

Curriculum at LAB University of Applied Sciences 2018-2019

Master of Hospitality Management, Lappeenranta

Code	Name	ECTS total
HOTRA18Y	Master of Hospitality Management, Lappeenranta	90
HOTRA18Y-1001 PROFESSIONAL STUDIES		52
HOTRA18Y-1002 ADVANCED STUDIES IN BUSINESS OPERATIONS		41
YLI0060	Management in a Changing Business Environment	5
YLI0059	Strategic Management	5
YLI0061	Analysing and Forecasting Business Environment	4
YLI0058	Managing Well-being at Work	5
YLI0062	Professional Literature and Dialogue	4
YLI0041	Management Law	4
YLI0056	Financial Management	4
YTS0041	Service design	5
YAMK002	Communication for managers	5
HOTRA18Y-1003 RESEARCH AND DEVELOPMENT SKILLS		11
YAMK001	Research, development and innovation methods	5
YLI0044	Assessing Personal Skills and Characteristics	3
YLI0066	Research Project	3
HOTRA18Y-1004 OPTIONAL STUDIES		8
YLI0063	Contract Law and Public Procurement	4
YLI0065	Investments and Finance	4
YLI0069	Destination Know-How	5
YLI0030	Cultural Issues in Russian Business	3
YLI0025	International Logistics and Supply Chain Management	4
YLI0057	Corporate Social Responsibility	3
HOTRA18Y-1005 THESIS		30
OTLITAY01	Opinnäytetyöprosessi	10
OTLITAY02	Opinnäytetyön toteuttaminen ja raportointi	20

HOTRA18Y Master of Hospitality Management, Lappeenranta: 90 ECTS

HOTRA18Y-1001 PROFESSIONAL STUDIES: 52 ECTS

HOTRA18Y-1002 ADVANCED STUDIES IN BUSINESS OPERATIONS: 41 ECTS

YLI0060 Management in a Changing Business Environment: 5 ECTS

Learning outcomes

Muutosjohtamisen osaaminen ja esimiestyön valmiudet dynaamisessa toimintaympäristössä. Työyhteisön dynamiikka ja organisaation kyvykkyys muutokseen ja uudistumiseen.

YLI0059 Strategic Management: 5 ECTS

Learning outcomes

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YLI0061 Analysing and Forecasting Business Environment: 4 ECTS

Learning outcomes

Opiskelija osaa kuvata, tulkita ja ennakoida oman organisaation toimintaympäristöä. Lisäksi osaa hankkia ja käyttää tutkimus- ja tulevaisuustietoa oman organisaation tarpeisiin. Opiskelija osaa tulkita kansantaloudellisia muutoksia ja arvioida niiden vaikutusta yritystoimintaan.

YLI0058 Managing Well-being at Work: 5 ECTS

Learning outcomes

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YLI0062 Professional Literature and Dialogue: 4 ECTS

Learning outcomes

A student will be familiar with principles of dialogue, and will be able to participate to dialogue sessions. The student will be able to select meaningful ideas and insights from professional literature s/he has read. The student will be able to raise open ended questions based on the literature and explore possible answers or solutions to them via dialogue with other participants. The student will be able to write books essays containing essential content of the book read, personal learning experiences and reflection of meaning what has been learned.

YLI0041 Management Law: 4 ECTS

Learning outcomes

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YLI0056 Financial Management: 4 ECTS

Learning outcomes

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YTS0041 Service design: 5 ECTS

Learning outcomes

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YAMK002 Communication for managers: 5 ECTS

Learning outcomes

Proficiency level in Finnish: C2

The student is able to

- use various digital services and tools in their own work
- understand the opportunities in social media
- give speeches and have conversations required in managerial positions
- write professional texts on various platforms
- analyze and enhance their own managerial skills

HOTRA18Y-1003 RESEARCH AND DEVELOPMENT SKILLS: 11 ECTS

YAMK001 Research, development and innovation methods: 5 ECTS

Learning outcomes

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YLI0044 Assessing Personal Skills and Characteristics: 3 ECTS

Learning outcomes

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YLI0066 Research Project: 3 ECTS

Learning outcomes

Antaa opiskelijalle valmiudet suunnitella ja toteuttaa käytännön tutkimus sekä raportoida tutkimustulokset.

HOTRA18Y-1004 OPTIONAL STUDIES: 8 ECTS

YLI0063 Contract Law and Public Procurement: 4 ECTS

Learning outcomes

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YLI0065 Investments and Finance: 4 ECTS

Learning outcomes

Tavoitteena on, että opiskelija ymmärtää rahoitusmarkkinoiden toimintaa ja tutustuu yrityksen

rahoitussuunnitteluun. Lisäksi opiskelija osaa suunnitella organisaation investointeja.

YLI0069 Destination Know-How: 5 ECTS

YLI0030 Cultural Issues in Russian Business: 3 ECTS

Learning outcomes

Student is able to analyse Russian cultural features, business environment and connection between these two. Student is able to produce written reports where the knowledge has been applied extensively.

YLI0025 International Logistics and Supply Chain Management: 4 ECTS

Learning outcomes

To get a comprehensive understanding about logistics and supply chain management and it's importance in global business. To have a deeper understanding about those topics which are most relevant for each students career and profession.

YLI0057 Corporate Social Responsibility: 3 ECTS

Learning outcomes

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HOTRA18Y-1005 THESIS: 30 ECTS

OTLITAY01 : 10 ECTS

OTLITAY02 : 20 ECTS