# **Curriculum at LAB University of Applied Sciences** 2019-2020

# **Bachelor of Hospitality Management, full-time studies, Lappeenranta**

| Code         | Name  | ECTS total |
|--------------|---|------------|
| HOTRA19      | Bachelor of Hospitality Management, full-time studies, Lappeenranta | 210        |
| HOTRA19-1001 | BASIC STUDIES   | 60         |
| HOTRA19-1002 | HOSPITALITY AND TOURISM SERVICES                                    | 5          |
| KMR0645      | Basics in Tourism and Hospitality                                   | 5          |
| HOTRA19-1022 | BUSINESS SKILLS   | 13         |
| KLI1382      | Principles of Marketing   | 2          |
| KLI1383      | Basics of Law   | 2          |
| KLI1384      | Basics of Accounting  | 2          |
| KLI1047      | Introduction to Business Economics                                  | 2          |
| KLI1385      | Business Case   | 2          |
| KLI0269      | Macroeconomics  | 3          |
| HOTRA19-1003 | RESEARCH COMPETENCY AND IT TOOLS                                    | 19         |
| KPE0042      | Orientation Studies   | 2          |
| KLI1374      | Digital Tools to Start with Your Studies                            | 4          |
| KMR0483      | Office Tools  | 3          |
| KMR0531      | Business Mathematics  | 3          |
| KMR0684      | Hotelli- ja ravintola-alan ohjelmistot                              | 3          |
| KL00CC34     | Quantitative research methods                                       | 2          |
| KL00CC33     | Qualitative research methods  | 2          |
| HOTRA19-1004 | PROFESSIONAL LANGUAGE AND COMMUNICATION STUDIES                     | 23         |
| KISU0011     | Written Finnish Communication at Work                               | 2          |
| KISU0010     | Spoken Finnish Communication at Work                                | 3          |
| KIRU0004     | Swedish at Work (Tourism)   | 2          |
| KRU0055      | Public Administration Swedish, Spoken Skills                        | 0          |
| KRU0054      | Public Administration Swedish, Written Skills                       | 0          |
| KIRU0014     | Business Swedish 1  | 3          |
| KIEN0007     | English for Professional Development (Tourism)                      | 4          |
| KIEN0013     | Meetings and Discussions  | 3          |
| KIEN0014     | Business Writing  | 3          |
| KMR0524      | Intercultural Communication   | 3          |
| HOTRA19-1005 | PROFESSIONAL STUDIES  | 70         |
|              |   |            |

| HOTRA19-1007 | RESTAURANT SERVICES                                 | 11 |
|--------------|---|----|
| KMR0534      | Meal Production                                     | 5  |
| KMR0667      | Restaurant Functions                                | 6  |
| HOTRA19-1008 | HOTEL AND ACCOMMODATION OPERATIONS                  | 10 |
| KMR0668      | Service Processes in Accommodation Industry         | 5  |
| KMR0685      | eBusiness in Hotels and Restaurants                 | 5  |
| HOTRA19-1009 | TOURISM BUSINESS AND EVENTS                         | 6  |
| KMR0669      | Experiences and Events                              | 3  |
| KMR0670      | Destination and Facts of Finland                    | 3  |
| HOTRA19-1006 | MARKETING AND SELLING                               | 17 |
| KMR0671      | Customer Experience and Sales                       | 5  |
| KMR0692      | Hotelli-ravintolan palvelumuotoilu                  | 4  |
| KMR0629      | Ohjatut projektit                                   | 5  |
| KMR0625      | Strategies and Channels                             | 3  |
| HOTRA19-1010 | LEADERSHIP AND ENTREPRENEURSHIP                     | 16 |
| KMR0542      | Management and Leadership                           | 4  |
| KMR0592      | Human Resources Management                          | 3  |
| KMR0674      | Strategy Management                                 | 3  |
| KMR0594      | Funding a Company                                   | 3  |
| KMR0618      | Planning Human Resources                            | 3  |
| HOTRA19-1011 | PROFITABLE BUSINESS OPERATION                       | 10 |
| KMR0547      | From Bookkeeping to Financial Statement             | 3  |
| KMR0443      | Costs Management and Profitability                  | 4  |
| KMR0549      | Budgeting and Investments                           | 3  |
| HOTRA19-1013 | SPECIALISATION OPTION/ADVANCED PROFESSIONAL STUDIES | 20 |
| HOTRA19-1014 | DEVELOPMENT OF HOTEL AND ACCOMMODATION SERVICES     | 20 |
| KMR0675      | Being a Manager in a Hotel                          | 5  |
| KMR0676      | Trends and Hotel Processes                          | 5  |
| KMR0677      | Design of Premises and Ambiance                     | 5  |
| KMR0678      | Revenue Management in Hotels                        | 5  |
| HOTRA19-1015 | DEVELOPMENT OF RESTAURANT BUSINESS                  | 20 |
| KMR0679      | Being a Restaurant Manager                          | 5  |
| KMR0680      | Trends and Planning Restaurant Functions            | 5  |
| KMR0677      | Design of Premises and Ambiance                     | 5  |
| KMR0681      | Revenue Management in Restaurants                   | 5  |
| HOTRA19-1016 | ELECTIVE STUDIES                                    | 15 |
| KMA0085      | Introduction to Mathematics                         | 3  |
| KIRU0008     | Swedish Prep Course                                 | 3  |
| KIRU0015     | Business Swedish 2                                  | 3  |
| KIEN0018     | English Pronunciation                               | 1  |

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| KIES0001     | Espanja/Spanish 1                     | 2  |
|--------------|---------------------------------------|----|
| KIES0002     | Espanja/Spanish 2                     | 2  |
| KIVE0011     | Russian at Work 1                     | 3  |
| KIVE0012     | Russian at Work 2                     | 3  |
| KISA0001     | Saksa/German 1                        | 2  |
| KISA0003     | Saksa/German 2                        | 2  |
| KMR0617      | Destination Development               | 3  |
| KMR0216      | Tourism in the Neighbouring Regions   | 3  |
| KMR0194      | Drinks and Cocktails                  | 3  |
| KMR0451      | Typical Elements of Beer and Wines    | 3  |
| KVV0261      | Adventure Cooking in Nature           | 3  |
| KMR0577      | Marriage of Food and Wine             | 3  |
| KMR0633      | Trends in Accommodation Industry      | 3  |
| KMR0638      | Hotel Systems in Managerial Duties    | 2  |
| AL00CC62     | Story Telling in Hospitality Industry | 5  |
| HOTRA19-1018 | PLACEMENT                             | 30 |
| LITAPEHA     | Basic Placement                       | 15 |
| HOTRAAMHA    | Professional Placement                | 15 |
| HOTRA19-1020 | THESIS                                | 15 |
| AO00BU39     | Thesis planning                       | 5  |
| AO00BU40     | Thesis project                        | 5  |
| AO00BU41     | Thesis report                         | 5  |
|              |                                       |    |

# **HOTRA19** Bachelor of Hospitality Management, full-time studies, Lappeenranta: 210 ECTS

**HOTRA19-1001 BASIC STUDIES: 60 ECTS** 

HOTRA19-1002 HOSPITALITY AND TOURISM SERVICES: 5 ECTS

KMR0645 Basics in Tourism and Hospitality: 5 ECTS

**Learning outcomes** 

**HOTRA19-1022 BUSINESS SKILLS: 13 ECTS** 

KLI1382 Principles of Marketing: 2 ECTS

Learning outcomes

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KLI1383 Basics of Law: 2 ECTS

Learning outcomes

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KLI1384 Basics of Accounting: 2 ECTS

Learning outcomes

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KLI1047 Introduction to Business Economics: 2 ECTS

**Learning outcomes** 

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KLI1385 Business Case: 2 ECTS

Learning outcomes

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KLI0269 Macroeconomics: 3 ECTS

#### Learning outcomes

Getting to know the basic concepts of macroeconomics. Being able to identify overall changes in macroeconomy and follow discussions about economics.

#### HOTRA19-1003 RESEARCH COMPETENCY AND IT TOOLS: 19 ECTS

**KPE0042 Orientation Studies: 2 ECTS** 

#### **Learning outcomes**

To orientate the student to polytechnic studies and the learning environment at the South Carelia Polytechnic.

# KLI1374 Digital Tools to Start with Your Studies: 4 ECTS

**Learning outcomes** 

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KMR0483 Office Tools: 3 ECTS

Learning outcomes

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KMR0531 Business Mathematics: 3 ECTS

**Learning outcomes** 

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KMR0684 Hotelli- ja ravintola-alan ohjelmistot: 3 ECTS

Learning outcomes

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KL00CC34 Quantitative research methods: 2 ECTS

KL00CC33 Qualitative research methods: 2 ECTS

# HOTRA19-1004 PROFESSIONAL LANGUAGE AND COMMUNICATION STUDIES: 23 ECTS

# KISU0011 Written Finnish Communication at Work: 2 ECTS

#### Learning outcomes

Proficiency level: C2

The student masters Finnish language as a mother tongue in all professional written communication situations.

### KISU0010 Spoken Finnish Communication at Work: 3 ECTS

#### Learning outcomes

The student masters the basics of the industry-specific Finnish language at work

# KIRU0004 Swedish at Work (Tourism): 2 ECTS

#### Learning outcomes

The student can communicate in Swedish in the most usual situations in working life and at leisure.

## KRU0055 Public Administration Swedish, Spoken Skills: 0 ECTS

#### Learning outcomes

The spoken Swedish language test of public administration is completed during the Swedish Communication at Work course.

## KRU0054 Public Administration Swedish, Written Skills: 0 ECTS

#### **Learning outcomes**

The written Swedish language test of public administration is completed during the Swedish Communication at Work course.

#### KIRU0014 Business Swedish 1: 3 ECTS

### **Learning outcomes**

Level: B1-B2

Students are familiar with the basic skills required at work in Swedish, in addition, they can apply Swedish source material in pursuit of further information and are able to develop their skills in Swedish individually.

# KIEN0007 English for Professional Development (Tourism): 4 ECTS

#### Learning outcomes

Students are able to communicate clearly and effectively in different generic and field-specific work place situations both orally and in writing: find, evaluate and use information effectively and function collaboratively in international working environments..

# **KIEN0013 Meetings and Discussions: 3 ECTS**

#### Learning outcomes

Students are able to communicate fluently in meetings, negotiations and discussions and they are familiar with meeting documents and proceedings.

#### **KIEN0014 Business Writing: 3 ECTS**

#### Learning outcomes

Proficiency level: B2-C1

Students are able to produce effective business documents using appropriate genres and styles. They can use standard business document templates and apply the terminology used in most common business documents.

# KMR0524 Intercultural Communication: 3 ECTS

#### Learning outcomes

Students will be able to work with international business colleagues and partners without major cultural conflicts.

#### **HOTRA19-1005 PROFESSIONAL STUDIES: 70 ECTS**

#### **HOTRA19-1007 RESTAURANT SERVICES: 11 ECTS**

KMR0534 Meal Production: 5 ECTS Learning outcomes KMR0667 Restaurant Functions: 6 ECTS Learning outcomes HOTRA19-1008 HOTEL AND ACCOMMODATION OPERATIONS: 10 ECTS KMR0668 Service Processes in Accommodation Industry: 5 ECTS Learning outcomes KMR0685 eBusiness in Hotels and Restaurants: 5 ECTS Learning outcomes **HOTRA19-1009 TOURISM BUSINESS AND EVENTS: 6 ECTS** KMR0669 Experiences and Events: 3 ECTS Learning outcomes KMR0670 Destination and Facts of Finland: 3 ECTS Learning outcomes **HOTRA19-1006 MARKETING AND SELLING: 17 ECTS** KMR0671 Customer Experience and Sales: 5 ECTS Learning outcomes

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KMR0692: 4 ECTS

# KMR0629 Ohjatut projektit: 5 ECTS Learning outcomes

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# KMR0625 Strategies and Channels: 3 ECTS

#### Learning outcomes

Students will learn basics of

- Digitalized word and digital channels
- basics of strategy thinking
- importance of strategies
- learnign from cases

## HOTRA19-1010 LEADERSHIP AND ENTREPRENEURSHIP: 16 ECTS

# KMR0542 Management and Leadership: 4 ECTS

**Learning outcomes** 

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KMR0592 Human Resources Management: 3 ECTS

Learning outcomes

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KMR0674 Strategy Management: 3 ECTS

Learning outcomes

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KMR0594 Funding a Company: 3 ECTS

Learning outcomes

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KMR0618 Planning Human Resources: 3 ECTS

Learning outcomes

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**HOTRA19-1011 PROFITABLE BUSINESS OPERATION: 10 ECTS** 

KMR0547 From Bookkeeping to Financial Statement: 3 ECTS

#### **Learning outcomes**

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# KMR0443 Costs Management and Profitability: 4 ECTS

#### **Learning outcomes**

Ymmärtää sisäisen laskentatoimen merkitys matkailu-, majoitus- ja ravitsemisalan taloussuunnittelussa, päätöksenteossa ja tarkkailussa. Hallita sisäisen laskentatoimen peruslaskelmat ja niiden analysointi. Perehtyä arvonlisäverotuksen perusteisiin.

KMR0549 Budgeting and Investments: 3 ECTS

Learning outcomes

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HOTRA19-1013 SPECIALISATION OPTION/ADVANCED PROFESSIONAL STUDIES: 20 ECTS

HOTRA19-1014 DEVELOPMENT OF HOTEL AND ACCOMMODATION SERVICES: 20 ECTS

KMR0675 Being a Manager in a Hotel: 5 ECTS

Learning outcomes

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KMR0676 Trends and Hotel Processes: 5 ECTS

Learning outcomes

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KMR0677 Design of Premises and Ambiance: 5 ECTS

Learning outcomes

KMR0678 Revenue Management in Hotels: 5 ECTS

**Learning outcomes** 

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HOTRA19-1015 DEVELOPMENT OF RESTAURANT BUSINESS: 20 ECTS

# KMR0679 Being a Restaurant Manager: 5 ECTS Learning outcomes KMR0680 Trends and Planning Restaurant Functions: 5 ECTS Learning outcomes KMR0677 Design of Premises and Ambiance: 5 ECTS Learning outcomes KMR0681 Revenue Management in Restaurants: 5 ECTS **Learning outcomes HOTRA19-1016 ELECTIVE STUDIES: 15 ECTS** KMA0085 Introduction to Mathematics: 3 ECTS Learning outcomes . . . . KIRU0008 Swedish Prep Course: 3 ECTS Learning outcomes Proficiency level: B1 The student is able to speak and write grammatically and phonetically correct Swedish. KIRU0015 Business Swedish 2: 3 ECTS

Learning outcomes

**KIEN0018 English Pronunciation: 1 ECTS** 

#### Learning outcomes

Students are able to pronounce English clearly and easily.

# KIES0001 Espanja/Spanish 1: 2 ECTS

Learning outcomes

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KIES0002 Espanja/Spanish 2: 2 ECTS

Learning outcomes

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**KIVE0011 Russian at Work 1: 3 ECTS** 

Learning outcomes

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KIVE0012 Russian at Work 2: 3 ECTS

**Learning outcomes** 

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KISA0001 Saksa/German 1: 2 ECTS

# Learning outcomes

Proficiency level: A1

The student is able to communicate in simple phrases both orally and in writing.

#### KISA0003 Saksa/German 2: 2 ECTS

#### Learning outcomes

Proficiency level: A1

Students are able to

- understand spoken language related to topics discussed during the course,
- use simple sentences to talk about topics of the course,
- write short and simple texts related to topics discussed during the course and
- use polite phrases and expressions typical of the German communication culture.

# KMR0617 Destination Development: 3 ECTS

#### **Learning outcomes**

Aim for the course is to give overview from the tourism destinations and what could make them successful. Students will be given knowledge from the key issues of destination eg. destination attractions and elements, stakeholders and operators (public and commercial) development and management issues

## KMR0216 Tourism in the Neighbouring Regions: 3 ECTS

Learning outcomes

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# KMR0194 Drinks and Cocktails: 3 ECTS

#### Learning outcomes

To learn to know the functions, machinery, tools and equipment of a modern bar. To learnhow to mix different cocktails, both classics and latest treds. Learn to develop new drinks and cocktails for certain cusotmer segment.

# KMR0451 Typical Elements of Beer and Wines: 3 ECTS

Learning outcomes

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**KVV0261 Adventure Cooking in Nature: 3 ECTS** 

Learning outcomes

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KMR0577 Marriage of Food and Wine: 3 ECTS

Learning outcomes

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KMR0633 Trends in Accommodation Industry: 3 ECTS

Learning outcomes

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KMR0638 Hotel Systems in Managerial Duties: 2 ECTS

**Learning outcomes** 

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AL00CC62 Story Telling in Hospitality Industry: 5 ECTS

**HOTRA19-1018 PLACEMENT: 30 ECTS** 

LITAPEHA Basic Placement: 15 ECTS

# **Learning outcomes**

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**HOTRAAMHA Professional Placement: 15 ECTS** 

**Learning outcomes** 

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**HOTRA19-1020 THESIS: 15 ECTS** 

AO00BU39 Thesis planning: 5 ECTS

AO00BU40 Thesis project: 5 ECTS

**AO00BU41 Thesis report: 5 ECTS**