOPMENT SKILLS: 11 ECTS**

## **YAMK001 Research, development and innovation methods: 5 ECTS**

### **Learning outcomes**

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## **YLI0044 Assessing Personal Skills and Characteristics: 3 ECTS**

### **Learning outcomes**

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## **YLI0066 Research Project: 3 ECTS**

### **Learning outcomes**

Antaa opiskelijalle valmiudet suunnitella ja toteuttaa käytännön tutkimus sekä raportoida tutkimustulokset.

## **HOTRA17Y-1004 OPTIONAL STUDIES: 8 ECTS**

## **YLI0063 Contract Law and Public Procurement: 4 ECTS**

### **Learning outcomes**

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## **YLI0065 Investments and Finance: 4 ECTS**

### **Learning outcomes**

Tavoitteena on, että opiskelija ymmärtää rahoitusmarkkinoiden toimintaa ja tutustuu yrityksen

rahoitussuunnitteluun. Lisäksi opiskelija osaa suunnitella organisaation investointeja.

### **YLI0069 Destination Know-How: 5 ECTS**

### **YLI0030 Cultural Issues in Russian Business: 3 ECTS**

#### **Learning outcomes**

Student is able to analyse Russian cultural features, business environment and connection between these two. Student is able to produce written reports where the knowledge has been applied extensively.

### **YLI0025 International Logistics and Supply Chain Management: 4 ECTS**

#### **Learning outcomes**

To get a comprehensive understanding about logistics and supply chain management and it's importance in global business. To have a deeper understanding about those topics which are most relevant for each students career and profession.

### **YLI0057 Corporate Social Responsibility: 3 ECTS**

#### **Learning outcomes**

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### **HOTRA17Y-1005 THESIS: 30 ECTS**

### **OTLITAY01 : 10 ECTS**

### **OTLITAY02 : 20 ECTS**