

**Curriculum at LAB University of Applied Sciences
2019-2020**

**Bachelor of Hospitality Management, full-time studies,
Lappeenranta**

Code	Name	ECTS total
HOTRA19	Bachelor of Hospitality Management, full-time studies, Lappeenranta	210
HOTRA19-1001 BASIC STUDIES		60
HOTRA19-1002 HOSPITALITY AND TOURISM SERVICES		5
KMR0645	Basics in Tourism and Hospitality	5
HOTRA19-1022 BUSINESS SKILLS		13
KLI1382	Principles of Marketing	2
KLI1383	Basics of Law	2
KLI1384	Basics of Accounting	2
KLI1047	Introduction to Business Economics	2
KLI1385	Business Case	2
KLI0269	Macroeconomics	3
HOTRA19-1003 RESEARCH COMPETENCY AND IT TOOLS		19
KPE0042	Orientation Studies	2
KLI1374	Digital Tools to Start with Your Studies	4
KMR0483	Office Tools	3
KMR0531	Business Mathematics	3
KMR0684	Hotelli- ja ravintola-alan ohjelmistot	3
KL00CC34	Quantitative research methods	2
KL00CC33	Qualitative research methods	2
HOTRA19-1004 PROFESSIONAL LANGUAGE AND COMMUNICATION STUDIES		23
KISU0011	Written Finnish Communication at Work	2
KISU0010	Spoken Finnish Communication at Work	3
KIRU0004	Swedish at Work (Tourism)	2
KRU0055	Public Administration Swedish, Spoken Skills	0
KRU0054	Public Administration Swedish, Written Skills	0
KIRU0014	Business Swedish 1	3
KIEN0007	English for Professional Development (Tourism)	4
KIEN0013	Meetings and Discussions	3
KIEN0014	Business Writing	3
KMR0524	Intercultural Communication	3
HOTRA19-1005 PROFESSIONAL STUDIES		70

HOTRA19-1007 RESTAURANT SERVICES		11
KMR0534	Meal Production	5
KMR0667	Restaurant Functions	6
HOTRA19-1008 HOTEL AND ACCOMMODATION OPERATIONS		10
KMR0668	Service Processes in Accommodation Industry	5
KMR0685	eBusiness in Hotels and Restaurants	5
HOTRA19-1009 TOURISM BUSINESS AND EVENTS		6
KMR0669	Experiences and Events	3
KMR0670	Destination and Facts of Finland	3
HOTRA19-1006 MARKETING AND SELLING		17
KMR0671	Customer Experience and Sales	5
KMR0692	Hotelli-ravintolan palvelumuotoilu	4
KMR0629	Ohjatut projektit	5
KMR0625	Strategies and Channels	3
HOTRA19-1010 LEADERSHIP AND ENTREPRENEURSHIP		16
KMR0542	Management and Leadership	4
KMR0592	Human Resources Management	3
KMR0674	Strategy Management	3
KMR0594	Funding a Company	3
KMR0618	Planning Human Resources	3
HOTRA19-1011 PROFITABLE BUSINESS OPERATION		10
KMR0547	From Bookkeeping to Financial Statement	3
KMR0443	Costs Management and Profitability	4
KMR0549	Budgeting and Investments	3
HOTRA19-1013 SPECIALISATION OPTION/ADVANCED PROFESSIONAL STUDIES		20
HOTRA19-1014 DEVELOPMENT OF HOTEL AND ACCOMMODATION SERVICES		20
KMR0675	Being a Manager in a Hotel	5
KMR0676	Trends and Hotel Processes	5
KMR0677	Design of Premises and Ambiance	5
KMR0678	Revenue Management in Hotels	5
HOTRA19-1015 DEVELOPMENT OF RESTAURANT BUSINESS		20
KMR0679	Being a Restaurant Manager	5
KMR0680	Trends and Planning Restaurant Functions	5
KMR0677	Design of Premises and Ambiance	5
KMR0681	Revenue Management in Restaurants	5
HOTRA19-1016 ELECTIVE STUDIES		15
KMA0085	Introduction to Mathematics	3
KIRU0008	Swedish Prep Course	3
KIRU0015	Business Swedish 2	3
KIEN0018	English Pronunciation	1

KIES0001	Espanja/Spanish 1	2
KIES0002	Espanja/Spanish 2	2
KIVE0011	Russian at Work 1	3
KIVE0012	Russian at Work 2	3
KISA0001	Saksa/German 1	2
KISA0003	Saksa/German 2	2
KMR0617	Destination Development	3
KMR0216	Tourism in the Neighbouring Regions	3
KMR0194	Drinks and Cocktails	3
KMR0451	Typical Elements of Beer and Wines	3
KVV0261	Adventure Cooking in Nature	3
KMR0577	Marriage of Food and Wine	3
KMR0633	Trends in Accommodation Industry	3
KMR0638	Hotel Systems in Managerial Duties	2
AL00CC62	Story Telling in Hospitality Industry	5
HOTRA19-1018 PLACEMENT		30
LITAPEHA	Basic Placement	15
HOTRAAMHA	Professional Placement	15
HOTRA19-1020 THESIS		15
AO00BU39	Thesis planning	5
AO00BU40	Thesis project	5
AO00BU41	Thesis report	5

**HOTRA19 Bachelor of Hospitality Management, full-time studies, Lappeenranta:
210 ECTS**

HOTRA19-1001 BASIC STUDIES: 60 ECTS

HOTRA19-1002 HOSPITALITY AND TOURISM SERVICES: 5 ECTS

KMR0645 Basics in Tourism and Hospitality: 5 ECTS

Learning outcomes

.

HOTRA19-1022 BUSINESS SKILLS: 13 ECTS

KLI1382 Principles of Marketing: 2 ECTS

Learning outcomes

.

KLI1383 Basics of Law: 2 ECTS

Learning outcomes

.

KLI1384 Basics of Accounting: 2 ECTS

Learning outcomes

.

KLI1047 Introduction to Business Economics: 2 ECTS

Learning outcomes

...

KLI1385 Business Case: 2 ECTS

Learning outcomes

.

KLI0269 Macroeconomics: 3 ECTS

Learning outcomes

Getting to know the basic concepts of macroeconomics. Being able to identify overall changes in macroeconomy and follow discussions about economics.

HOTRA19-1003 RESEARCH COMPETENCY AND IT TOOLS: 19 ECTS

KPE0042 Orientation Studies: 2 ECTS

Learning outcomes

To orientate the student to polytechnic studies and the learning environment at the South Carelia Polytechnic.

KLI1374 Digital Tools to Start with Your Studies: 4 ECTS

Learning outcomes

.

KMR0483 Office Tools: 3 ECTS

Learning outcomes

...

KMR0531 Business Mathematics: 3 ECTS

Learning outcomes

...

KMR0684 Hotelli- ja ravintola-alan ohjelmistot: 3 ECTS

Learning outcomes

.

KL00CC34 Quantitative research methods: 2 ECTS

KL00CC33 Qualitative research methods: 2 ECTS

HOTRA19-1004 PROFESSIONAL LANGUAGE AND COMMUNICATION STUDIES: 23 ECTS

KISU0011 Written Finnish Communication at Work: 2 ECTS

Learning outcomes

Proficiency level: C2

The student masters Finnish language as a mother tongue in all professional written communication situations.

KISU0010 Spoken Finnish Communication at Work: 3 ECTS

Learning outcomes

The student masters the basics of the industry-specific Finnish language at work

KIRU0004 Swedish at Work (Tourism): 2 ECTS

Learning outcomes

The student can communicate in Swedish in the most usual situations in working life and at leisure.

KRU0055 Public Administration Swedish, Spoken Skills: 0 ECTS

Learning outcomes

The spoken Swedish language test of public administration is completed during the Swedish Communication at Work course.

KRU0054 Public Administration Swedish, Written Skills: 0 ECTS

Learning outcomes

The written Swedish language test of public administration is completed during the Swedish Communication at Work course.

KIRU0014 Business Swedish 1: 3 ECTS**Learning outcomes**

Level: B1-B2

Students are familiar with the basic skills required at work in Swedish, in addition, they can apply Swedish source material in pursuit of further information and are able to develop their skills in Swedish individually.

KIEN0007 English for Professional Development (Tourism): 4 ECTS**Learning outcomes**

Students are able to communicate clearly and effectively in different generic and field-specific work place situations both orally and in writing: find, evaluate and use information effectively and function collaboratively in international working environments..

KIEN0013 Meetings and Discussions: 3 ECTS**Learning outcomes**

Students are able to communicate fluently in meetings, negotiations and discussions and they are familiar with meeting documents and proceedings.

KIEN0014 Business Writing: 3 ECTS**Learning outcomes**

Proficiency level: B2-C1

Students are able to produce effective business documents using appropriate genres and styles. They can use standard business document templates and apply the terminology used in most common business documents.

KMR0524 Intercultural Communication: 3 ECTS**Learning outcomes**

Students will be able to work with international business colleagues and partners without major cultural conflicts.

HOTRA19-1005 PROFESSIONAL STUDIES: 70 ECTS**HOTRA19-1007 RESTAURANT SERVICES: 11 ECTS**

KMR0534 Meal Production: 5 ECTS

Learning outcomes

...

KMR0667 Restaurant Functions: 6 ECTS

Learning outcomes

.

HOTRA19-1008 HOTEL AND ACCOMMODATION OPERATIONS: 10 ECTS

KMR0668 Service Processes in Accommodation Industry: 5 ECTS

Learning outcomes

.

KMR0685 eBusiness in Hotels and Restaurants: 5 ECTS

Learning outcomes

.

HOTRA19-1009 TOURISM BUSINESS AND EVENTS: 6 ECTS

KMR0669 Experiences and Events: 3 ECTS

Learning outcomes

.

KMR0670 Destination and Facts of Finland: 3 ECTS

Learning outcomes

.

HOTRA19-1006 MARKETING AND SELLING: 17 ECTS

KMR0671 Customer Experience and Sales: 5 ECTS

Learning outcomes

.

KMR0692 : 4 ECTS

KMR0629 Ohjatut projektit: 5 ECTS

Learning outcomes

.

KMR0625 Strategies and Channels: 3 ECTS

Learning outcomes

Students will learn basics of

- Digitalized word and digital channels
- basics of strategy thinking
- importance of strategies
- learnign from cases

HOTRA19-1010 LEADERSHIP AND ENTREPRENEURSHIP: 16 ECTS

KMR0542 Management and Leadership: 4 ECTS

Learning outcomes

...

KMR0592 Human Resources Management: 3 ECTS

Learning outcomes

.

KMR0674 Strategy Management: 3 ECTS

Learning outcomes

.

KMR0594 Funding a Company: 3 ECTS

Learning outcomes

.

KMR0618 Planning Human Resources: 3 ECTS

Learning outcomes

.

HOTRA19-1011 PROFITABLE BUSINESS OPERATION: 10 ECTS

KMR0547 From Bookkeeping to Financial Statement: 3 ECTS

Learning outcomes

...

KMR0443 Costs Management and Profitability: 4 ECTS

Learning outcomes

Ymmärtää sisäisen laskentatoimen merkitys matkailu-, majoitus- ja ravitsemisalan taloussuunnittelussa, päätöksenteossa ja tarkkailussa. Hallita sisäisen laskentatoimen peruslaskelmat ja niiden analysointi. Perehtyä arvonnisäverotuksen perusteisiin.

KMR0549 Budgeting and Investments: 3 ECTS

Learning outcomes

...

HOTRA19-1013 SPECIALISATION OPTION/ADVANCED PROFESSIONAL STUDIES: 20 ECTS

HOTRA19-1014 DEVELOPMENT OF HOTEL AND ACCOMMODATION SERVICES: 20 ECTS

KMR0675 Being a Manager in a Hotel: 5 ECTS

Learning outcomes

.

KMR0676 Trends and Hotel Processes: 5 ECTS

Learning outcomes

.

KMR0677 Design of Premises and Ambiance: 5 ECTS

Learning outcomes

.

KMR0678 Revenue Management in Hotels: 5 ECTS

Learning outcomes

.

HOTRA19-1015 DEVELOPMENT OF RESTAURANT BUSINESS: 20 ECTS

KMR0679 Being a Restaurant Manager: 5 ECTS

Learning outcomes

.

KMR0680 Trends and Planning Restaurant Functions: 5 ECTS

Learning outcomes

.

KMR0677 Design of Premises and Ambiance: 5 ECTS

Learning outcomes

.

KMR0681 Revenue Management in Restaurants: 5 ECTS

Learning outcomes

.

HOTRA19-1016 ELECTIVE STUDIES: 15 ECTS

KMA0085 Introduction to Mathematics: 3 ECTS

Learning outcomes

....

KIRU0008 Swedish Prep Course: 3 ECTS

Learning outcomes

Proficiency level: B1

The student is able to speak and write grammatically and phonetically correct Swedish.

KIRU0015 Business Swedish 2: 3 ECTS

Learning outcomes

.

KIEN0018 English Pronunciation: 1 ECTS

Learning outcomes

Students are able to pronounce English clearly and easily.

KIES0001 Espanja/Spanish 1: 2 ECTS

Learning outcomes

...

KIES0002 Espanja/Spanish 2: 2 ECTS

Learning outcomes

...

KIVE0011 Russian at Work 1: 3 ECTS

Learning outcomes

..

KIVE0012 Russian at Work 2: 3 ECTS

Learning outcomes

...

KISA0001 Saksa/German 1: 2 ECTS

Learning outcomes

Proficiency level: A1

The student is able to communicate in simple phrases both orally and in writing.

KISA0003 Saksa/German 2: 2 ECTS

Learning outcomes

Proficiency level: A1

Students are able to

- understand spoken language related to topics discussed during the course,
- use simple sentences to talk about topics of the course,
- write short and simple texts related to topics discussed during the course and
- use polite phrases and expressions typical of the German communication culture.

KMR0617 Destination Development: 3 ECTS

Learning outcomes

Aim for the course is to give overview from the tourism destinations and what could make them successful. Students will be given knowledge from the key issues of destination eg. destination attractions and elements, stakeholders and operators (public and commercial) development and management issues

KMR0216 Tourism in the Neighbouring Regions: 3 ECTS

Learning outcomes

.

KMR0194 Drinks and Cocktails: 3 ECTS

Learning outcomes

To learn to know the functions, machinery, tools and equipment of a modern bar. To learn how to mix different cocktails, both classics and latest trends. Learn to develop new drinks and cocktails for certain customer segment.

KMR0451 Typical Elements of Beer and Wines: 3 ECTS

Learning outcomes

...

KVV0261 Adventure Cooking in Nature: 3 ECTS

Learning outcomes

..

KMR0577 Marriage of Food and Wine: 3 ECTS

Learning outcomes

.

KMR0633 Trends in Accommodation Industry: 3 ECTS

Learning outcomes

.

KMR0638 Hotel Systems in Managerial Duties: 2 ECTS

Learning outcomes

.

AL00CC62 Story Telling in Hospitality Industry: 5 ECTS

HOTRA19-1018 PLACEMENT: 30 ECTS

LITAPEHA Basic Placement: 15 ECTS

Learning outcomes

.

HOTRAAMHA Professional Placement: 15 ECTS

Learning outcomes

.

HOTRA19-1020 THESIS: 15 ECTS

AO00BU39 Thesis planning: 5 ECTS

AO00BU40 Thesis project: 5 ECTS

AO00BU41 Thesis report: 5 ECTS