

Curriculum at LAB University of Applied Sciences 2020-2021

Master of Business Administration, Transformational Leadership, Lahti

Code	Name	1 y	2 y	ECTS total
YUUDL20SLTI-1003 Core competence				30
LA00BO19	Strategies for the Future	5		5
LA00BO20	Transformational Leadership	5		5
LA00BO46	Work community management	5		5
LA00BO48	Innovation Management	5		5
LA00BO50	Digitality and customers	5		5
LI00BB67	Management and strategic accounting	5		5
YUUDL20SLTI-1004 Complementary competence				30
LA00BO41	Cross-cultural management			0
LA00BO42	Talent Management			0
YM00BX85	Strategic design and co-design			0
LA00BO47	Systemic product and service solutions			0
LA00BO49	Lean-Thinking in Developing Operations			0
LI00AX88	Leadership, Management and Strategic Development			0
LA00BQ06	Service design			0
LA00BQ07	Brand development and management			0
LA00BQ14	Process and Project Management			0
LA00BN40	Advanced Expert Studies	3,5	1,5	5
LA00BQ04	Research-Based Development			0
YUUDL20SLTI-1005 Thesis				30
YO00BU70	Thesis Planning	10		10
YO00BU71	Thesis Project and Reporting	10	10	20

YUUDL20SLTI-1003 Core competence: 30 ECTS

LA00BO19 Strategies for the Future: 5 ECTS

Learning outcomes

The student is able to

- identify the future trends and changes in one's own field as a part of strategic work
- develop different strategies for achieving organisational goals
- create solutions to implement and evaluate the chosen strategy

LA00BO20 Transformational Leadership: 5 ECTS**Learning outcomes**

The student is able to

- identify the current phenomena, theories and models of management and follow the current discussion on management and working life
- identify the prerequisites and means for successful change management
- interpret and develop innovative culture in an organisation to promote organisational change

LA00BO46 Work community management: 5 ECTS**Learning outcomes**

The student is able to

- critically evaluate and develop the effectiveness of the work community
- take on the responsibility of a manager for difficult situations and finding solutions for them in the work community
- develop interaction and communication in their management work and the work community
- operate as a manager in an ethically sustainable manner

LA00BO48 Innovation Management: 5 ECTS**Learning outcomes**

The student is able to

- explain the relevant concepts of innovation and innovation process
- drive the innovative processes and creatively overcome the impediments of innovation, in or between, organizations and the emerging business opportunity
- use different idea generation tools

LA00BO50 Digitality and customers: 5 ECTS**Learning outcomes**

The student is able to

- focus on the key questions for businesses with customer-centric / customer orientated approach
- obtain and evaluate responses, perspectives and solutions for building customer orientated / customer-centric approach businesses
- recognise and evaluate possibilities in business provided by digitality, networks and customers

LI00BB67 Management and strategic accounting: 5 ECTS**Learning outcomes**

The student is able to

- explain the importance of financial management in the strategic processes of an organization
- measure and support the strategic financial objectives of the organization
- interpret financial management tools and utilize financial management in budgeting

YUUDL20SLTI-1004 Complementary competence: 30 ECTS

LA00BO41 Cross-cultural management: 5 ECTS

Learning outcomes

The student is able to

- explain and successfully overcome challenges that of working in international environment
- identify how culture impacts attitude, behavior and communication and articulate global competency in international leadership
- act effectively in multi-cultural teams, global organizations and cross-cultural environments

LA00BO42 Talent Management: 5 ECTS

Learning outcomes

The student is able to

- implement staff management based on a strategy and reach strategic objectives for the staff
- recognize, evaluate and develop talent on an individual and organisation level
- use knowledge and talent distribution models

YM00BX85 Strategic design and co-design: 5 ECTS

Learning outcomes

The student is able to

- develop operational strategies by applying design thinking
- develop new business and value creation models by applying future, ideation and user procedures
- plan, implement and facilitate joint planning workshops for developing tools to overcome strategic issues

LA00BO47 Systemic product and service solutions: 5 ECTS

Learning outcomes

The student is able to

- recognise the benefits of the Internet of Things (IoT) for businesses, making current operations more efficient, new businesses as well as increasing the value of products and services
- recognise and evaluate IoT's influence on the community
- evaluate the consumer's perspective in digitalisation through increasing the popularity of IoT terms and systemic service solutions

LA00BO49 Lean-Thinking in Developing Operations: 5 ECTS

Learning outcomes

The student is able to

- become familiar with continuous improvement principles
- become familiar with the key principles of quality and Lean management
- apply Lean's key tools in developing operations

LI00AX88 Leadership, Management and Strategic Development: 5 ECTS

Learning outcomes

Objectives

is able to discuss leadership, management and strategic personal development

is able to describe leadership and discuss business models with respect to change management and development.

is able to discuss people management and the interaction between leadership and management.

is able to create personal development strategies. After the course the student's generic competencies should be developmental, organizational and international competencies and the specific competencies should be leadership vs. management awareness, and professional managerial competencies.

LA00BQ06 Service design: 5 ECTS

Learning outcomes

A student is able to

- analyse, develop, innovate and optimize services by obtaining user information, modelling use experience and applying various Service Design methods
- choose appropriate methods and apply them in the development of different types of services
- manage a service design process

LA00BQ07 Brand development and management: 5 ECTS

Learning outcomes

Students

know how to justify and apply the different ideation and analysis tools and means of brand management and development

know how to analyse, build and manage brand identity in the recommendation based markets with multiple channels and visual means

LA00BQ14 Process and Project Management: 5 ECTS

Learning outcomes

The student is able to

- explain the relevant concepts of process and project management
- analyze the state of process management in an organization and plan how to systematically develop those processes
- plan and evaluate a development project in an organisation

LA00BN40 Advanced Expert Studies: 5 ECTS

Learning outcomes

The student is able to

- follow trends in the relevant field of specialization
- critically evaluate the sources of information about the current issues in the given field of expertise
- utilize innovative approaches and current knowledge bases to develop and manage operations

LA00BQ04 Research-Based Development: 5 ECTS**Learning outcomes**

The student is able to

- plan a workplace-oriented research-based development project
- use different methods of workplace development and use/utilize the research data in workplace development
- evaluate and report on the research-based development project

YUUDL20SLTI-1005 Thesis: 30 ECTS**YO00BU70 Thesis Planning: 10 ECTS****Learning outcomes**

The student is able to

- describe the objectives and core contents of their thesis
- plan and describe the stages of the thesis process
- take into account the possible research permit and copyright issues.

YO00BU71 Thesis Project and Reporting: 20 ECTS**Learning outcomes**

The student is able to

- implement the thesis on the basis of an approved thesis plan
- present the results or output of their thesis
- report on their thesis in writing in accordance with the thesis guidelines of LAB University of Applied Sciences
- as a maturity test, write a blog post, a press release or an article.