

Curriculum at LAB University of Applied Sciences 2019-2020

Bachelor of Business Administration, part-time studies, online studies, Lappeenranta

Code	Name	ECTS total
LITA19V	Bachelor of Business Administration, part-time studies, online studies, Lappeenranta	210
LITA19V-1001 BASIC STUDIES		25
LITA19V-1007 YHTEINEN YDINOSAAMINEN		25
KLI1406	Ammatillisen osaamisen kehittyminen 1	2
KLI1405	Ammatillisen osaamisen kehittyminen 2	2
KLI1404	Ammatillisen osaamisen kehittyminen 3	1
KLI1388	Tulevaisuuksien ennakkointi	5
KLI1399	Asiantuntijaviestintä	4
KIEN0026	English for Work	3
KRU0042L	Swedish Communication at Work	3
KRU0055	Public Administration Swedish, Spoken Skills	0
KRU0054	Public Administration Swedish, Written Skills	0
LA00BE78	Research and Development	5
LITA19V-1002 PROFESSIONAL STUDIES		65
LITA19V-1008 AMMATILLINEN YDINOSAAMINEN		25
KLI1400	Johdatus markkinointiin	5
KLI1394	Johdatus juridiikkaan ja sopimusoikeuteen</	

LITA19V-1003 ADVANCED PROFESSIONAL STUDIES		60
KLI1415	xx	5
KLI1447	Departmental HR and Sales Management	5
KLI1448	Retail Business Indicators and Management	5
LITA19V-1012 Complementary Competence		60
LI00BH92	Workplace Skills	5
LI00BH93	Manager's Toolkit	5
LI00BH95	Human Resource Management	5
LI00BH97	A Healthy and Responsible Organisation	5
LI00BI06	Financial Planning and Monitoring	5
LI00BI07	Cost Accounting and Pricing	5
LI00BI17	Customer Relationship Management	5
LI00BI18	Customer Experience	5
LI00BI19	Customer Acquisition and Service Encounter	5
LI00BI20	Brand Building and Launch	10
LI00BI22	Retail Business Models and Marketing	5
LI00BI23	Departmental HR and Sales Management	5
LI00BI24	Retail Business Indicators and Management	5
LI00BI25	Transport and Forwarding	5
LI00BI31	Procurement Management and Development	10
LI00BI32	Public Contracts	5
AL00CC36	Advanced Skills of Office Applications	5
AL00CC11	Expert in the Insurance Sector	5
LITA19V-1004 ELECTIVE STUDIES		15
KLI1387	Developing Your Learning Skills	3
KIRU0008	Swedish Prep Course	3
KIRU000		

LITA19V-1001 BASIC STUDIES: 25 ECTS

LITA19V-1007 : 25 ECTS

KLI1406 Ammatillisen osaamisen kehittyminen 1: 2 ECTS

Learning outcomes

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KLI1405 Ammatillisen osaamisen kehittyminen 2: 2 ECTS

Learning outcomes

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KLI1404 Ammatillisen osaamisen kehittyminen 3: 1 ECTS

Learning outcomes

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KLI1388 Tulevaisuuksien ennakointi: 5 ECTS

Learning outcomes

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KLI1399 Asiantuntijaviestintä: 4 ECTS

Learning outcomes

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KIEN0026 English for Work: 3 ECTS

Learning outcomes

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KRU0042L Swedish Communication at Work: 3 ECTS

Learning outcomes

The student can communicate in Swedish in the most usual situations in working life and at leisure. Proficiency level B1.

KRU0055 Public Administration Swedish, Spoken Skills: 0 ECTS

Learning outcomes

Communication at Work course.

KRU0054 Public Administration Swedish, Written Skills: 0 ECTS

Learning outcomes

The written Swedish language test of public administration is completed during the Swedish Communication at Work course.

LA00BE78 Research and Development: 5 ECTS

Learning outcomes

The student is able to

- obtain, utilise and assess R&D-related information and their sources critically
- follow the rules of ethical principles applied in all research activities
- use the most typical research and development methods of their own field
- write a scientific report and is familiar with the requirements for language and style and how to document the sources

LITA19V-1002 PROFESSIONAL STUDIES: 65 ECTS

LITA19V-1008 : 25 ECTS

KLI1400 Johdatus markkinointiin: 5 ECTS

Learning outcomes

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KLI1394 Johdatus juridiikkaan ja sopimusoikeuteen: 5 ECTS

Learning outcomes

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KLI1395 Johdatus taloushallintoon: 5 ECTS

Learning outcomes

LITA19V-1009 : 25 ECTS

KLI1389 Toimitusverkostot: 5 ECTS

Learning outcomes

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KLI1412 Liike-elämän matematiikka: 5 ECTS

Learning outcomes

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KTE1242 Projektinhallinta: 5 ECTS

KLI1391 Managerial Work: 5 ECTS

Learning outcomes

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KLI1392 Menestyvä liiketoiminta: 5 ECTS

Learning outcomes

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LITA19V-1010 : 15 ECTS

KLI1413 Global Communication in Business: 5 ECTS

Learning outcomes

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KLI1393 Presentation and Public Speaking Skills: 5 ECTS

Learning outcomes

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KLI1414 Global Business Opportunities: 5 ECTS

Learning outcomes

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LITA19V-1003 ADVANCED PROFESSIONAL STUDIES: 60 ECTS

KLI1415 xx: 5 ECTS

Learning outcomes

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KLI1447 : 5 ECTS

KLI1448 : 5 ECTS

LITA19V-1012 Complementary Competence: 60 ECTS

LI00BH92 Workplace Skills: 5 ECTS

Learning outcomes

The student is able to

- assess their own role as well as the role and responsibilities of the personnel in the work community
- work in teams with different people
- develop the work community as well as assess and develop their own workplace skills.

LI00BH93 Manager's Toolkit: 5 ECTS

Learning outcomes

The student is able to

- select and exploit a variety of managerial tools in order to support the development of the team, as well as their own work
- reflect upon their own well-being and boost it
- assess and develop their communication and interpersonal skills.

LI00BH95 Human Resource Management: 5 ECTS

Learning outcomes

The student is able to

- analyse the strategic importance of human resource management
- describe and evaluate a company's human resource functions
- analyse

management.

LI00BI06 Financial Planning and Monitoring: 5 ECTS

Learning outcomes

The student is able to

- create calculations and reports to support operative planning and management
- draw up budgets to support business operations

LI00BI07 Cost Accounting and Pricing: 5 ECTS

Learning outcomes

The student is able to

- use and apply key methods in cost accounting
- price products and services by using cost-based pricing

LI00BI17 Customer Relationship Management: 5 ECTS

Learning outcomes

The student is able to

- explain how customer orientation and related concepts are a key factor in corporate success
- choose and apply methods and tools for customer relationship management
- choose and use IT solutions that are appropriate for the management and development of customer relationships

LI00BI18 Customer Experience: 5 ECTS

Learning outcomes

The student is able to

- describe the framework of customer experience
- find reliable information about established methods and tools that are utilised in customer experience management
- choose appropriate methods for describing and developing customer experience

LI00BI19 Customer Acquisition and Service Encounter:

- build a customer-oriented brand
- design a marketing plan for the brand to be launched with its various subareas
- make use of media relations in creating a brand

LI00BI22 Retail Business Models and Marketing: 5 ECTS

Learning outcomes

The student is able to

- demonstrate overall understanding of the retail sector and tasks
- define retail target groups
- demonstrate knowledge of competition methods in retail
- adapt and deliver a retail chain concept and customer proposition
- apply a quality philosophy in retail

LI00BI23 Departmental HR and Sales Management: 5 ECTS

Learning outcomes

The student is able to

- use retail HR management tools at the department level
- interpret retail business indicators at the department level

LI00BI24 Retail Business Indicators and Management: 5 ECTS

Learning outcomes

The student is able to

- plan retail business operations and finances at the department level
- demonstrate entrepreneurial skills in retail

LI00BI25 Transport and Forwarding: 5 ECTS

Learning outcomes

The student is able to

LI00BI32 Public Contracts: 5 ECTS

Learning outcomes

The student is able to

- describe the objectives and main principles of public contract regulations
- describe the content in procurement regulations and the phases of procurement process in national as well as EU contracts exceeding the threshold value
- act in public procurement tendering of over or under the threshold value both as a buyer and a bidder

AL00CC36 Advanced Skills of Office Applications: 5 ECTS

AL00CC11 Expert in the Insurance Sector: 5 ECTS

LITA19V-1004 ELECTIVE STUDIES: 15 ECTS

KLI1387 Developing Your Learning Skills: 3 ECTS

Learning outcomes

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KIRU0008 Swedish Prep Course: 3 ECTS

Learning outcomes

Proficiency level: B1

The student is able to speak and write grammatically and phonetically correct Swedish.

KIRU0003 Swedish at Work (Health): 2 ECTS

Learning outcomes

Proficiency level: B1-B2.1

The student is able to read texts related to their own field, discuss the topics of the texts and communicate orally and in writing in various working life situation in Swedish.

The student completes the Public Administration Test in Swedish.

KMA0085 Introduction to Mathematics: 3 ECTS

Learning outcomes

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LITA19V-1005 PLACEMENT: 30 ECTS

LITAPEHA Basic Placement: 15 ECTS

Learning outcomes

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LITAAMHA Professional Placement: 15 ECTS

Learning outcomes

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LITA19V-1006 THESIS: 15 ECTS

AO00BU39 Thesis planning: 5 ECTS

AO00BU40 Thesis project: 5 ECTS

AO00BU41 Thesis report: 5 ECTS