

## Curriculum at Lahti University of Applied Sciences 2019-2020

### Open studies, MOTARI, hospitality management, 2019

Code	Name	1 y	ECTS total
LA00BN98	Study skills - Mooc	2	2
<b>LIAVOMO19B-1001 Valmentavat opinnot</b>			<b>15</b>
LA00BH85	Preparatory studies in English	3	3
LA00BH86	Preparatory studies in Swedish	3	3
LA00BI95	Preparatory studies in Finnish	3	3
LA00BH89	Preparatory studies in mathematics, Faculty of Technology	3	3
LA00BH90	Preparatory studies in mathematics, Faculty of Business and Hospitality Management	3	3
<b>LIAVOMO19B-1002 Common core competence</b>			<b>10</b>
LA00BE73	English for Work	3	3
LA00BE74	Swedish language, Oral Communication	1	1
LA00BE75	Swedish language, Written Communication	2	2
LA00BE76	Professional communication	4	4
<b>LIAVOMO19B-1003 Professional core competence</b>			<b>20</b>
LI00BJ89	Marketing and sales in leisure business		0
LI00BF74	Managerial work		0
LI00BF73	Accounting		0
LI00BJ86	Tourism entrepreneurship and contract legislation		0

**LA00BN98 Study skills - Mooc: 2 ECTS**

**LIAVOMO19B-1001 : 15 ECTS**

**LA00BH85 Preparatory studies in English: 3 ECTS**

#### Learning outcomes

The student is able to

- master the basic structures of the language well enough to be able to manage further language studies
- understand everyday English
- discuss and write about familiar topics

**LA00BH86 Preparatory studies in Swedish: 3 ECTS**

**Learning outcomes**

The student is able to

- form sentences in order to be able to cope in simple communication situations
- use basic vocabulary related to, for example, social interaction

**LA00BI95 Preparatory studies in Finnish: 3 ECTS****Learning outcomes**

The student is able to

- identify the main aspects of language planning
- develop their competence in writing

**LA00BH89 Preparatory studies in mathematics, Faculty of Technology: 3 ECTS****Learning outcomes**

The student is able to

- basic mathematical calculations
- calculate and simulate mathematical expressions
- basics of equation
- apply math in problem solving
- solve geometric and trigonometric problems

**LA00BH90 Preparatory studies in mathematics, Faculty of Business and Hospitality Management: 3 ECTS****Learning outcomes**

The student is able to

- basic mathematical calculations
- basics of percentage calculation
- basics of equation

**LIAVOMO19B-1002 Common core competence: 10 ECTS****LA00BE73 English for Work: 3 ECTS****Learning outcomes**

The student is able to

- recognise the different sources and tools to help them improve their English skills
- gain confidence and manage in written and oral communication situations required in professional studies and in the work life
- describe their education and qualifications
- understand the terminology and concepts of their own field

**LA00BE74 Swedish language, Oral Communication: 1 ECTS****Learning outcomes**

The student is able to

- express and justify their opinions
- use the key terminology of their own field
- tell about their education, work experience and duties e.g. in job-seeking situations
- present a company of their own trade

## **LA00BE75 Swedish language, Written Communication: 2 ECTS**

### **Learning outcomes**

The student is able to

- use the key terminology of their own field
- tell about their education, work experience and duties e.g. in job-seeking situations
- write a job application
- obtain information related to their own field of studies in Swedish e.g. on the Internet
- use online dictionaries

## **LA00BE76 Professional communication: 4 ECTS**

### **Learning outcomes**

The student is able to

- plan and produce grammatically correct texts
- write an article or an essay that fulfils the criteria of a scientific text related to their own field of studies
- perform actively in professional group communication situations
- retrieve information from a variety of sources and evaluate it critically

## **LIAVOMO19B-1003 Professional core competence: 20 ECTS**

## **LI00BJ89 Marketing and sales in leisure business: 5 ECTS**

### **Learning outcomes**

The student is able to

- describe the value of user and customer centeredness in the leisure business
- identify current consumer behaviour trends in the hospitality industry
- target sales and marketing according to a customer type and profile
- note the channels, opportunities and challenges of multichannel marketing and sales in the hospitality industry

## **LI00BF74 Managerial work: 5 ECTS**

### **Learning outcomes**

The student is able to

- recognise the key prospects of HRM and labour legislation
- find solutions for successful team operation
- communicate effectively in a workplace community

## **LI00BF73 Accounting: 5 ECTS**

### **Learning outcomes**

The student is able to

- take care of the accounting of a small company and draw up the financial statements
- understand the principles of VAT
- recognise how product costs are formed and apply this knowledge in the analysis of company profitability

## **LI00BJ86 Tourism entrepreneurship and contract legislation: 5 ECTS**

### **Learning outcomes**

The student is able to

- identify business opportunities in the accommodation, restaurant and tourism industries based on market and competitive conditions
- describe how networks can be used to create value
- plan and illustrate distinctive and customer-centred business
- utilise and interpret relevant legal sources
- plan a company's business by means of legal risk management
- draw up typical business contracts and documents in varied operating environments