

**Curriculum at LAB University of Applied Sciences
2020-2021**

**Master of Business Administration, Business Development
and Leadership, Lappeenranta**

Code	Name	1 y	2 y	3 y	ECTS total
YLITA20SLPR-1003 PROFESSIONAL STUDIES					50
YLITA20SLPR-1004 ADVANCED STUDIES IN BUSINESS OPERATIONS					39
YLI0060	Management in a Changing Business Environment	5			5
YLI0059	Strategic Management		5		5
YLI0061	Analysing and Forecasting Business Environment		4		4
YLI0058	Managing Well-Being at Work		5		5
YLI0062	Professional Literature and Dialogue	2	2		4
YLI0041	Management Law	4			4
YLI0063	Contract Law and Public Procurement	4			4
YLI0064	Calculations in Managerial Accounting		4		4
YLI0065	Investments and Finance		4		4
YLITA20SLPR-1005 RESEARCH AND DEVELOPMENT SKILLS					11
YAMK001	Research, development and innovation methods	5			5
YLI0044	Assessing Personal Skills and Characteristics	3			3
YLI0066	Research Project	3			3
YLITA20SLPR-1006 OPTIONAL STUDIES					10
YLI0068	Accounting Analytics II				0
YAMK002	Communication for managers				0
YLI0030	Cultural Issues in Russian Business				0
YLITA20SLPR-1007 THESIS					30
YO00BU70	Thesis Planning	10			10
YO00BU71	Thesis Project and Reporting	5	10	5	20

YLITA20SLPR-1003 PROFESSIONAL STUDIES: 50 ECTS

YLITA20SLPR-1004 ADVANCED STUDIES IN BUSINESS OPERATIONS: 39 ECTS

YLI0060 Management in a Changing Business Environment: 5 ECTS

Learning outcomes

The student is able to

- Identify changing trends in organizations and business environments and the factors that influence

change

- Lead and plan your own delivery in a changing business environment
- Evaluate and plan for organizational change management

YLI0059 Strategic Management: 5 ECTS

Learning outcomes

The student is able to

- Understand the importance of strategic management and interpret how strategic business decisions affect a company's operations and success both locally and in the global market
- Operate strategically in a highly competitive market and interpret the cause-and-effect relationships of business
- Develop a coherent strategy as part of the working group and implement it through operational decisions

YLI0061 Analysing and Forecasting Business Environment: 4 ECTS

Learning outcomes

The student is able to

- describe, interpret and anticipate the operating environment of an organization.
- acquire and use research and future information for the needs of an organization.
- interpret economic changes and assess their impact on business.

YLI0058 Managing Well-Being at Work: 5 ECTS

Learning outcomes

Student:

- understands the key concepts of managing well-being at work, the dynamics of a well-functioning work community and the importance of promoting psychosocial and physical well-being at work.
- is able to assess the impact of workplace well-being to work productivity and satisfaction.
- is able to utilize measures by which the well-being of the organization can be developed.
- is able to lead the organization's activities to promote well-being at work.

YLI0062 Professional Literature and Dialogue: 4 ECTS

Learning outcomes

A student is

- familiar with principles of dialogue, and will be able to participate to dialogue sessions.
- able to select meaningful ideas and insights from professional literature s/he has read.
- able to raise open ended questions based on the literature and explore possible answers or solutions to them via dialogue with other participants.
- able to write books essays containing essential content of the book read, personal learning experiences and reflection of meaning what has been learned.

YLI0041 Management Law: 4 ECTS

Learning outcomes

The student is able to:

- describe the most important legal aspects of managerial work and employment law
- solve key legal issues related to managerial work

YLI0063 Contract Law and Public Procurement: 4 ECTS

Learning outcomes

The student is able to:

- describe the key concepts of contract law and is able to apply them to business scenarios
- describe the key legal concepts regarding public procurement and the main phases of the public procurement process

YLI0064 Calculations in Managerial Accounting: 4 ECTS

Learning outcomes

Student is able to

- determine different areas of accounting from the perspective of managerial work
- utilize different calculation methods to support management.

YLI0065 Investments and Finance: 4 ECTS

Learning outcomes

Student is able to

- understand the operation of financial markets and acquaint with the company's financial planning.
- draw up financial forecast and plan investments.

YLITA20SLPR-1005 RESEARCH AND DEVELOPMENT SKILLS: 11 ECTS

YAMK001 Research, development and innovation methods: 5 ECTS

Learning outcomes

After completing the course the student is able

- to lead research, development and innovation projects and
- master the methods of research and development activities.

YLI0044 Assessing Personal Skills and Characteristics: 3 ECTS

Learning outcomes

The student is able to

- Evaluate how to utilize and supplement one's own skills and experience in studies
- Plan timetables and methods for completing the degree
- Start planning the thesis so that it is linked to the degree courses

YLI0066 Research Project: 3 ECTS**Learning outcomes**

After completing the course the student is able:

- to plan and complete research project
- to report and document research process and results

YLITA20SLPR-1006 OPTIONAL STUDIES: 10 ECTS**YLI0068 Accounting Analytics II: 3 ECTS****Learning outcomes**

Opiskelija osaa soveltaa analytiikkaa päätöksenteon tueksi. Osaa tulkita tuloksia ja tehdä johtopäätöksiä. Osaa käyttää kehittyneitä analytiikan työvälineinä.

YAMK002 Communication for managers: 5 ECTS**Learning outcomes**

Proficiency level in Finnish: C2

The student is able to

- use various digital services and tools in their own work
- understand the opportunities in social media
- give speeches and have conversations required in managerial positions
- write professional texts on various platforms
- analyze and enhance their own managerial skills

YLI0030 Cultural Issues in Russian Business: 3 ECTS**Learning outcomes**

Student is able to analyse Russian cultural features, business environment and connection between these two. Student is able to produce written reports where the knowledge has been applied extensively.

YLITA20SLPR-1007 THESIS: 30 ECTS**YO00BU70 Thesis Planning: 10 ECTS****Learning outcomes**

The student is able to

- describe the objectives and core contents of their thesis
- plan and describe the stages of the thesis process
- take into account the possible research permit and copyright issues.

YO00BU71 Thesis Project and Reporting: 20 ECTS

Learning outcomes

The student is able to

- implement the thesis on the basis of an approved thesis plan
- present the results or output of their thesis
- report on their thesis in writing in accordance with the thesis guidelines of LAB University of Applied Sciences
- as a maturity test, write a blog post, a press release or an article.