

**Curriculum at LAB University of Applied Sciences
2020-2021**

**Bachelor of Culture and Arts, Photography, full-time studies,
Lahti**

Code	Name	1 y	2 y	3 y	4 y	ECTS total
VK20SLTI-1001 Common Studies						15
AY00BU47	Developing professional competence 1	1				1
AY00BU48	Developing professional competence 2		1			1
AY00BU49	Developing professional competence 3			1		1
A300CE13	Orientation to Sustainability Thinking	2				2
KE00BT61	English for Work	4				4
KR00BU42	Swedish for Work, Spoken	1				1
KR00BU43	Swedish for Work, Written	1				1
KS00BT59	Expert Communication Skills	4				4
VK20SLTI-1002 Professional Core Competence						120
VK20SLTI-1006 Photography Basic Studies 1						15
AM00BW01	Digital Photography	5				5
AM00BW02	Digital Imaging	5				5
AM00BW03	Lighting	5				5
VK20SLTI-1007 Arts Foundation Studies 1						10
AM00BV12	History of Art	5				5
AM00BV65	Color and Composition	5				5
VK20SLTI-1008 Arts Foundation Studies 2						10
AM00BV66	Visual Design	5				5
AM00BV67	Space and Form	5				5
VK20SLTI-1009 Photography Basic Studies 2						15
AM00BW04	History of Photography	5				5
AM00BW05	Photography Project 1	5				5
AM00BW06	Publication Concept	5				5
VK20SLTI-1010 Photography Core Studies 1						15
AM00BV87	Graphic Design		5			5
AM00BW07	Photographs and Publications		5			5
AM00BW08	Photography Project 2		5			5
VK20SLTI-1011 Photography Core Studies 2						15
AM00BW09	Audiovisual Skills		5			5
AM00BW10	Audiovisual Project		10			10

VK20SLTI-1012 Advanced Studies in Photography 1				15	
AM00BW11	Introduction to Documentary Photography		5		5
AM00BW12	Documentary Photography Project		10		10
VK20SLTI-1013 Advanced Studies in Photography 2				15	
AM00BW13	Professional Portfolio		5		5
AM00BV82	Marketing Communication and Branding		5		5
AM00BV78	Profession in the Creative Industry		5		5
VK20SLTI-1014 Advanced Studies in Photography 3				10	
AM00BV84	Research and Development in a Thesis Work		5		5
AM00BW14	Working Life Skills		5		5
VK20SLTI-1003 Complementary Competence				60	
VK20SLTI-1015 History and theory of visual communication				10	
MI00BL32	Visual Culture Theory		5		5
MI00BR73	Analysing images		5		5
VK20SLTI-1018 Photographer's Professional Complementary Competence				20	
AM00BV74	Printed Publication Design		5		5
MI00BS01	Contact photography workshop		5		5
MI00BS04	Fashion photography		5		5
MI00BR92	Image and user		5		5
MI00BS03	Architecture photography				0
MI00BL79	Digital photo production				0
MI00BS02	Photography exhibition				0
VK20SLTI-1017 Working in a Project				15	
AY00CA99	Working in a Project		5		5
AT00CR92	Project Work		5		5
AY00CB01	Working in a Project 3		5		5
VK20SLTI-1016 Visual journalism				15	
MI00BU85	Visual journalism		15		15
VK20SLTI-1004 Practical Training				30	
HA00BU50	Practical Training		5	5	10
HA00BU51	Practical Training 2			10	10
HA00BU52	Practical Training 3			10	10
VK20SLTI-1005 Thesis Work				15	
AO00BU53	Thesis Planning			5	5
AO00BU54	Thesis Research and Writing			5	5
AO00BU55	Thesis Publication			5	5

VK20SLTI-1001 Common Studies: 15 ECTS

AY00BU47 Developing professional competence 1: 1 ECTS

Learning outcomes

The student is able to

- plan their own learning and cooperate in situations related to their own field of studies
- recognize their own competence and the needs to develop them further and to plan their careerpath observing them
- act as a group member- operate in the learning environments of LAB University of Applied Sciences
- picture their own field of studies and its future skills- give feedback on tuition and services and thus participate in the development of education

AY00BU48 Developing professional competence 2: 1 ECTS

Learning outcomes

The student is able to

- utilize various learning opportunities in curriculum
- recognize and aim their own competences to be in level with the future career requirements
- create a study plan that supports the future career goal
- give feedback on tuition and services and thus participate in the development of education

AY00BU49 Developing professional competence 3: 1 ECTS

Learning outcomes

The student is able to

- identify themselves as a learner and develop their own learning skills- evaluate innovative or alternative future competences required in their own field
- recognize and aim their own competences to be in level with the future career requirements
- masters the professional concepts of their own field and is able to point out their competenciesduring job recruitment processes
- give feedback on tuition and services and thus participate in the development of education

A300CE13 Orientation to Sustainability Thinking: 2 ECTS

Learning outcomes

Identify and define central concepts and frameworks related to sustainability. Recognize the interconnectedness of economic, social and environmental sustainability issues. Understand and develop own individual role in driving sustainability.

Evaluation criterias

Level 1

Pass-Fail

KE00BT61 English for Work: 4 ECTS

Learning outcomes

Proficiency level: B2

The student is able to

- communicate clearly and effectively in different generic and field-specific workplace situations both orally and in writing
- find, evaluate and use information effectively
- function collaboratively in international working environments.

KR00BU42 Swedish for Work, Spoken: 1 ECTS

Learning outcomes

The student is able to

- convey and validate arguments
- use vital field-specific vocabulary
- communicate essential matters about their education, work experience and tasks
- present their field-specific operational environment
- communicate in various working life situations in Swedish.

The student completes the Public Administration Language Test in Swedish.

KR00BU43 Swedish for Work, Written: 1 ECTS

Learning outcomes

The student is able to

- use vital field-specific vocabulary
- communicate essential matters about their education, work experience and tasks
- understand and produce various short texts related to studies and working life
- acquire information on their field in Swedish
- use online dictionaries.

The student completes the Public Administration Language Test in Swedish.

KS00BT59 Expert Communication Skills: 4 ECTS

Learning outcomes

Proficiency level: C2

The student masters Finnish language as a mother tongue in all professional spoken and written communication situations.

VK20SLTI-1002 Professional Core Competence: 120 ECTS

VK20SLTI-1006 Photography Basic Studies 1: 15 ECTS

AM00BW01 Digital Photography: 5 ECTS

Learning outcomes

The student is able to

- describe workflows for managing digital image assets
- manage and manipulate raw image files using industry standard software
- explain concepts related to digital photography
- use pigment-ink-printers provided by the school and recognize different printing methods and media

AM00BW02 Digital Imaging: 5 ECTS

Learning outcomes

The student is able to

- use image editing software
- utilize icc-profile-based colour management in image production processes
- explain possibilities and limitations related to photographic image and image editing
- utilize image editing towards their expressional and content-related goals.

AM00BW03 Lighting: 5 ECTS

Learning outcomes

The student is able to

- explain the concepts related to light and the physics of light
- use the school's studio equipment
- use portable lighting equipment in the field
- utilise the different qualities of light and work in different lighting conditions.

VK20SLTI-1007 Arts Foundation Studies 1: 10 ECTS

AM00BV12 History of Art: 5 ECTS

Learning outcomes

The student is able to

- describe the main developments in the history of art
- understands connections between art and design
- evaluate different interpretations of the history of visual expression
- use the styles of different epochs in visual design and her/his own expression

AM00BV65 Color and Composition: 5 ECTS

Learning outcomes

Students will be able to

- express colour theory and interrelations through visual exercises
- verbally describe the impressive, expressive and symbolic nature of colours and colour combinations and apply this knowledge in visual exercises
- creatively apply the rules of colour interaction
- discuss the classical colour theories and their application in fine arts and design.

VK20SLTI-1008 Arts Foundation Studies 2: 10 ECTS

AM00BV66 Visual Design: 5 ECTS

Learning outcomes

The student is able to

- present their work to peer audiences and evaluate them critically
- make use of various visual idea generation methods
- use personal observations and emotions as a starting point for creative thinking
- make connections between visual arts and other forms of visual culture
- analyse, interpret and explain contemporary visual culture.

AM00BV67 Space and Form: 5 ECTS

Learning outcomes

The student is able to

- recognise and discuss common techniques and materials of 3-dimensional work
- apply common techniques and materials of 3-dimensional work in their own expression
- recognise and discuss the importance of space, form, light and colour in 3-dimensional work

VK20SLTI-1009 Photography Basic Studies 2: 15 ECTS

AM00BW04 History of Photography: 5 ECTS

Learning outcomes

The student is able to

- relate stages in the history of photography to contemporary phenomena and the development of society
- link photographers to historical periods
- seek information about the history and research of photography.

AM00BW05 Photography Project 1: 5 ECTS

Learning outcomes

The student is able to

- select and narrow down a subject of photography
- work on a project in a planned manner, according to schedules and goals
- verbalise what they do and what motivates them
- create a complete visual work.

AM00BW06 Publication Concept: 5 ECTS

Learning outcomes

The student is able to

- design a publication's content, structure and format
- take into account the publication's total costs and options for funding
- describe and present a publication concept.

VK20SLTI-1010 Photography Core Studies 1: 15 ECTS

AM00BV87 Graphic Design: 5 ECTS

Learning outcomes

The student is able to

- use graphic design tools and methods
- design visual elements such as typography, layout, composition, space, format and colors
- design and produce a visual design which supports the content and intended message.

AM00BW07 Photographs and Publications: 5 ECTS

Learning outcomes

The student is able to

- work in teams
- design a publication
- produce, select and utilize expressive image content for a publication

AM00BW08 Photography Project 2: 5 ECTS

Learning outcomes

The student is able to

- assess their own expressive and technical competencies, and make a plan to develop them
- critically assess their own work at various stages
- create a complete visual work
- write about their own work and relate it to phenomena in the field of photography.

VK20SLTI-1011 Photography Core Studies 2: 15 ECTS

AM00BW09 Audiovisual Skills: 5 ECTS

Learning outcomes

The student is able to

- plan, shoot, record and edit material for an audiovisual documentary production
- use various methods of multimedia and audiovisual drama and compare the genres and varieties of narration
- shoot material for use in different publishing channels.

AM00BW10 Audiovisual Project: 10 ECTS

Learning outcomes

The student is able to

- plan, shoot, record and edit material for an audiovisual documentary production
- compile material for use in different publishing channels
- use various methods of multimedia and audiovisual drama and compare the genres and varieties of narration

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- discuss their work and motivations in relation to the tradition of audiovisual documentary.

VK20SLTI-1012 Advanced Studies in Photography 1: 15 ECTS

AM00BW11 Introduction to Documentary Photography: 5 ECTS

Learning outcomes

The student is able to

- explain the purpose of different methods used in photography and visual culture
- discuss the possibilities and limitations of the documentary concept as used in creative work
- analytically and critically appraise their own and peers' work and discuss the underlying principles
- produce an expressively and technically cohesive work for an exhibition

AM00BW12 Documentary Photography Project: 10 ECTS

Learning outcomes

The student is able to

- explain the role of different methods used in photography and visual culture
- discuss the possibilities and limitations of the documentary concept as used in creative work
- evaluate their own and their peers' work.

VK20SLTI-1013 Advanced Studies in Photography 2: 15 ECTS

AM00BW13 Professional Portfolio: 5 ECTS

Learning outcomes

The student is able to

- create a professional portfolio for different purposes
- use a portfolio as a promotional tool
- use a portfolio as a means of developing their professional profiles
- assess other professionals' portfolios.

AM00BV82 Marketing Communication and Branding: 5 ECTS

Learning outcomes

The student is able to

- explain the concept, contents and characteristics of marketing thought
- use the methods of marketing communication and branding in their professional activity
- draw up a marketing plan
- select appropriate methods and channels for marketing communication and branding

AM00BV78 Profession in the Creative Industry: 5 ECTS

Learning outcomes

The student is able to

- identify entrepreneurial competence requirements and evaluate their personal competencies

- identify and assess opportunities in the business environment of their chosen field
- plan a business operation, map finance opportunities and assess the viability of a business
- identify common contract types, legislation and practices specific to their chosen field
- take into account copyright law and intellectual property rights in their work.

VK20SLTI-1014 Advanced Studies in Photography 3: 10 ECTS

AM00BV84 Research and Development in a Thesis Work: 5 ECTS

Learning outcomes

The student is able to

- obtain, utilise and assess R&D-related information and their sources critically
- follow the rules of ethical principles applied in all research activities
- select and use the most typical research and development methods of their own field
- write a scientific report and is familiar with the requirements for language and style and how to document the sources.

AM00BW14 Working Life Skills: 5 ECTS

Learning outcomes

The student is able to

- develop their professional practice and contribute to a multidisciplinary workplace community
- in their own role work in a team towards common goals.

VK20SLTI-1003 Complementary Competence: 60 ECTS

VK20SLTI-1015 History and theory of visual communication: 10 ECTS

MI00BL32 Visual Culture Theory: 5 ECTS

Learning outcomes

The student is able to

- describe current visual culture theories
- independently search for information about different theories from both printed and digital sources
- apply theoretical models and concepts in design and the evaluation of her or his work

MI00BR73 Analysing images: 5 ECTS

Learning outcomes

The student is able to

- verbally describe personal working process in visual creation
- analyze an image both in group discussions and with a text
- write short professional texts such as project plan or press release.

VK20SLTI-1018 Photographer's Professional Complementary Competence: 20

ECTS

AM00BV74 Printed Publication Design: 5 ECTS

Learning outcomes

The student is able to

- describe the basics of a publishing process and use industry terminology
- select a suitable format, scheme, typography, materials and binding for the publication
- describe the possibilities of printing methods and the effect of design decisions on the overall costs
- work with a printing house
- design production-ready publications for different purposes

MI00BS01 Contact photography workshop: 5 ECTS

Learning outcomes

The student is able to

- approach people and guide them as photography subjects
- act appropriately in different environments and cultures
- conduct herself/himself according to legislation and ethical code related to photography of persons.

MI00BS04 Fashion photography: 5 ECTS

Learning outcomes

The student is able to

- discuss fashion photography and identify various genres
- work in a goal-oriented way, using and cooperating with professionals from different fields
- design a concept for a fashion shoot and shoot a consistent series of fashion photographs.

MI00BR92 Image and user: 5 ECTS

Learning outcomes

The student is able to

- search for information sources and present her or his findings to support a visual study
- assess visual material from the viewpoints of its information content, interpreted meanings and its user experience
- choose, explain and apply methods and techniques covered during this course.

MI00BS03 Architecture photography: 5 ECTS

Learning outcomes

The student is able to

- discuss the history of architecture photography and contemporary photographers
- use different techniques and related specialty equipment
- assess the effects of light and the time of day in an architecture shoot
- produce quality material in a customer-oriented fashion.

MI00BL79 Digital photo production: 5 ECTS**Learning outcomes**

The student is able to

- operate industry standard software
- use colour management based on icc-profiles

MI00BS02 Photography exhibition: 5 ECTS**Learning outcomes**

The student is able to

- design a concept for an exhibition
- design and execute an exhibition's materials and presentation
- design and carry out marketing for an exhibition.

VK20SLTI-1017 Working in a Project: 15 ECTS**AY00CA99 Working in a Project: 5 ECTS****Learning outcomes**

For 1.-2. year students learning outcomes for early study phase are applied, and for 3.-4. year students learning outcomes for the graduation phase.

Early-skill stage/learning outcomes:

The student is able to:

- use the concepts related to the project topic and theme and shows familiar with the paternity-related project data base
- describe the rationale, needs and criteria for project activities
- work in projects in accordance with the administration
- apply professional methods and working practices related to the project topic
- operate safely, ethically and customer-oriented project
- action required by the project in interactive situations
- operate safely, ethically and customer-oriented project

Graduation competence/learning outcomes:

The student is able to:

- use the concepts related to the project in a coherent and justify their actions on the basis of the knowledge base
- find starting points, needs and criteria for project activities
- to act purposefully, to assess the activity and make suggestions for improvement
- applied to the project a variety of different techniques, methods and ways of working
- operate safely, ethically and customer-oriented
- to act responsibly and in a target group and as otherwise required by the project in interactive situations

AT00CR92 Project Work: 5 ECTS**Learning outcomes**

The student is able to:

- use the concepts related to the project in a coherent and justify their actions on the basis of the knowledge base
- find starting points, needs and criteria for project activities
- to act purposefully, to assess the activity and make suggestions for improvement
- applied to the project a variety of different techniques, methods and ways of working
- operate safely, ethically and customer-oriented
- to act responsibly and in a target group and as otherwise required by the project in interactive situations

AY00CB01 Working in a Project 3: 5 ECTS

Learning outcomes

For 1.-2. year students learning outcomes for early study phase are applied, and for 3.-4. year students learning outcomes for the graduation phase.

Early-skill stage/learning outcomes:

The student is able to:

- use the concepts related to the project topic and theme and shows familiar with the paternity-related project data base
- describe the rationale, needs and criteria for project activities
- work in projects in accordance with the administration
- apply professional methods and working practices related to the project topic
- operate safely, ethically and customer-oriented project
- action required by the project in interactive situations
- operate safely, ethically and customer-oriented project

Graduation competence/learning outcomes:

The student is able to:

- use the concepts related to the project in a coherent and justify their actions on the basis of the knowledge base
- find starting points, needs and criteria for project activities
- to act purposefully, to assess the activity and make suggestions for improvement
- applied to the project a variety of different techniques, methods and ways of working
- operate safely, ethically and customer-oriented
- to act responsibly and in a target group and as otherwise required by the project in interactive situations

VK20SLTI-1016 Visual journalism: 15 ECTS

MI00BU85 Visual journalism: 15 ECTS

Learning outcomes

The course comprises 3 sets of learning outcomes:

History and theory of photojournalism

The student is able to

- discuss the history of and current phenomena in visual journalism
- describe the processes of visual journalism from different perspectives

- discuss the structure and operation of the media, and to explain its relevance in society.

Journalistic video

The student is able to

- shoot and record typical forms of journalistic video, such as interviews
- plan and execute a shoot within a tight schedule
- compose a coherent and distribution-ready journalistic video from captured media.

Journalistic workshop

The student is able to

- describe the production process of a journalistic publication
- produce and edit material in a journalistic context as a part of a workgroup
- act according to the code of ethics in journalism.

VK20SLTI-1004 Practical Training: 30 ECTS

HA00BU50 Practical Training: 10 ECTS

Learning outcomes

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence in the work done in practical training

HA00BU51 Practical Training 2: 10 ECTS

Learning outcomes

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt
- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence in the work done in practical training

HA00BU52 Practical Training 3: 10 ECTS

Learning outcomes

The student is able to

- describe work-related phenomena and use related concepts
- act in a productive way, following the practices of the workplace and the ethical principles of the profession
- use the techniques, work methods, models and processes that they have learnt

- act in a customer-oriented way in interactive situations in the workplace and in the cooperation network
- evaluate and develop their own competence into the work done in practical training

VK20SLTI-1005 Thesis Work: 15 ECTS

AO00BU53 Thesis Planning: 5 ECTS

Learning outcomes

The student is able to:

- describe the objectives and core contents of their thesis
- plan and describe the stages of the thesis process
- take into account the possible research permit and copyright issues

AO00BU54 Thesis Research and Writing: 5 ECTS

Learning outcomes

The student is able to:

- implement the thesis on the basis of an approved thesis plan.

AO00BU55 Thesis Publication: 5 ECTS

Learning outcomes

The student is able to:

- present the results or output of their thesis
- report on their thesis in writing in accordance with the thesis guidelines of LAB University of Applied Sciences
- write a maturity test.