

Curriculum at LAB University of Applied Sciences
2020-2021

Master of Business Administration, International Business Management, Lappeenranta

Code	Name	1 y	2 y	ECTS total
YIBM20SLPR-1001 Core competence				45
YIBM20SLPR-1002 Developing Global Business				15
LI00BB68	Innovation and creativity for an international organization	5		5
LI00BB65	Futures and strategies for international business	5		5
YL00CC60	Developing International Operations	5		5
YIBM20SLPR-1003 Managing Global Operations				15
LI00BB69	Process and project management	5		5
LA00BO41	Cross-cultural management		5	5
LI00BB66	Digitalization and client to market relationships in an international context		5	5
YIBM20SLPR-1004 Supporting International Business and Operations				15
LA00BQ05	Research-based development	5		5
LI00BB67	Management and strategic accounting	5		5
YL00CC57	International Business Law	5		5
YIBM20SLPR-1005 Complementary competence				15
LA00BQ12	Virtual teams		5	5
LA00BQ13	Virtual leadership		5	5
LI00AX88	Leadership, Management and Strategic Development	5		5
YIBM20SLPR-1006 Thesis				30
04MBA720E	Master Thesis	20	10	30

YIBM20SLPR-1001 Core competence: 45 ECTS

YIBM20SLPR-1002 Developing Global Business: 15 ECTS

LI00BB68 Innovation and creativity for an international organization: 5 ECTS

Learning outcomes

The student is able to

- explain the relevant concepts of innovation and innovation process
- drive the innovative processes and creatively overcome the impediments of innovation, in or between, organizations and the emerging business opportunity. Concepts like idea generation, creativity and innovation culture will be explored

- foster an innovation and creative culture, and rethink the value proposition for the customer in an emerging international business opportunity. Able to generate and evaluate new business models

LI00BB65 Futures and strategies for international business: 5 ECTS

Learning outcomes

The student is able to

- explain the relevant trends and issues to be considered in developing a future international business opportunity
- develop a strategic approach to developing the future international business opportunity. Concepts such as working in projects, co-creation, collaborative networks, design thinking, circular economies, blue ocean and creating new market spaces will be explored
- recommend solutions that could be implemented in actualizing the chosen strategy to create the international business opportunity

YL00CC60 Developing International Operations: 5 ECTS

Learning outcomes

Student is able to analyse the international business process and the global environment: legal, political and cultural environment. Student is able to explain and analyse different theories of internationalization and apply them in empirical cases. Student is able to explain and analyse different phases in internationalization process and apply this information in empirical cases.

YIBM20SLPR-1003 Managing Global Operations: 15 ECTS

LI00BB69 Process and project management: 5 ECTS

Learning outcomes

The student is able to

- explain the relevant concepts of process and project management
- analyze the state of process management in an organization and plan how to systematically develop those processes
- plan and evaluate a development project in an organisation

LA00BO41 Cross-cultural management: 5 ECTS

Learning outcomes

The student is able to

- explain and successfully overcome challenges that of working in international environment
- identify how culture impacts attitude, behavior and communication and articulate global competency in international leadership
- act effectively in multi-cultural teams, global organizations and cross-cultural environments

LI00BB66 Digitalization and client to market relationships in an international context: 5 ECTS

Learning outcomes

The student is able to

- explain and determine the critical issues in customer centric management in an international business context
- search and evaluate, perspectives, and solutions in order to create a customer centric business in an international business context
- recognize and analyze possibilities of digitalization, networks and customer relationships in an international business context

YIBM20SLPR-1004 Supporting International Business and Operations: 15 ECTS**LA00BQ05 Research-based development: 5 ECTS****Learning outcomes**

The student is able to

- plan a workplace-oriented research-based development project
- use different methods of workplace development
- use research data in workplace development

LI00BB67 Management and strategic accounting: 5 ECTS**Learning outcomes**

The student is able to

- explain the importance of financial management in the strategic processes of an organization
- measure and support the strategic financial objectives of the organization
- interpret financial management tools and utilize financial management in budgeting

YL00CC57 International Business Law: 5 ECTS**Learning outcomes**

Students will know the structure of the legal regulation aspects in the international business and they are able to describe and apply central rules of international trade. They are able to use the correct legal terminology and communicate with legal experts as well as to seek information on legal aspects of international business.

YIBM20SLPR-1005 Complementary competence: 15 ECTS**LA00BQ12 Virtual teams: 5 ECTS****Learning outcomes**

The student is able to

- explain the relevant trends and issues to be considered in distributed virtual organizations and virtual teams in international business context.
- develop a strategic approach to developing a virtual organization or virtual team in an international business context.
- recommend solutions that could be implemented in actualizing the chosen strategy to create the virtual organizations international business context and evaluating the associated risks.

LA00BQ13 Virtual leadership: 5 ECTS

Learning outcomes

The student is able to

- explain the relevant trends and issues to be considered in leading virtual organizations in international business context.
- develop a strategic approach to developing a virtual organization in an international business context.
- recommend solutions that could be implemented in actualizing the chosen strategy to create the virtual organizations international business context and evaluation of the associated risks.

LI00AX88 Leadership, Management and Strategic Development: 5 ECTS

Learning outcomes

Objectives

is able to discuss leadership, management and strategic personal development

is able to describe leadership and discuss business models with respect to change management and development.

is able to discuss people management and the interaction between leadership and management.

is able to create personal development strategies. After the course the student's generic competencies should be developmental, organizational and international competencies and the specific competencies should be leadership vs. management awareness, and professional managerial competencies.

YIBM20SLPR-1006 Thesis: 30 ECTS

04MBA720E Master Thesis: 30 ECTS

Learning outcomes

A student is able to

- generate new knowledge and renew ways of working combining competencies from various sectors
- manage research, development and innovation projects and apply research and development methods
- utilise the research data in operational management and development
- critically analyse, reflect on and combine different approaches to operational development