

**Curriculum at LAB University of Applied Sciences
2020-2021**

Master of Hospitality Management, Lappeenranta

Code	Name	1 y	2 y	3 y	ECTS total
YHOTRA20SLPR-1003 PROFESSIONAL STUDIES					52
YHOTRA20SLPR-1004 ADVANCED STUDIES IN BUSINESS OPERATIONS					41
YLI0060	Management in a Changing Business Environment	5			5
YLI0059	Strategic Management		5		5
YLI0061	Analysing and Forecasting Business Environment		4		4
YLI0058	Managing Well-Being at Work		5		5
YLI0062	Professional Literature and Dialogue	2	2		4
YLI0041	Management Law	4			4
YLI0056	Financial Management		4		4
YTS0041	Service Design		5		5
YAMK002	Communication for managers		5		5
YHOTRA20SLPR-1005 RESEARCH AND DEVELOPMENT SKILLS					11
YAMK001	Research, development and innovation methods	5			5
YLI0044	Assessing Personal Skills and Characteristics	3			3
YLI0066	Research Project	3			3
YHOTRA20SLPR-1007 OPTIONAL STUDIES					8
YLI0063	Contract Law and Public Procurement				0
YLI0065	Investments and Finance				0
YLI0030	Cultural Issues in Russian Business				0
YHOTRA20SLPR-1008 THESIS					30
YO00BU70	Thesis Planning	10			10
YO00BU71	Thesis Project and Reporting	5	10	5	20

YHOTRA20SLPR-1003 PROFESSIONAL STUDIES: 52 ECTS

YHOTRA20SLPR-1004 ADVANCED STUDIES IN BUSINESS OPERATIONS: 41 ECTS

YLI0060 Management in a Changing Business Environment: 5 ECTS

Learning outcomes

The student is able to

- Identify changing trends in organizations and business environments and the factors that influence

change

- Lead and plan your own delivery in a changing business environment
- Evaluate and plan for organizational change management

YLI0059 Strategic Management: 5 ECTS

Learning outcomes

The student is able to

- Understand the importance of strategic management and interpret how strategic business decisions affect a company's operations and success both locally and in the global market
- Operate strategically in a highly competitive market and interpret the cause-and-effect relationships of business
- Develop a coherent strategy as part of the working group and implement it through operational decisions

YLI0061 Analysing and Forecasting Business Environment: 4 ECTS

Learning outcomes

The student is able to

- describe, interpret and anticipate the operating environment of an organization.
- acquire and use research and future information for the needs of an organization.
- interpret economic changes and assess their impact on business.

YLI0058 Managing Well-Being at Work: 5 ECTS

Learning outcomes

Student:

- understands the key concepts of managing well-being at work, the dynamics of a well-functioning work community and the importance of promoting psychosocial and physical well-being at work.
- is able to assess the impact of workplace well-being to work productivity and satisfaction.
- is able to utilize measures by which the well-being of the organization can be developed.
- is able to lead the organization's activities to promote well-being at work.

YLI0062 Professional Literature and Dialogue: 4 ECTS

Learning outcomes

A student is

- familiar with principles of dialogue, and will be able to participate to dialogue sessions.
- able to select meaningful ideas and insights from professional literature s/he has read.
- able to raise open ended questions based on the literature and explore possible answers or solutions to them via dialogue with other participants.
- able to write books essays containing essential content of the book read, personal learning experiences and reflection of meaning what has been learned.

YLI0041 Management Law: 4 ECTS

Learning outcomes

The student is able to:

- describe the most important legal aspects of managerial work and employment law
- solve key legal issues related to managerial work

YLI0056 Financial Management: 4 ECTS

Learning outcomes

Student is able to

- provide financial management information to support decision-making and process development
- price a new service and apply cost accounting in analyzing customer profitability
- draw up budgets and evaluate various indicators for setting and monitoring targets.

YTS0041 Service Design: 5 ECTS

Learning outcomes

The student is able to

- use and adapt different methods widely and diversely in the development of user-driven services

YAMK002 Communication for managers: 5 ECTS

Learning outcomes

Proficiency level in Finnish: C2

The student is able to

- use various digital services and tools in their own work
- understand the opportunities in social media
- give speeches and have conversations required in managerial positions
- write professional texts on various platforms
- analyze and enhance their own managerial skills

YHOTRA20SLPR-1005 RESEARCH AND DEVELOPMENT SKILLS: 11 ECTS

YAMK001 Research, development and innovation methods: 5 ECTS

Learning outcomes

After completing the course the student is able

- to lead research, development and innovation projects and
- master the methods of research and development activities.

YLI0044 Assessing Personal Skills and Characteristics: 3 ECTS

Learning outcomes

The student is able to

- Evaluate how to utilize and supplement one's own skills and experience in studies
- Plan timetables and methods for completing the degree

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- Start planning the thesis so that it is linked to the degree courses

YLI0066 Research Project: 3 ECTS

Learning outcomes

After completing the course the student is able:

- to plan and complete research project
- to report and document research process and results

YHOTRA20SLPR-1007 OPTIONAL STUDIES: 8 ECTS

YLI0063 Contract Law and Public Procurement: 4 ECTS

Learning outcomes

The student is able to:

- describe the key concepts of contract law and is able to apply them to business scenarios
- describe the key legal concepts regarding public procurement and the main phases of the public procurement process

YLI0065 Investments and Finance: 4 ECTS

Learning outcomes

Student is able to

- understand the operation of financial markets and acquaint with the company's financial planning.
- draw up financial forecast and plan investments.

YLI0030 Cultural Issues in Russian Business: 3 ECTS

Learning outcomes

Student is able to analyse Russian cultural features, business environment and connection between these two. Student is able to produce written reports where the knowledge has been applied extensively.

YHOTRA20SLPR-1008 THESIS: 30 ECTS

YO00BU70 Thesis Planning: 10 ECTS

Learning outcomes

The student is able to

- describe the objectives and core contents of their thesis
- plan and describe the stages of the thesis process
- take into account the possible research permit and copyright issues.

YO00BU71 Thesis Project and Reporting: 20 ECTS

Learning outcomes

The student is able to

- implement the thesis on the basis of an approved thesis plan
- present the results or output of their thesis
- report on their thesis in writing in accordance with the thesis guidelines of LAB University of Applied Sciences
- as a maturity test, write a blog post, a press release or an article.