Curriculum at LAB University of Applied Sciences 2018-2019

Bachelor of Business Administration, part-time studies, Lappeenranta

Code	Name	ECTS total
LITAM18M	Bachelor of Business Administration, part-time studies, Lappeenranta	210
LITAM18M-1001	BASIC STUDIES	58
LITAM18M-1007	BUSINESS SKILLS	20
KLI1376	Basics of Business Operations	8
KLI0269	Macroeconomics	3
KPE0005	Entrepreneurship and Establishing a Company	3
KLI0569	Company Law	3
KLI0799	Business Simulation	3
LITAM18M-1008	METHODOLOGICAL SKILLS	17
KPE0042	Orientation Studies	2
KMA0118	Business Mathematics	4
KLI1374	Digital Tools to Start with Your Studies	4
KLI1015	Office Tools	3
KLI1213	Research Methods	4
LITAM18M-1009	PROFESSIONAL LANGUAGE AND COMMUNICATION STUDIES	21
KISU0007	Finnish for Professional Development (Business)	3
KISU0010	Spoken Finnish Communication at Work	3
KIEN0005	English for Professional Development (Business)	4
KIEN0014	Business Writing	3
KIEN0013	Meetings and Discussions	3
KIRU0002	Swedish at Work (Business)	2
KRU0055	Public Administration Swedish, Spoken Skills	0
KRU0054	Public Administration Swedish, Written Skills	0
KIRU0014	Business Swedish 1	3
LITAM18M-1002	PROFESSIONAL STUDIES	92
LITAM18M-1010	BUSINESS STUDIES	33
KLI1033	From Bookkeeping to Balancing	4
KLI1342	Interpretation of Financial Statement	3
KMR0548	Cost and Profitability Accounting	3
KLI0106	Budgeting and Financial Planning	3
KLI1201	Finance	2

KLI0930	Introduction to Logistics and Supply Chain	3
KLI1313	Professional Literature and Dialogue	6
KTE1957	Management and Leadership	4
KMR0543	Human Resources Management	3
AL00CC54	Strateginen johtaminen	2
LITAM18M-1011	MARKETING COMMUNICATION AND SELLING	12
KLI0937	Sales Promotion and Customer Service	6
KLI1381	Multi-Channel Marketing Communications	6
LITAM18M-1012 MARKETING MANAGEMENT		25
KLI0832	Market Law	3
KLI1240	Creating Value Through Innovations	5
KLI1245	Managing Brands and Customer Experience	6
KLI1246	Management Tools for Sales and Marketing	6
KLI1247	Managing International Projects	5
LITAM18M-1013 BUSINESS DEVELOPMENT		22
KLI0942	Marketing Research	6
KLI1248	Consumer and Business Buying Behavior	5
KLI1249	Productization and Service Design	5
KLI1250	Digital Value Networks of SMEs	6
LITAM18M-1003	ADVANCED PROFESSIONAL STUDIES	0
LITAM18M-1004	ELECTIVE STUDIES	15
KLI0852	Corporate Social Responsibility	3
KIRU0008	Swedish Prep Course	3
KIEN0012	English Prep Course	3
LITAM18M-1005 PLACEMENT		30
LITAPEHA	Basic Placement	15
LITAAMHA	Professional Placement	15
LITAM18M-1006 THESIS		15
AO00BU39	Thesis planning	5
AO00BU40	Thesis project	5
AO00BU41	Thesis report	5

LITAM18M Bachelor of Business Administration, part-time studies, Lappeenranta: 210 ECTS

LITAM18M-1001 BASIC STUDIES: 58 ECTS

LITAM18M-1007 BUSINESS SKILLS: 20 ECTS

KLI1376 Basics of Business Operations: 8 ECTS

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KLI0269 Macroeconomics: 3 ECTS

Learning outcomes

Getting to know the basic concepts of macroeconomics. Being able to identify overall changes in macroeconomy and follow discussions about economics.

KPE0005 Entrepreneurship and Establishing a Company: 3 ECTS

Learning outcomes

To estimate the characteristics required from an entrepreneur. To familiarize the students with the planning and establishment process and operations in various company forms.

KLI0569 Company Law: 3 ECTS

Learning outcomes

The objective is to familiarize the students with questions of company law and offer them the readiness to understand questions regarding judicial liability and power in partnerships and limited companies as well as cooperative societies.

KLI0799 Business Simulation: 3 ECTS

Learning outcomes

Practical business planning by taking advantage of information from marketing, manufacturing and financial departments of a company. Student can understand marketing and financial information and make rational decisions based on this information.

LITAM18M-1008 METHODOLOGICAL SKILLS: 17 ECTS

KPE0042 Orientation Studies: 2 ECTS

Learning outcomes

To orientate the student to polytechnic studies and the learning environment at the South Carelia Polytechnic.

KMA0118 Business Mathematics: 4 ECTS

Learning outcomes

KLI1374 Digital Tools to Start with Your Studies: 4 ECTS

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KLI1015 Office Tools: 3 ECTS

Learning outcomes

Perehtyminen tietoliikenteen perusteisiin, tietokantojen perusteisiin, tietoturvaan sekä MS Office-ohjelmien yhteiskäyttöön. ©

KLI1213 Research Methods: 4 ECTS

Learning outcomes

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LITAM18M-1009 PROFESSIONAL LANGUAGE AND COMMUNICATION STUDIES: 21 ECTS

KISU0007 Finnish for Professional Development (Business): 3 ECTS

Learning outcomes

Proficiency level: C2

The student masters Finnish language as a mother tongue in all spoken and written communication situations at work.

KISU0010 Spoken Finnish Communication at Work: 3 ECTS

Learning outcomes

The student masters the basics of the industry-specific Finnish language at work

KIEN0005 English for Professional Development (Business): 4 ECTS

Learning outcomes

Students are able to communicate clearly and effectively in different generic and field-specific work place situations both orally and in writing: find, evaluate and use information effectively and function collaboratively in international working environments.

KIEN0014 Business Writing: 3 ECTS

Learning outcomes

Proficiency level: B2-C1

Students are able to produce effective business documents using appropriate genres and styles. They can use standard business document templates and apply the terminology used in most common business documents.

KIEN0013 Meetings and Discussions: 3 ECTS

Learning outcomes

Students are able to communicate fluently in meetings, negotiations and discussions and they are familiar with meeting documents and proceedings.

KIRU0002 Swedish at Work (Business): 2 ECTS

Learning outcomes

Proficiency level: B1-B2.1

The student is able to read texts related to their own field, discuss the topics of the texts and communicate orally and in writing in various working life situation in Swedish.

The student completes the Public Administration Test in Swedish.

KRU0055 Public Administration Swedish, Spoken Skills: 0 ECTS

Learning outcomes

Thespoken Swedish language test of public administration is completed during the Swedish Communication at Work course.

KRU0054 Public Administration Swedish, Written Skills: 0 ECTS

Learning outcomes

The written Swedish language test of public administration is completed during the Swedish Communication at Work course.

KIRU0014 Business Swedish 1: 3 ECTS

Learning outcomes

Level: B1-B2

Students are familiar with the basic skills required at work in Swedish, in addition, they can apply Swedish source material in pursuit of further information and are able to develop their skills in Swedish individually.

LITAM18M-1002 PROFESSIONAL STUDIES: 92 ECTS

LITAM18M-1010 BUSINESS STUDIES: 33 ECTS

KLI1033 From Bookkeeping to Balancing: 4 ECTS

Learning outcomes

Perehdyttää opiskelija kirjanpidon ja tilinpäätöksen peruskäsitteistöön, tekniikkaan sekä käytännön toteutukseen kuin myös tulkitsemaan tilinpäätöksiä.

KLI1342 Interpretation of Financial Statement: 3 ECTS

Learning outcomes

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KMR0548 Cost and Profitability Accounting: 3 ECTS

Learning outcomes

During this practical hands-on course student becomes familiar with the essentials of management and cost accounting. After completion this course, student understands the role and function of management accounting in achieving the objectives of the organization and is able to provide management with valuable information for their decision making.

KLI0106 Budgeting and Financial Planning: 3 ECTS

Learning outcomes

To familiarize the students with budgeting and financial planning, decision-making and monitoring. Getting to know short-term financing planning.

KLI1201 Finance: 2 ECTS

Learning outcomes

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KLI0930 Introduction to Logistics and Supply Chain: 3 ECTS

Learning outcomes

To get a comprehensive view about logistics and supply chain management.

KLI1313 Professional Literature and Dialogue: 6 ECTS

Learning outcomes

Opiskelija tuntee dialogin perusperiaatteet, ja osaa käydä dialogia ryhmän mukana. Opiskelija osaa poimia valitsemastaan ammattikirjallisuudesta itselleen merkityksellisimmät oivallukset, ja jakaa ne muulle ryhmälle. Opiskelija osaa nostaa keskusteluun lukukokemuksen herättämiä kysymyksiä, ja auki jääneitä asioita, ja etsiä dialogin avulla niihin vastauksia yhdessä ryhmän kanssa.

KTE1957 Management and Leadership: 4 ECTS

Learning outcomes

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KMR0543 Human Resources Management: 3 ECTS

Learning outcomes

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AL00CC54: 2 ECTS

LITAM18M-1011 MARKETING COMMUNICATION AND SELLING: 12 ECTS

KLI0937 Sales Promotion and Customer Service: 6 ECTS

Learning outcomes

To understand significance of customer service and sales work. The stages of a sales event and connections of the stages of a sales event

KLI1381 Multi-Channel Marketing Communications: 6 ECTS

LITAM18M-1012 MARKETING MANAGEMENT: 25 ECTS

KLI0832 Market Law: 3 ECTS

Learning outcomes

Antaa opiskelijalle yleiskuva yritysten markkinaolosuhteiden sääntelystä. Valmiudet ymmärtää tuotteen ja palvelun markkinointia koskevaa sääntelyä yrityksen ja kuluttajan näkökulmasta. Tarkastelun kohteena on lisäksi yritysten kilpailua koskevat säännökset.

KLI1240 Creating Value Through Innovations: 5 ECTS

Learning outcomes

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KLI1245 Managing Brands and Customer Experience: 6 ECTS

Learning outcomes

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KLI1246 Management Tools for Sales and Marketing: 6 ECTS

Learning outcomes

KLI1247 Managing International Projects: 5 ECTS

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LITAM18M-1013 BUSINESS DEVELOPMENT: 22 ECTS

KLI0942 Marketing Research: 6 ECTS

Learning outcomes

For students to learn how to plan and realize a survey. To familiarize the students with the most common research methods.

KLI1248 Consumer and Business Buying Behavior: 5 ECTS

Learning outcomes

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KLI1249 Productization and Service Design: 5 ECTS

Learning outcomes

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KLI1250 Digital Value Networks of SMEs: 6 ECTS

Learning outcomes

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LITAM18M-1003 ADVANCED PROFESSIONAL STUDIES: 0 ECTS

LITAM18M-1004 ELECTIVE STUDIES: 15 ECTS

KLI0852 Corporate Social Responsibility: 3 ECTS

Learning outcomes

To get a comprehensive view about the concepts, principles and methods of CSR.

KIRU0008 Swedish Prep Course: 3 ECTS

Learning outcomes

Proficiency level: B1

The student is able to speak and write grammatically and phonetically correct Swedish.

KIEN0012 English Prep Course: 3 ECTS

Proficiency level: B1- B2.1

The student is able to write grammatically correct and speak phonetically correct English.

LITAM18M-1005 PLACEMENT: 30 ECTS

LITAPEHA Basic Placement: 15 ECTS

Learning outcomes

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LITAAMHA Professional Placement: 15 ECTS

Learning outcomes

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LITAM18M-1006 THESIS: 15 ECTS

AO00BU39 Thesis planning: 5 ECTS

AO00BU40 Thesis project: 5 ECTS

AO00BU41 Thesis report: 5 ECTS